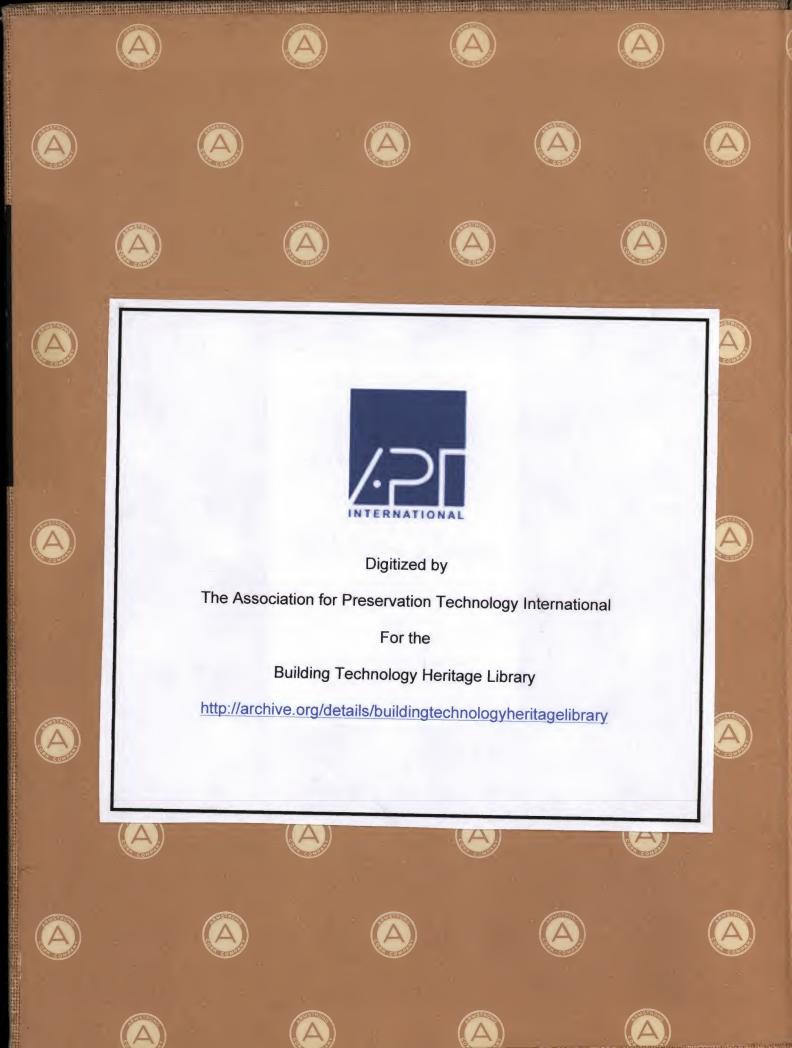
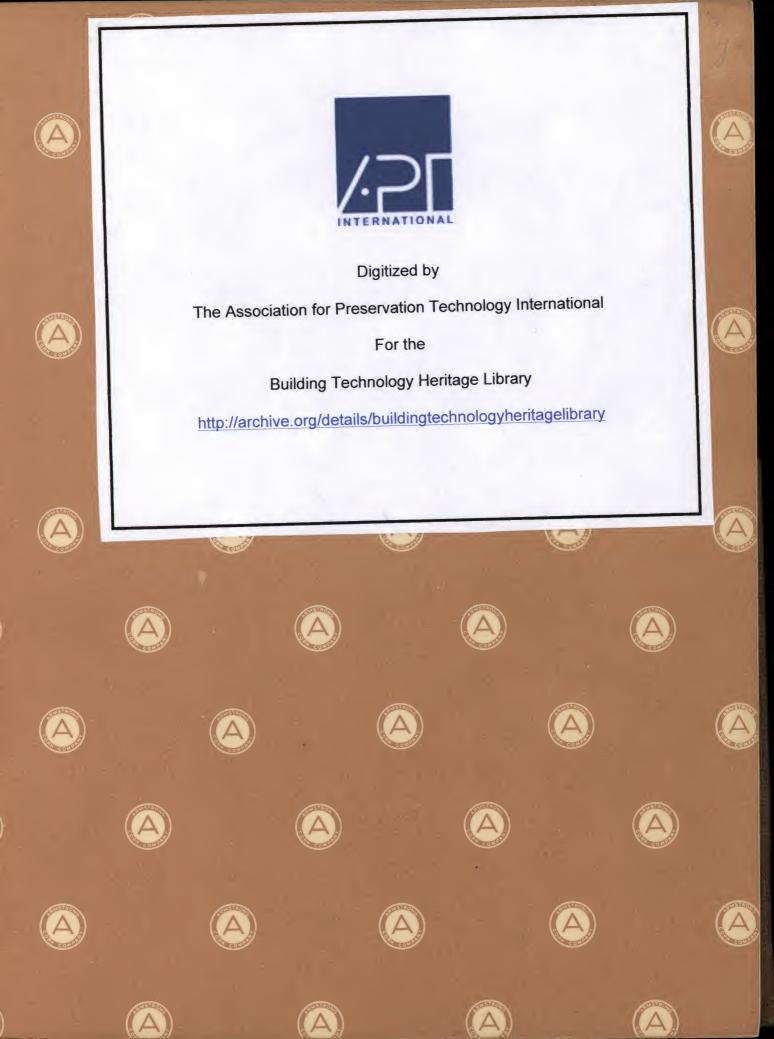
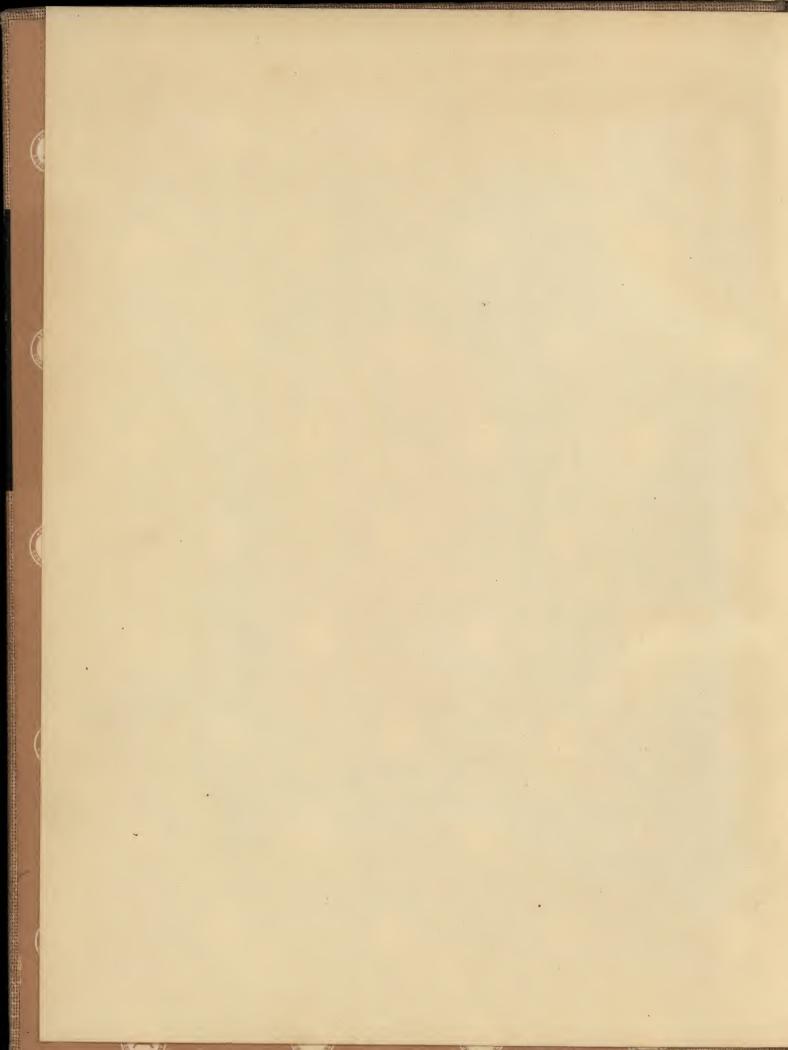
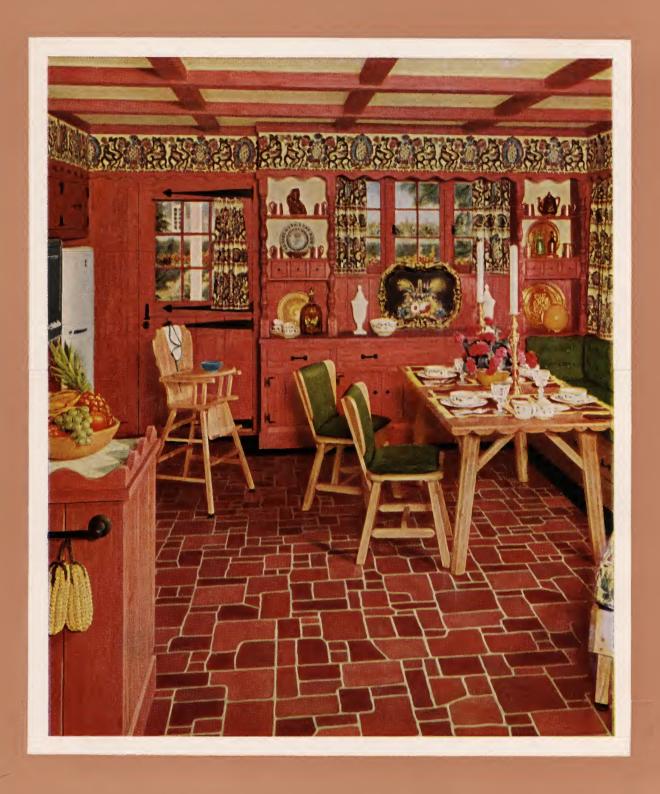
ARMSTRONG'S











ARMSTRONG'S

Linoleum

Resilient Tiles

Wall Coverings

Vall Coverings

Rugs & Floor Covering



Copyright 1949 by Armstrong Cork Company, Lancaster, Pa.

Printed in United States of America

ARMSTRONG CORK COMPANY
Floor Division Lancaster, Pennsylvania



The Floor Division Plant, at Lancaster, Pennsylvania, is the Armstrong Cork Company's largest. The Company's General Office Building appears in the foreground. Armstrong's Linoleum
Armstrong's Linoleum

ARMSTRONG'S across the continent

In 1908 the Armstrong Cork Company built its first flooring plant at Lancaster, Pennsylvania, for the manufacture of linoleum. Since that time Armstrong plants and products have spread across the continent to become a nation-wide business that serves consumers in every town and city in America.

From the time the company entered the flooring field one of the primary concerns of the men producing Armstrong's Linoleum was to turn out a top-quality product. This desire, combined with the careful craftsmanship and the pride that these men took in their work, had much to do with the public acceptance of Armstrong Floors. Today, the company manufactures five different types of linoleum flooring to meet the needs of homes, stores, offices, and public buildings.

By 1914 Armstrong began producing another resilient tile flooring, Linotile, a heavy duty tile whose principal market is in schools, hospitals, stores, and public buildings.

Then in order to broaden the line with inexpensive floor coverings, Armstrong began to make felt-base rugs and piece goods in 1924 and five years later bought its own felt mill at Fulton, New York. As a result Armstrong was able to develop types of felt especially suited to various flooring uses and equipment for manufacturing twelve-foot widths.

By the end of 1931 the Lancaster plant had another product in its line, Asphalt Tile, and was soon engaged in research to increase its alkali resistance and color range. As the product was improved, its demand grew, eventually bringing about the construction of another Asphalt Tile plant at South Gate, California. Through the years, demand again outgrew Armstrong's productive capacity, and recently two new Asphalt Tile plants were built, one at Jackson, Mississippi, the other at Kankakee, Illinois.

In 1936 Armstrong acquired a rubber tile plant at South Braintree, Massachusetts, to help round out its steadily expanding floor covering line. A recent addition to this plant has increased production considerably.

Armstrong entered the wall covering field





KANKAKEE, ILLINOIS



JACKSON, MISSISSIPPI

in 1932 and first produced Linowall, a quality wall covering for residential and commercial use. By 1945 the company was making Quaker Wall Covering, a low-cost product for similar applications. Both products were started in the Lancaster plant which by this time had grown to huge size.

An important factor still aiding the company's progress in the flooring field was the establishment, in 1921, of training facilities for linoleum and tile mechanics. As part of the improvement of installation methods Armstrong pioneered the development of adhesives and other installation materials and tools.

Year by year Armstrong's plants have increased in number, as have the products made in these plants, until today, forty-one years after entering the flooring field, Armstrong offers a complete line of resilient floors and sundries . . . all of which are manufactured to meet the high standards of quality for which Armstrong's products are famous.



NOTICE ON COLOR VALUES

For color matching, actual samples of material should be used. Color printing limitations do not always permit exact duplication of color values of the goods.

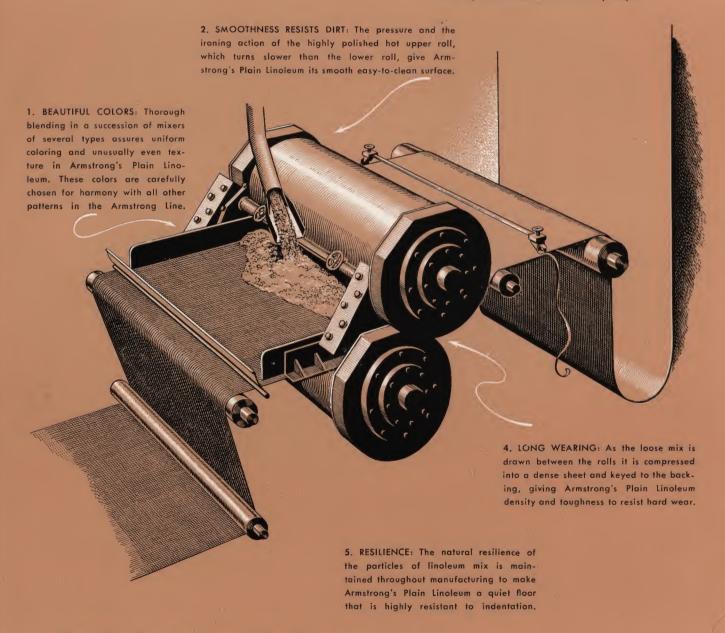


Armstrong's
PLAIN
LINOLEUM

ARMSTRONG'S PLAIN LINOLEUM

Armstrong's Plain Linoleum is a type made in solid colors without design. In addition to its use as an allover floor covering, Armstrong's Plain Linoleum is also widely used for borders, Linostrips, and inset designs. It is made in two gauges: Heavy, on burlap backing, and Standard, on Armstrong's exclusive Armofelt.

3. ALKALI RESISTANCE: Recent developments in pigments, especially in reds and blues, now enable all colors of Armstrong's Plain Linoleum to resist the fading and discoloring caused by the alkaline action of many soaps.



6. RIGID INSPECTION: Each ingredient is tested and checks are made at every step until Armstrong's Plain Linoleum reaches the end of the long maturing process. It must meet the highest standards of quality before it receives its lacquer and wax finish prior to shipment.

LINOSTRIPS AND BORDER MATERIAL

One inch and ½" wide Linostrips are made in all Plain linoleum patterns. Border material in standard widths, 6", 9", and 12" and 20 to 33½ yards long, is available in Plain Black No. 27, Chocolate No. 46, Midnight Blue No. 30, Ruby No. 40, and Black Marbelle No. 021. In addition, border material in any color or gauge of Marbelle, Plain, and Jaspé can be furnished in special widths ranging from 3" to 3'-0" wide.



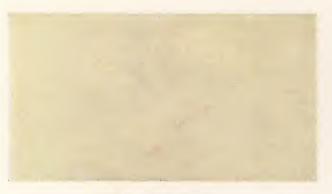
Brown No. 20 Heavy (1/8") and Standard Gauge



Evergreen No. 21
Heavy (1/8") and Standard Gauge



Dark Gray No. 22 Heavy (1/8") and Standard Gauge



White No. 23 Heavy (1/8") and Standard Gauge



Pearl Gray No. 24 Heavy (1/8") and Standard Gauge



Terra Cotta No. 25 Heavy (1/8") and Standard Gauge

ARMSTRONG'S PLAIN LINOLEUM



Silver Gray No. 26 Heavy (1/8") and Standard Gauge



Black No. 27 Heavy (1/8") and Standard Gauge



Tan No. 28 Heavy (1/8") and Standard Gauge



Cadet Blue No. 29 Heavy (1/8") and Standard Gauge



Midnight Blue No. 30 Heavy (1/8") and Standard Gauge



Chartreuse No. 33 Heavy (1/8") and Standard Gauge

ARMSTRONG'S PLAIN LINOLEUM



Cerulean Blue No. 34 Heavy (1/8") and Standard Gauge



Deep Rose No. 37 Heavy (1/8") and Standard Gauge



Turquoise No. 38 Heavy (1/8") and Standard Gauge



Chinese Red No. 39 Heavy (1/8") and Standard Gauge



Ruby No. 40 Heavy (1/8") and Standard Gauge



Orange No. 41 Heavy (1/8") and Standard Gauge



Jade No. 42 Heavy (1/8") and Standard Gauge



Oriental Blue No. 43 Heavy (1/8") and Standard Gauge

ARMSTRONG'S PLAIN LINOLEUM



Willow Green No. 44 Heavy (1/8") and Standard Gauge



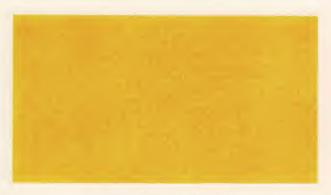
Fawn No. 45 Heavy (1/8") and Standard Gauge



Chocolate No. 46 Heavy (1/8") and Standard Gauge



Eggplant No. 47 Heavy (1/8") and Standard Gauge



Canary Yellow No. 48 Heavy (1/8") and Standard Gauge

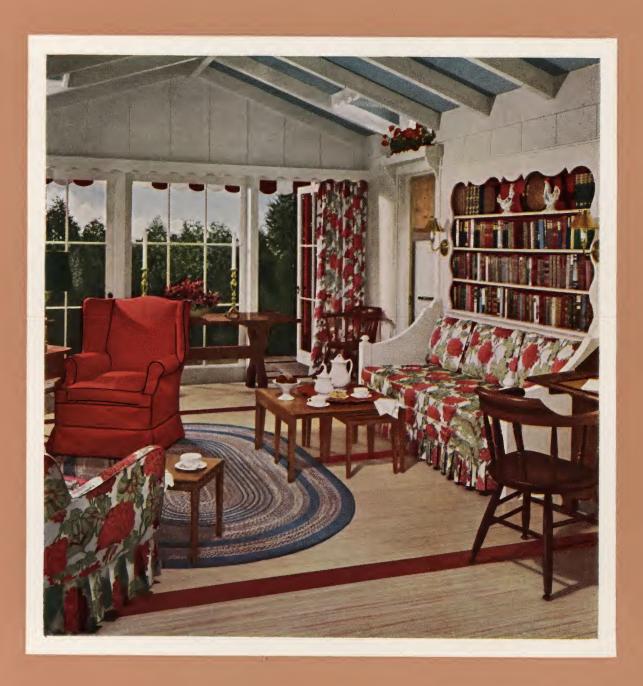


Coral No. 49 Heavy (1/8") and Standard Gauge

ARMSTRONG'S PLAIN LINOLEUM

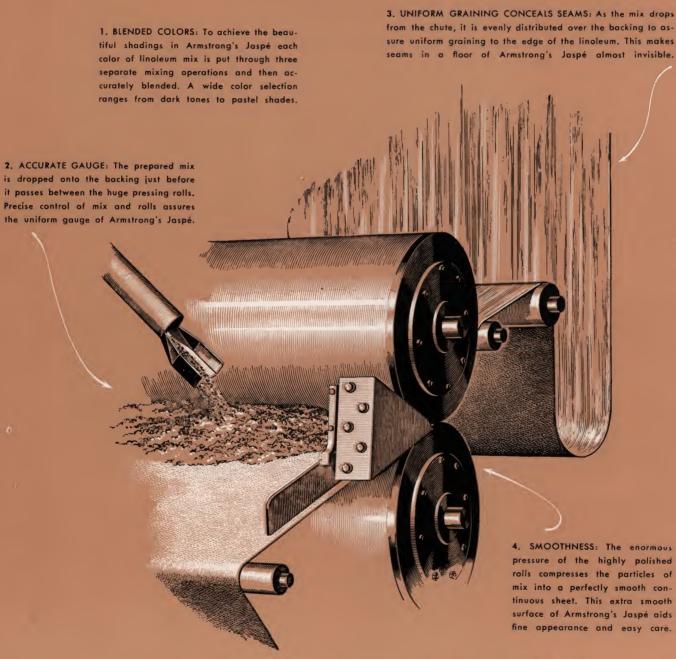


Copper Rust No. 60 Heavy (1/8") and Standard Gauge



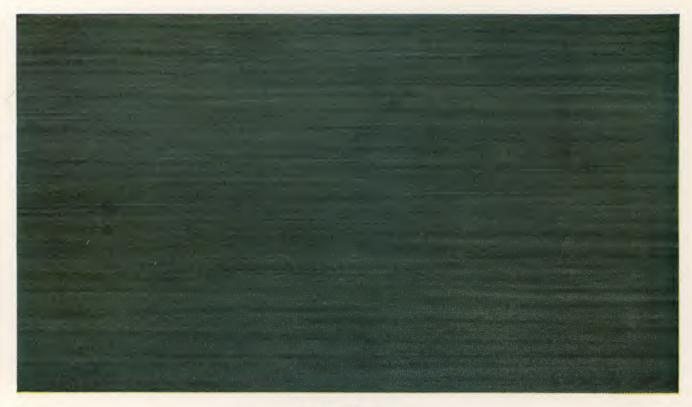
Armstrong's
JASPÉ
LINOLEUM

Armstrong's Jaspé is a type of linoleum with a multi-tone grained appearance. It is made by much the same process as Armstrong's Plain Linoleum, but with blended shades and colors. Jaspé linoleum is offered in two gauges: Heavy Gauge, on burlap backing, and Armstrong's exclusive Standard Gauge, on Armofelt backing.



6. EXCLUSIVE THICKNESS: Standard Gauge Jaspé is offered only in the Armstrong Line. Advanced manufacturing techniques and special equipment make possible this exclusive Armstrong flooring.

5. LONG WEAR: The linoleum mix is keyed by the heat and pressure of the rolls to a strong backing. The mixing, pressing, and long slow baking that follows make Armstrong's Jaspé a tough, indentation resistant flooring with excellent wearing qualities. Before shipping the surface is sealed with lacquer and then waxed.



Apple Green No. 1 Heavy (1/8") and Standard Gauge



Dawn No. 2 Standard Gauge Only



Onyx No. 3 Standard Gauge Only



Light Taupe No. 4 Heavy (1/8") and Standard Gauge



Platinum Gray No. 5 Standard Gauge Only



Azure Blue No. 6 Heavy (1/8") and Standard Gauge



Beige No. 7 Standard Gauge Only



Teak Brown No. 8 Heavy (1/8") Gauge Only



Tan No. 9 Heavy (1/8") and Standard Gauge



Marine Blue No. 11 Heavy {1/8"} Gauge Only



Taupe No. 12 Heavy (1/8") Gauge Only



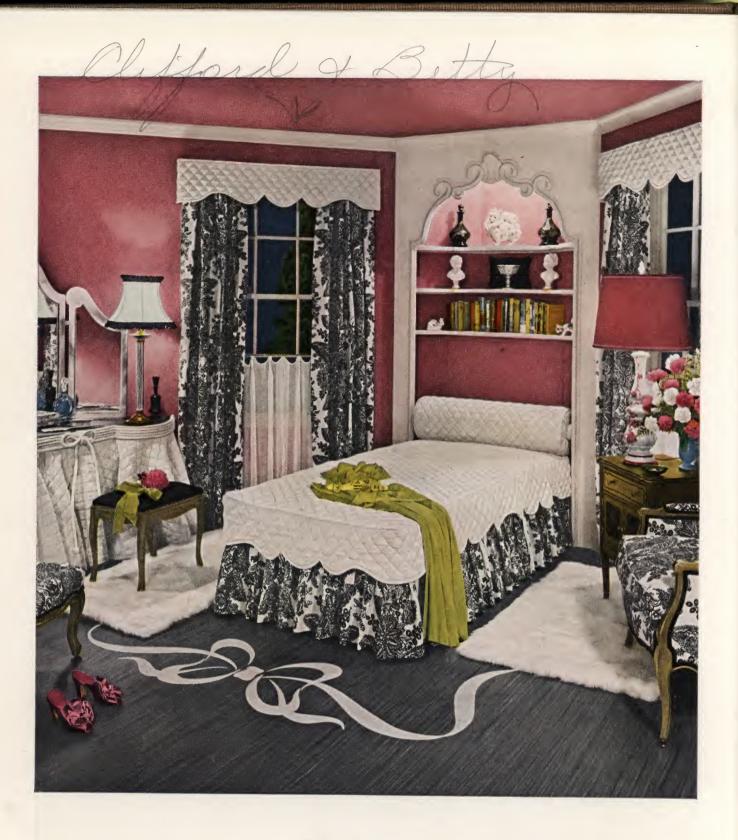
Driftwood Gray No. 13 Heavy (1/8") Gauge Only



Rose Taupe No. 14 Heavy (1/8") Gauge Only



Malay Brown No. 16 Heavy (1/8") and Standard Gauge



2 yards wide

The floor of Armstrong's Jaspé Linoleum in this bedroom illustrates the success with which it may be used in residential interiors. Here the diagonal installation of Ebony, Style No. 17, harmonizes perfectly with the novel and space-saving arrangement of the furniture, while a personal touch is provided by the Plain White inset, Style No. 23. Uniformly parallel striations of blended color in Armstrong's Jaspé Linoleum produce an effect appropriate to both modern and period furnishings. Long wearing and helpful in concealing dust, this floor is extremely popular for residential use. Armstrong's Jaspé Linoleum is also widely used for commercial installations, particularly in exclusive shops and hotel lobbies, where a dignified atmosphere is desired.



Ebony No. 17 Heavy (1/8") and Standard Gauge



Wine No. 18 Heavy (1/8'') and Standard Gauge

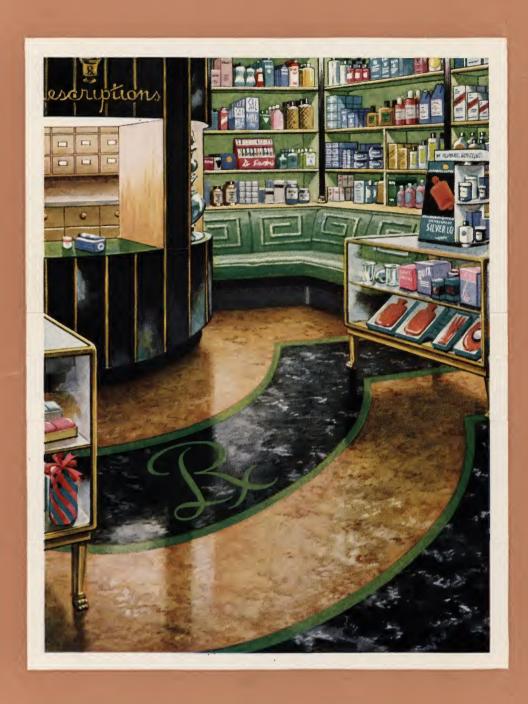


Hunter Green No. 19 Heavy (1/8") Gauge Only

ARMSTRONG'S JASPÉ TILE

Standard Gauge

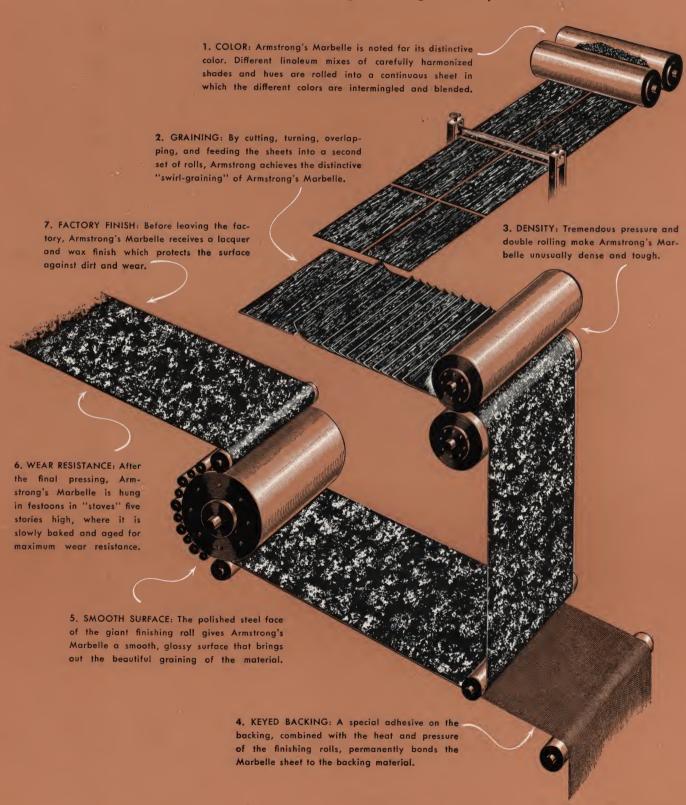
Armstrong's Jaspé Linoleum is also available in 9"x9" tiles, Standard Gauge only. Armstrong's Standard Jaspé Tile offers a wide latitude of design possibilities adaptable to almost any type of residential and commercial interior. For a complete description and the six patterns of Armstrong's Jaspé Tile, turn to pages 135 and 136.



Armstrong's
MARBELLE
LINOLEUM

ARMSTRONG'S MARBELLE LINOLEUM

Armstrong's Marbelle is a type of linoleum that is characterized by an allover marbleized appearance. It is offered in three gauges. Heavy Gauge is made on a burlap backing, Standard Gauge on Armstrong's exclusive Armofelt backing, and Light Gauge on a saturated felt backing with the special Safety-Back feature.





Approximately 1/4 actual size

This azure blue Marbelle combines an eggshell white with various blue shadings to produce the delicate tracery that gives it depth and beauty. The white undertones provide a recurring spark of light in contrast to the cool blue shades. This pattern is ideal for homes as well as for large and small stores. Color schemes: see suggestions 7, 13, 14, and 18 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 02

Heavy, Standard, and Light Gauge
2 yards wide



Approximately 1/4 actual size

ARMSTRONG'S MARBELLE LINOLEUM No. 03

Standard Gauge Only

2 yards wide

The rich, deep brown tones of this new Marbelle make it a handsome floor for living rooms, dining rooms, libraries, studies, music rooms, and a pleasing background for rugs. It lends an air of dignity to small shops and offices and is exceptionally practical for various areas that require a serviceable floor color. See color scheme suggestions 3, 4, 5, 8, and 22 on pages 248–249.



Approximately 1/4 actual size

This pattern—rich in old ivory, coral, peach, and brown—reflects all the warmth and freshness of sunlight, especially when used in rooms reached by little outside light. Its delicate coloring produces pleasing effects in kitchens and breakfast rooms, as well as stores and public institutions of many types. Color schemes: see suggestions 4, 5, 12, and 21 on pages 248–249.

ARMSTRONG'S
MARBELLE LINOLEUM
No. 04

Standard and Light Gauge
2 yards wide

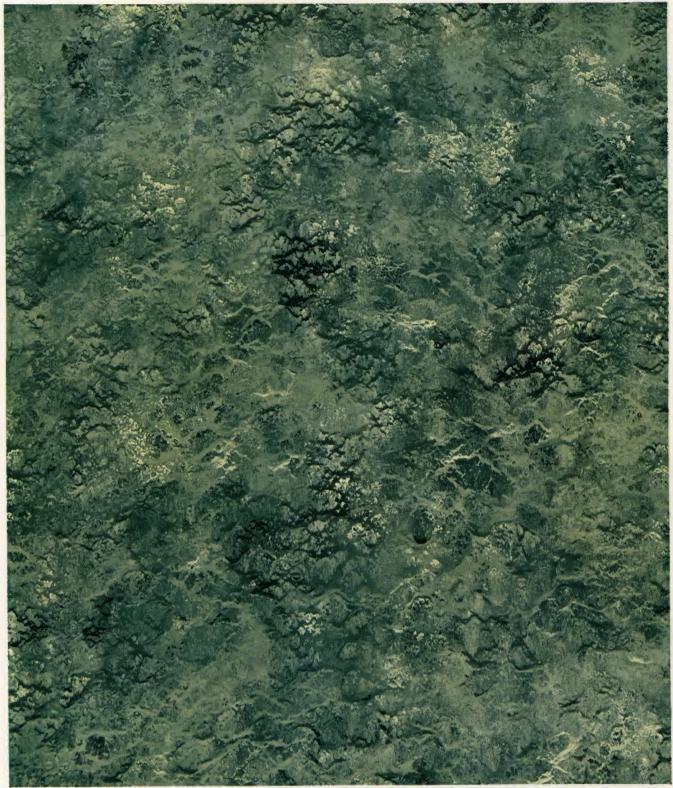


Approximately 1/4 actual size

ARMSTRONG'S MARBELLE LINOLEUM No. 07

Heavy, Standard, and Light Gauge
2 yards wide

This rich Marbelle flooring combines a deep wine red with graining of lighter red to create a luxurious effect. The bright marbleized colorings are perfect as a base for warm color schemes in kitchens, baths, living rooms, dining rooms, as well as in stores, shops, and other commercial installations. Color schemes: see suggestions 1, 2, 6, and 19 on pages 248–249.

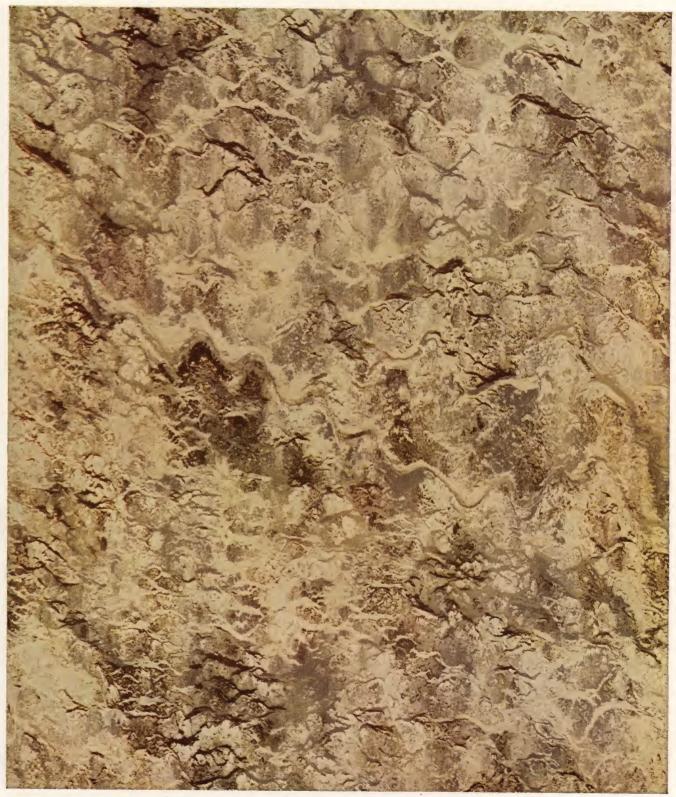


Approximately 1/4 actual size

Suggestive of the cool, natural coloring of Kentucky bluegrass, this pattern combines various shadings of green with warm ivory. Exceedingly serviceable, it is easily adapted to a wide range of uses in homes and large and small store areas—as well as in apartment lobbies, restaurants, theatres, and hospitals. Color schemes: see suggestions 9, 11, 12, and 22 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 08

Heavy, Standard, and Light Gauge



Approximately 1/4 actual size

ARMSTRONG'S MARBELLE LINOLEUM No. 09

Heavy and Standard Gauge

2 yards wide

Creamy brown in color, this distinctive Marbelle can be used very effectively with a host of contrasting tones. A good basic color, it provides the foundation for an attractive room scheme in such places as kitchens, baths, and dining rooms, large and small stores, schools, restaurants, and other public buildings. Color schemes: see suggestions 4, 5, 8, 10 on pages 248–249.



Approximately 1/4 actual size

This Marbelle pattern is delicately grained in tones of rich brown and tan, making it an easy floor to combine with such complementary colors as blue and green. Besides being suitable for use in homes, it is an excellent flooring for large and small stores, banks, clubhouses, schoolrooms, offices, and churches. Color schemes: see suggestions 3, 8, 15, and 22 on pages 248–249.

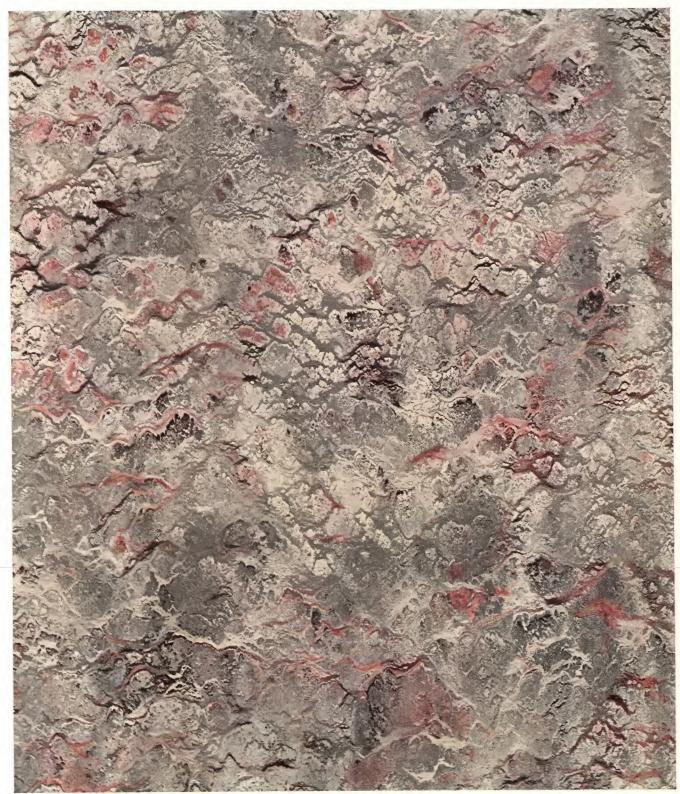
ARMSTRONG'S MARBELLE LINOLEUM No. 012

Heavy and Standard Gauge
2 yards wide



Approximately 1/4 actual size

Heavy and Standard Gauge 2 yards wide Delphinium blue, flecked with black and white undertones, best describes the coloring of this Marbelle. Strikingly smart and practical for kitchens and bathrooms, it provides a floor that does not readily show footprints and is excellent for heavier traffic areas in stores, offices, and public buildings. Color schemes: see suggestions 7, 13, 14, and 18 on pages 248–249.



Approximately 1/4 actual size

The allover neutral gray background of this striking pattern is effectively relieved by warm high lights of chocolate brown and delicate coral. A practical pattern, its graceful marbleization will help to hide tracked-in dirt, making it an ideal choice not only for residential interiors but also for commercial use. Color schemes: see suggestions 2, 10, 15, and 21 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 014

Standard and Light Gauge



Approximately 1/4 actual size

Standard and Light Gauge

2 yards wide

This striking Marbelle employs every color in the spectrum—blended in a variety of light and dark tones. These colors combine to form an all-purpose pattern suggesting an infinite number of highly colorful room schemes. Easy to keep clean looking, this pattern is excellent for both home and commercial uses. Color schemes: see suggestions 4, 9, 14, 23, 24, pages 248–249.

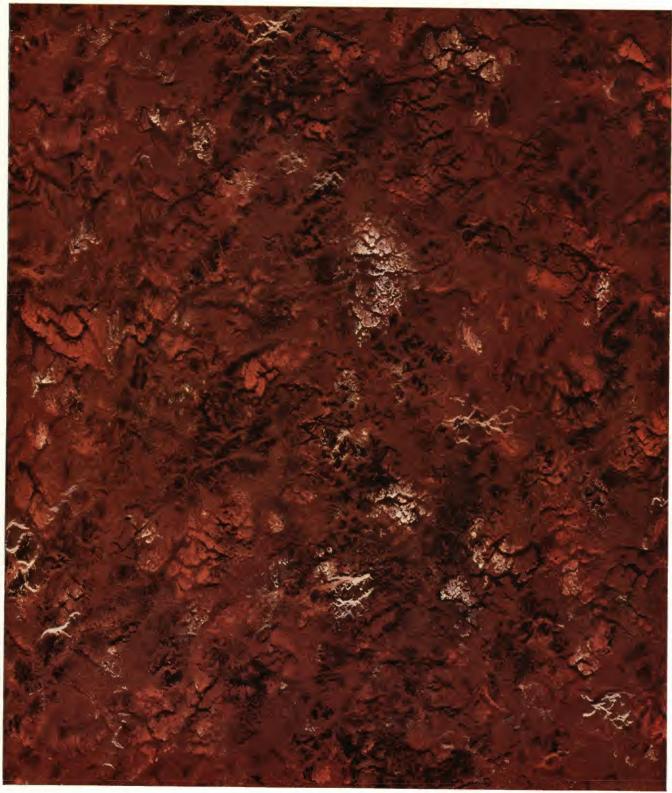


Approximately 1/4 actual size

This white Marbelle, with its accents of black and Chinese red, produces an atmosphere of cleanliness and daintiness. It is light in over-all tone, yet its graining is strong enough to make it practical on almost any floor area. Its coloring is particularly useful in kitchens and bathrooms and in small stores. Color schemes: see suggestions 7, 9, 11, and 20 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 016

Heavy, Standard, and Light Gauge
2 yards wide

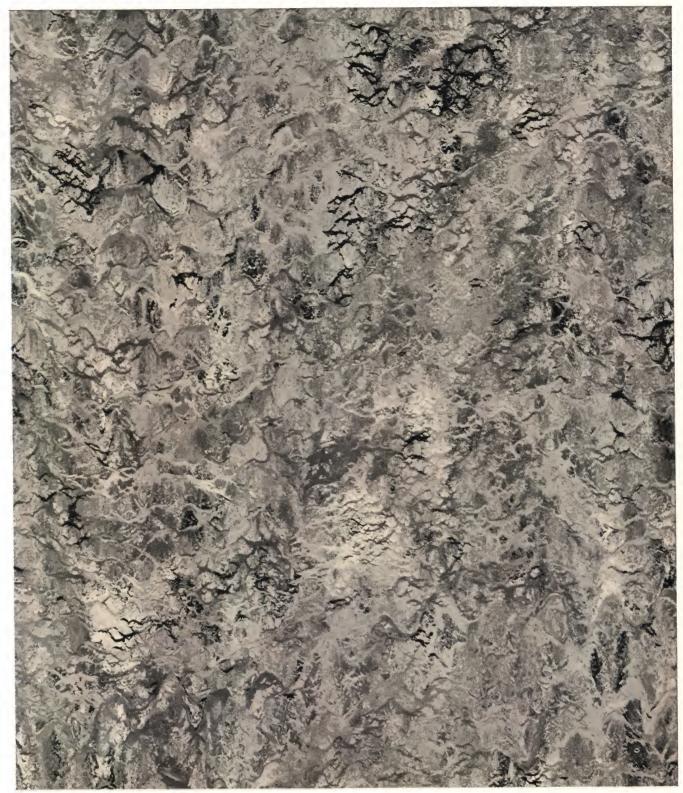


Approximately 1/4 actual size

Heavy and Standard Gauge

2 yards wide

Rich terra-cotta tones, veined with black, ivory, and orange, blend together to produce this striking pattern, which can be used as the starting point for a variety of highly colorful room schemes. The dominant appearance of this Marbelle makes it especially desirable in places where showmanship is important. Color schemes: see suggestions 4, 5, 12, and 21, pages 248-249.

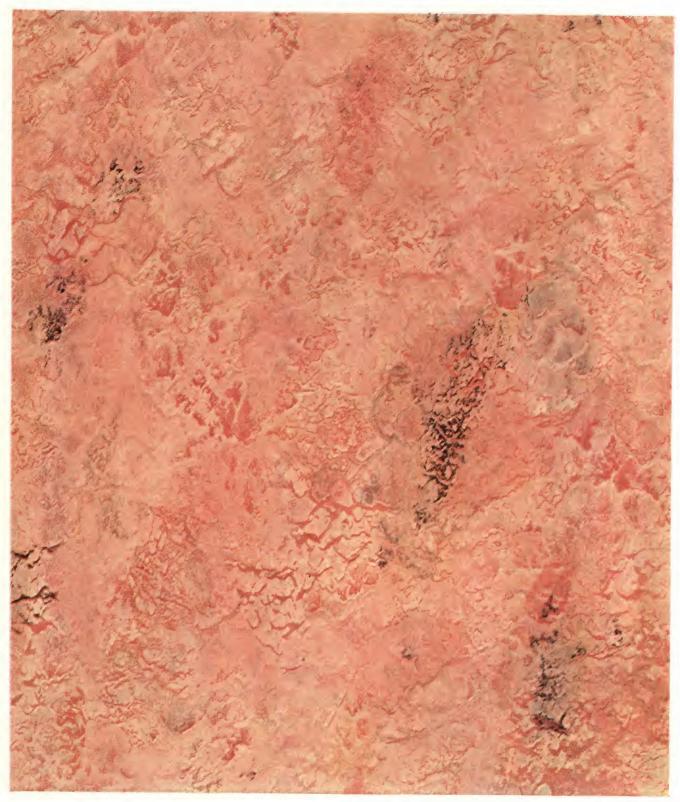


Approximately 1/4 actual size

There's a feeling of spaciousness in this pearl gray Marbelle design with its delicate undertones of ivory and its restrained veinings of black. An extremely practical pattern, this floor is ideal for kitchens, halls, bathrooms, and for commercial and institutional floor areas subjected to unusually heavy traffic, Color schemes: see suggestions 1, 6, 9, 23, and 25 on pages 248–249.

ARMSTRONG'S
MARBELLE LINOLEUM
No. 018

Heavy, Standard, and Light Gauge
2 yards wide



Approximately 1/4 actual size

Standard and Light Gauge
2 yards wide

Highlighted by coral, with subtle grainings of light and dark taupe, this Marbelle provides a pleasing pastel effect. Rich in texture, it is easy to keep neat looking, shows little evidence of traffic, and is a residential as well as a commercial favorite wherever a clean and cheerful atmosphere is desired. Color schemes: see suggestions 2, 5, 14, 22, and 24 on pages 248–249.

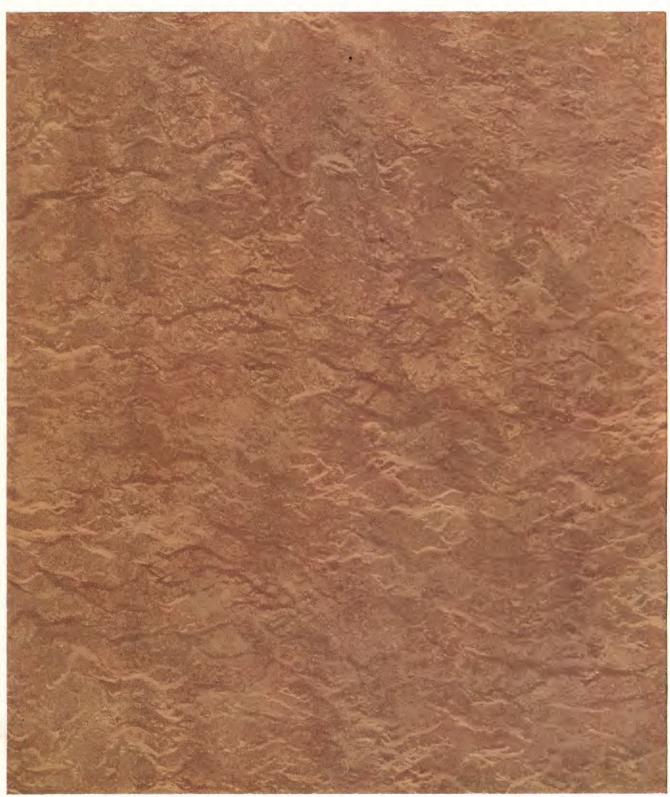


Approximately 1/4 actual size

Marbleized black is always striking, always dignified—and in this particular pattern, accents of white have been combined with ebony black to give a tone of informality to an otherwise restrained coloring. Easily adapted to custom insets, this pattern is suitable for securing any number of smart floor effects. Color schemes: see suggestions 6, 16, 20, 23, and 25 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 021

Heavy, Standard, and Light Gauge

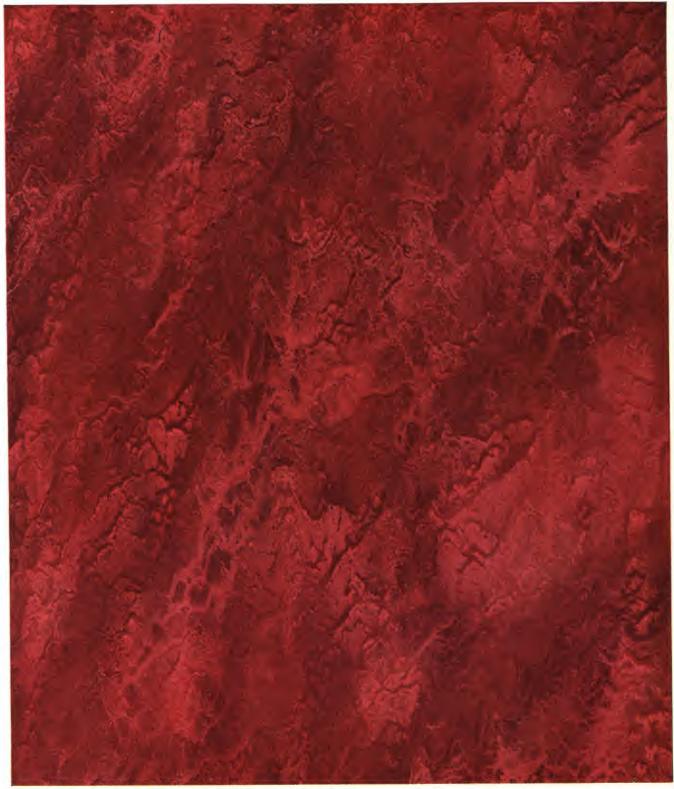


Approximately 1/4 actual size

Standard Gauge Only

2 yards wide

The light golden tones of this Marbelle are ideally suited for use where a cheerful floor effect is desired. In homes, it is a good choice for living rooms, dining rooms, and bedrooms. In stores and shops, it effectively sets off merchandising displays without detracting from the appeal of individual items. For effective color schemes, see suggestions 3, 4, 8, 21, and 22 on pages 248–249.

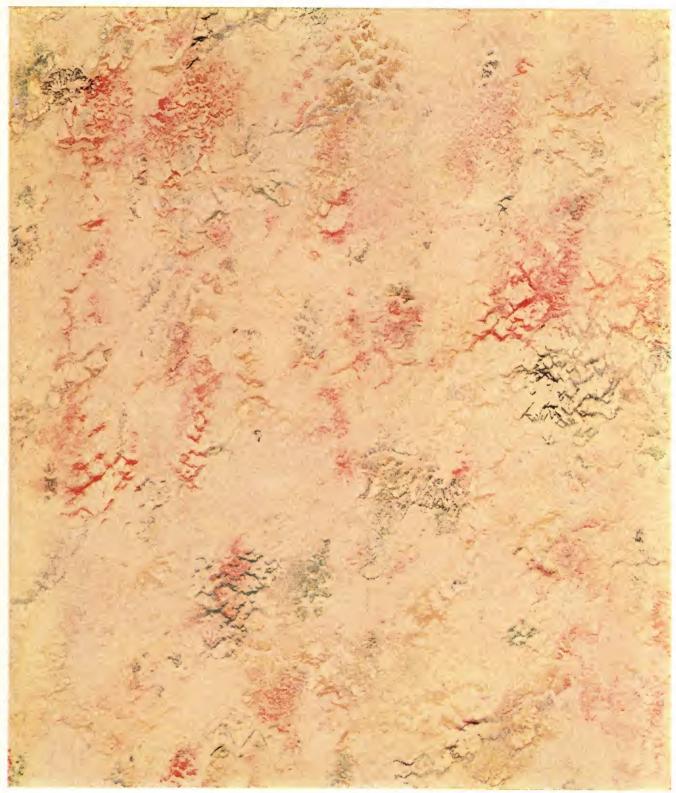


Approximately 1/4 actual size

This high style pattern, brilliantly veined in light and dark tones of Burgundy red, looks striking on any floor, residential or commercial. It provides an effective foil for a wide variety of contrasting colors and will add warmth to any room where it is used—whether in homes, offices, stores, or institutions. Color schemes: see suggestions 1, 6, 7, 18, and 19 on pages 248–249.

ARMSTRONG'S
MARBELLE LINOLEUM
No. 027

Heavy, Standard, and Light Gauge
2 yards wide



Approximately 1/4 actual size

Heavy, Standard, and Light Gauge
2 yards wide

This pleasing pattern is noteworthy for its strong, rich marbling as well as for its harmonious blending of soft tones in beige and tan, highlighted with delicate shadings of red, green, and black veining. It is ideally suited for kitchens and baths in homes and also for use in commercial establishments of all types. Color schemes: see suggestions 4, 5, 11, 17, and 21 on pages 248–249.

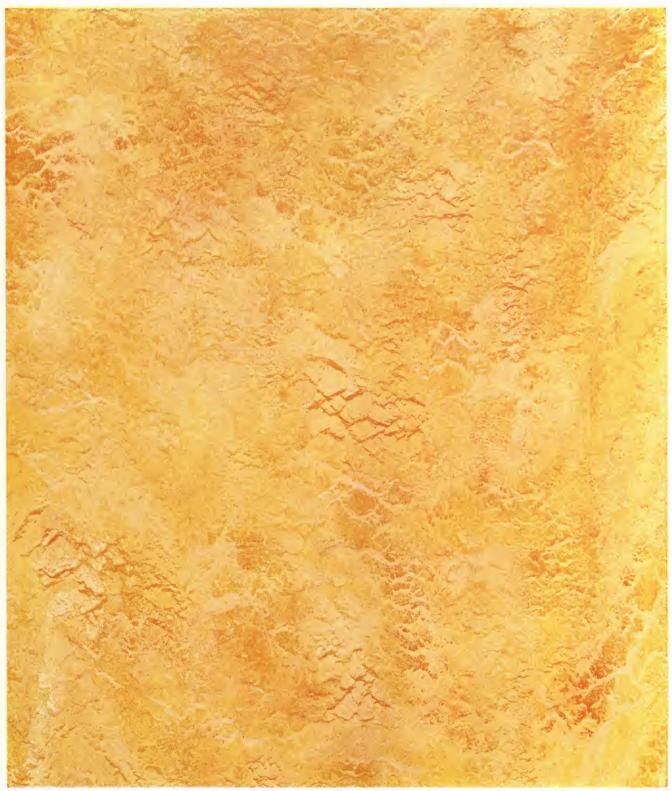


Approximately 1/4 actual size

Eggplant, soft greens, and warm tangerine shadings on an ivory background are skilfully blended in this rich pattern. The subtlety of colors in the floor emphasizes its attractiveness and neatness. Its ability to reflect warmth and cheer makes it equally popular for home, institutional, and commercial usage. Color schemes: see suggestions 9, 11, 12, and 21 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 030

Heavy, Standard, and Light Gauge



Approximately 1/4 actual size

Standard and Light Gauge
2 yards wide

A warm, sunny feeling predominates in this marbleized pattern of blended shades of yellow on an ivory background. Its bright and cheerful appearance makes it ideal for powder rooms, kitchens, bathrooms, breakfast nooks, and sun porches. It is equally effective as a floor for smart shops, stores, and offices. Color schemes: see suggestions 5, 16, 22, and 25, pages 248–249.

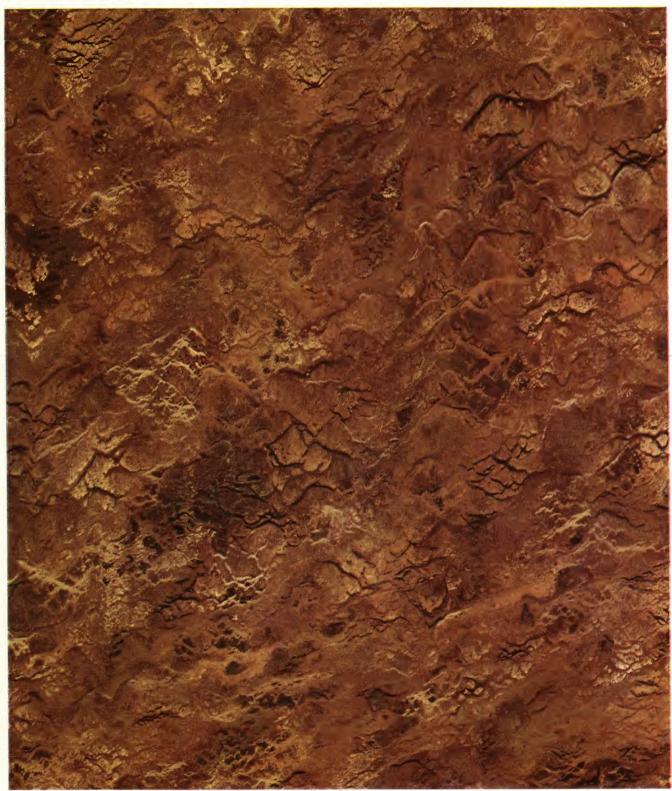


Approximately 1/4 actual size

This crisp white and black Marbelle pattern, veined with cream, reflects all the dignity, quality, and cleanliness of marble. Because of its smart and dignified appearance, this floor is equally suited for home and business interiors, including kitchens and bathrooms, stores of all types, and public institutions. Color schemes: see suggestions 1, 11, 16, 20, 23 on pages 248–249.

ARMSTRONG'S
MARBELLE LINOLEUM
No. 032

Heavy, Standard, and Light Gauge
2 yards wide



Approximately 1/4 actual size

Heavy and Standard Gauge
2 yards wide

Closely spaced veins of burnt umber, black, mahogany, and tan are blended to form this richly decorative pattern. Because of its ability to hide footprints, this Marbelle is a practical choice where tracked-in dirt is a problem. It is suitable for many types of floors in homes as well as in stores, offices, tearooms, lobbies. Color schemes: see suggestions 3, 5, 8, and 10 on pages 248–249.



Approximately 1/4 actual size

In this Marbelle pattern, softly blended tones of rust, green, tan, and black combine to produce an unusual multicolor effect. It can be used widely for both residential and commercial floors. The color and graining help to camouflage footprints and thus make this an ideal floor for almost any heavily used traffic areas. Color schemes: see suggestions 4, 21, 22, 24 on pages 248–249.

ARMSTRONG'S MARBELLE LINOLEUM No. 034

Heavy, Standard, and Light Gauge
2 yards wide



Approximately 1/4 actual size

Standard Gauge Only

2 yards wide

This soft, cool green is a color which readily lends itself to high-style interior decoration. It's a charming floor color for living room, dining room, or bedroom, a handsome floor for shops, offices, and specialty stores. It gives almost the effect of a solid color, yet the marbleization conceals everyday dirt and dust. For color schemes, see suggestions 2, 14, 22, 25 on pages 248–249.



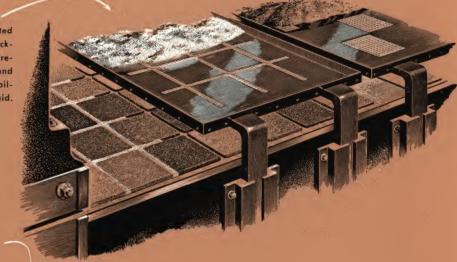
Armstrong's
EMBOSSED
INLAID
LINOLEUM
HEAVY GAUGE

ARMSTRONG'S EMBOSSED INLAID LINOLEUM

Armstrong's Embossed Inlaid Linoleum is an exclusive Armstrong product that has different elements of the design depressed slightly so that other portions stand out in relief. It is made in two gauges—Heavy, on burlap backing, and Standard Gauge on Armstrong's special Armofelt backing.

1. WIDE COLOR RANGE: As many as thirty-eight colors may be used in a single design of Embossed Inlaid. The use of mottled colors creates unusually rich effects. Armstrong's Embossed Inlaid Linoleum patterns have long been famous for their wide color range and their subtle shading.

2. DISTINCTIVE DESIGN: A finely granulated mix is sifted through stencils onto the backing material. The intricate stencil shapes reproduce every line of the artist's design and make possible the beautiful patterns available only in Armstrong's Embossed Inlaid.



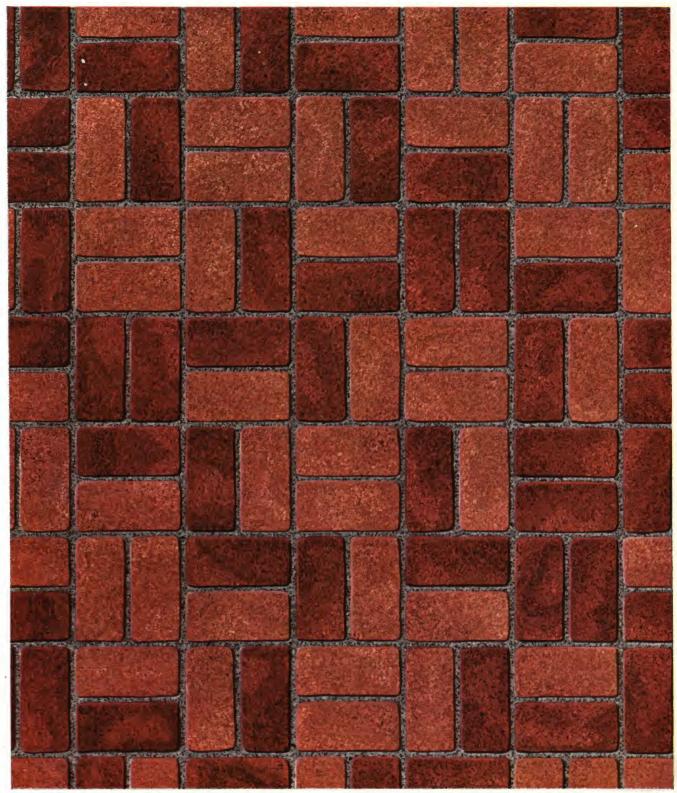
3. KEYED TO BACKING: An adhesive coat on the burlap or felt backing helps to bond the mix and backing securely together under the pressure and heat of the giant presses.



5. STREAMLINE EMBOSSING: The top face of this press has an embossing plate which depresses parts of the design, creating a textured effect. This gives Armstrong's Embossed Inlaid its distinctive appearance. The unique streamlining of Armstrong's embossing assures ease of cleaning.

4. DURABILITY: Under the repeated pressings, the granulated linoleum mix is formed into a dense, unified sheet. After the final pressing and long baking in the maturing stoves, Embossed Inlaid has the long-wearing quality for which Armstrong's Linoleum is known.

6. TESTED QUALITY: During each day of the maturing process, samples are taken from Armstrong's Embossed Inlaid Linoleum. These are scientifically tested to assure uniform qualities of wear-resistance, smoothness, and resilience.



Approximately 1/4 actual size

In this pattern, interesting blocks of terra cotta and brick-red are separated by gray embossed mortar lines creating a design that captures the spirit of fine tile floors. Each brick-red section in the design is shaded to give a third dimensional appearance. This lovely floor has found wide demand in both shops and homes. Color schemes: see suggestions 5, 12, 15, and 21, pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6260

Heavy Gauge



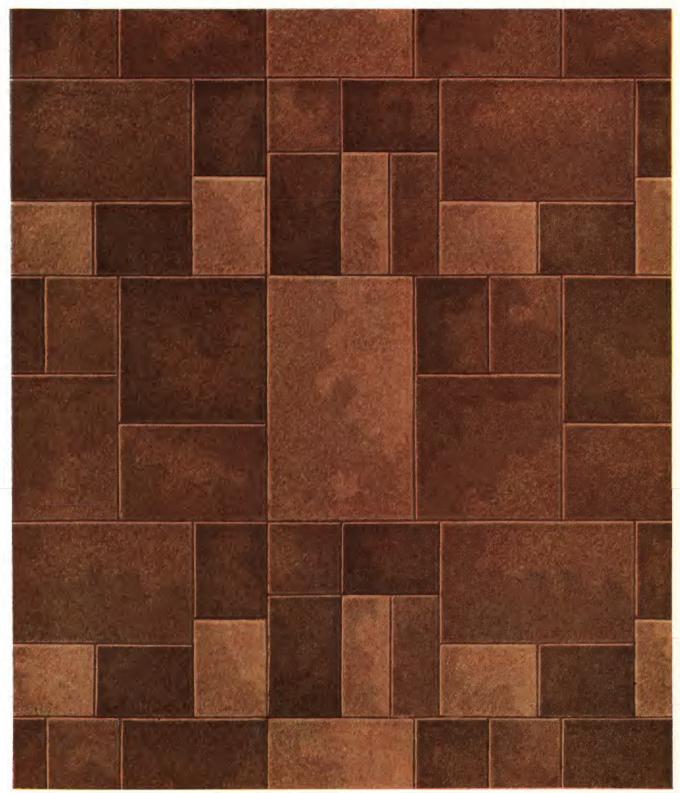
Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6271

Heavy Gauge

2 yards wide

The warmth and cheer of this Old World tile pattern is derived largely from its shaded irregular blocks of wine, red, brown, and terra cotta set off by mottled gray interliners. Its streamlined embossing simplifies cleaning and makes this pattern highly desirable for fine homes as well as for commercial floor areas. Color schemes: see suggestions 5, 6, 12, 18, and 21 on pages 248–249.

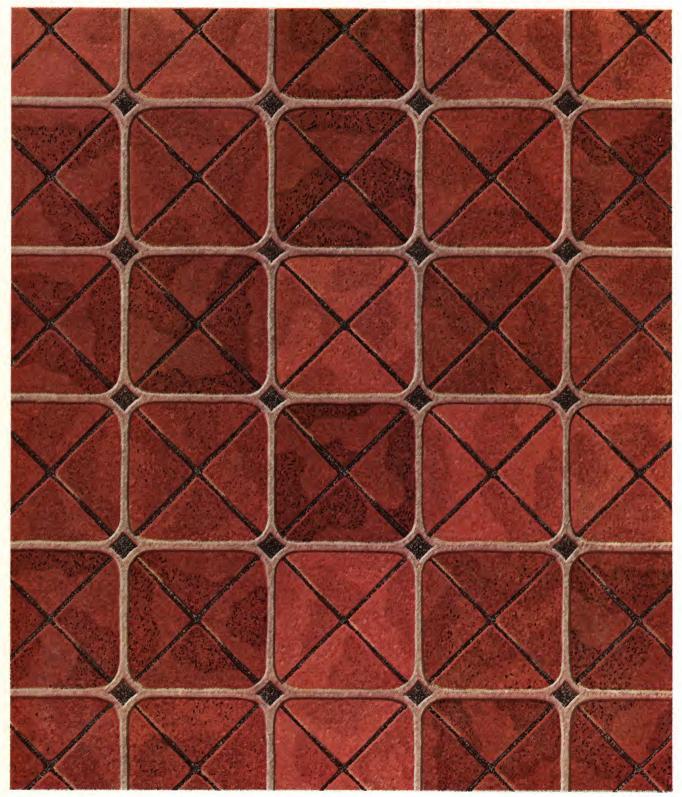


Approximately 1/4 actual size

The crisp, harmonious arrangement of brown blocks in this rectangular tile pattern gives it the appearance of a fine cork tile floor. The shaded embossed blocks are blended into the design, producing a two-tone pattern that has proved popular as a restrained and dignified floor for homes, offices, and stores. Color schemes: see suggestions 3, 4, 5, 8, and 15 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6280

Heavy Gauge



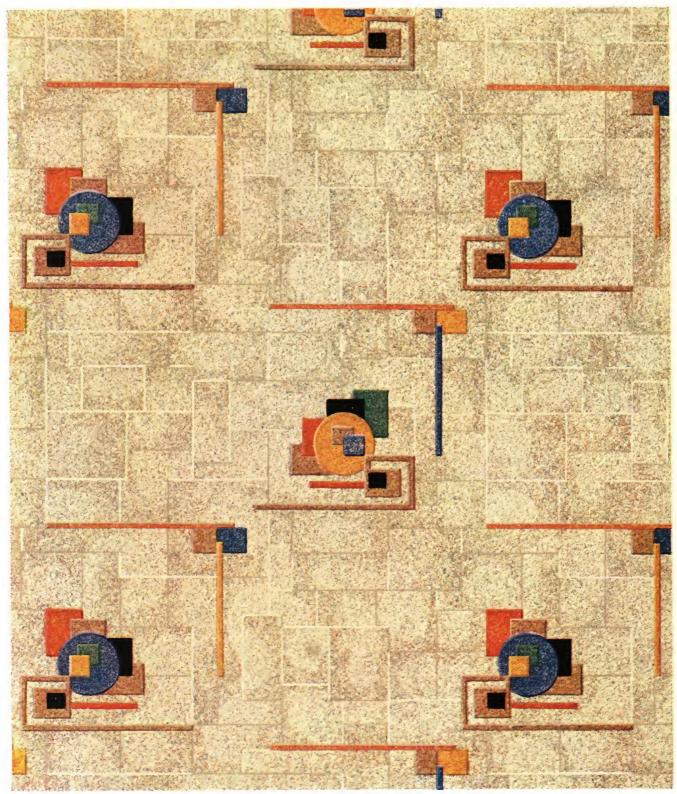
Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6310

Heavy Gauge

2 yards wide

This rich terra cotta pattern features a smart tile effect in which black diagonal interliners crisscross the square red blocks. Sandstone mortar lines around each unit are tied together with diamond-shaped corner pieces. The design is suitable not only for use in homes but also for general commercial use. Color schemes: see suggestions 5, 12, 15, and 21 on pages 248–249.

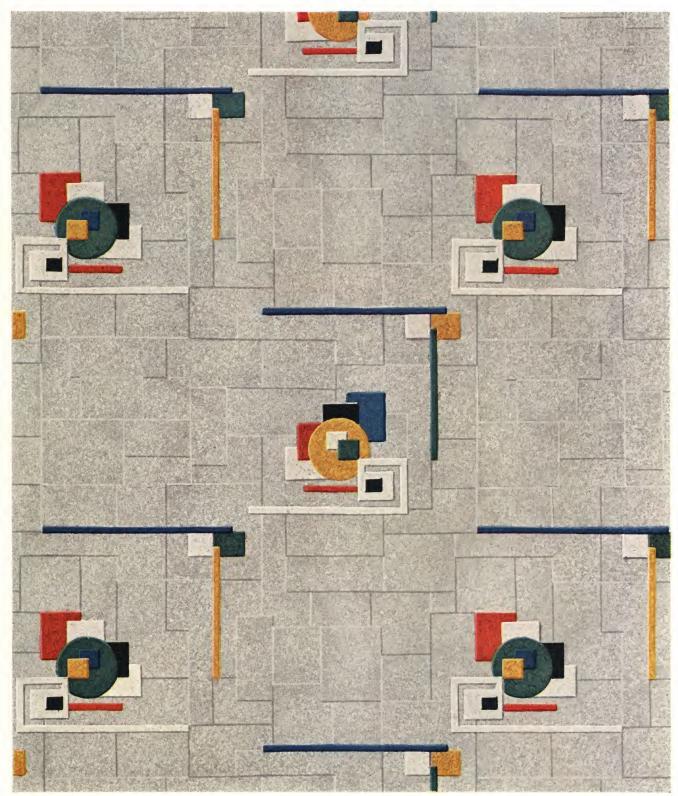


Approximately 1/4 actual size

Here is a colorful embossed pattern that can be used equally well in homes, large and small stores, and other types of interiors. The neutral, sand-toned ground is a perfect foil for the disc and key figures in gold, blue, orange, green, tan, and black. The skilful embossing serves to accentuate both pattern and texture. Color schemes: see suggestions 4, 21, 22, and 23 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6392

Heavy Gauge



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6393

Heavy Gauge 2 yards wide This pattern suggests an architectural abstract in the pleasing arrangement of brightly colored shapes laid in a monochrome field. The variety of colors in this pattern makes it adaptable to many different color schemes, while multiplane embossing adds the interesting effect of different levels to the neutral background. Color schemes: see suggestions 6, 9, 16, and 23 on pages 248–249.



Approximately 1/4 actual size

This rich, dignified pattern, with its soft eggplant background and interesting design in gold, apple green, burnt orange, and taupe, is perfectly suited for smart shops, living rooms, dining rooms, libraries, and bedrooms. Its design is enhanced by the third-dimensional effect of the multiplane embossing. Color schemes: see suggestions 1, 15, 17, and 24 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6410

Heavy Gauge



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6411

Heavy Gauge

2 yards wide

Designed in the classical tradition, this richly textured pattern presents many decorating possibilities. The green-gold diamond design with rosettes of taupe and jade green set against a warm terra cotta background makes this flooring ideal for living rooms, dining rooms, powder rooms, sunporches, and restaurants. Color schemes: see suggestions 12, 15, and 21 on pages 248–249.

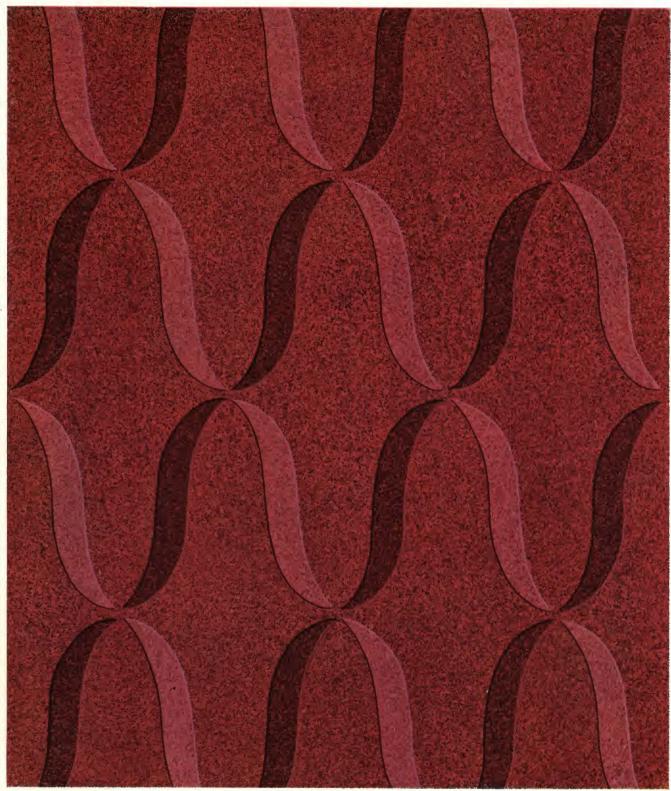


Approximately 1/4 actual size

This decorator's pattern, with flowing curves and harmonizing color tones, adds charm to homes, shops, restaurants, and other settings where gracefulness is an important consideration. The shades of light and dark blue in a ribbon swirling across a medium blue background are accentuated by the multiplane embossing. Color schemes: see suggestions 1, 7, 13, and 18 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6420

Heavy Gauge



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 6421

Heavy Gauge

2 yards wide

Soft, graceful curves in rich wine shades make this pattern an ideal basis for smartly decorated residential and commercial interiors. This floor, achieved by skilful embossing of a modified ribbon design in light and dark tones of luxurious wine upon a field of medium wine, has a handsome custom appearance. For color schemes, see suggestions 1, 2, 6, and 19 on pages 248–249.

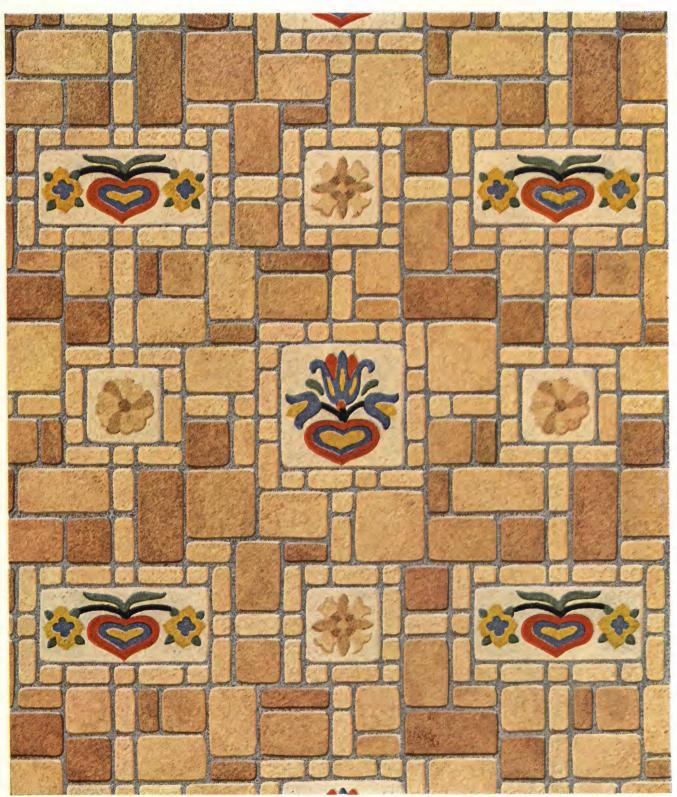
Dun Boom



Shire

Armstrong's
EMBOSSED
INLAID
LINOLEUM

STANDARD GAUGE



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5330

Standard Gauge

2 yards wide

Combining an informal ceramic tile background with a formal design motif taken from peasant art forms, this distinctive pattern is well suited for use in small rooms, kitchens, and baths. The tiles are colored in shades of Sandstone Tan while the insets have been built around the primary colors—red, yellow, and blue. See color schemes: 4, 9, 22, and 23 on pages 248–249.



Approximately 1/4 actual size

The rich mellow colors of this embossed inlaid pattern—the tans, coppers, and terra cotta reds—give it a pleasant, informal feeling. Against the random tile background, early peasant floral and rosette designs add a touch of variety. This pattern is ideal for baths, kitchens, and stores with rustic decorative schemes. Color schemes: 2, 4, 12, and 21 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5331

Standard Gauge



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5340

Standard Gauge

2 yards wide

A contrasting background in shades of brown, tan, and beige emphasizes the colorful tiles and accent lines of this handsome pattern. The multiplane embossing serves further to heighten the effect of the design. Streamline embossing keeps dirt from collecting in the depressed areas. This pattern is especially practical for residential use. Color schemes: see suggestions 8, 13, 14 on pages 248–249.

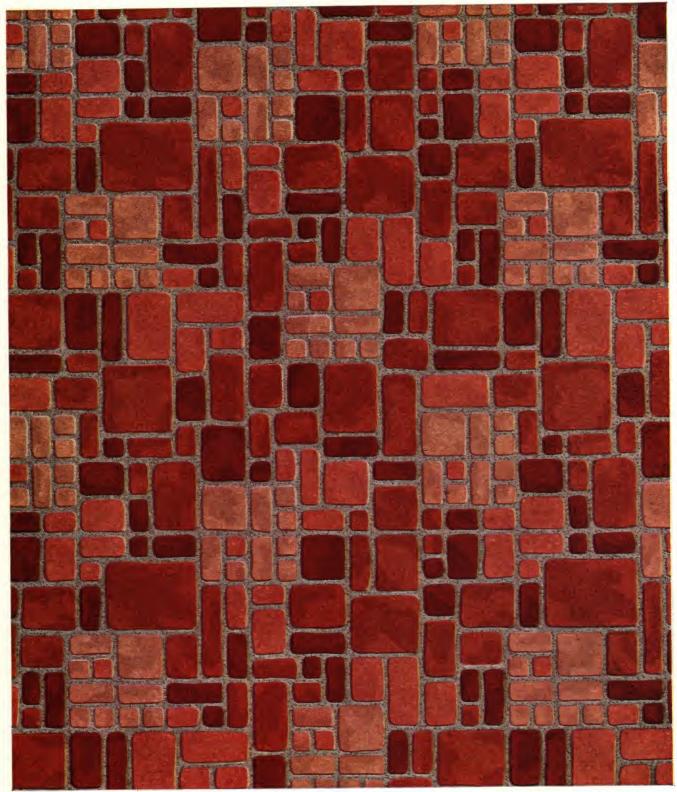


Approximately 1/4 actual size

Mottled shades of ivory, gray, and black are combined to give a distinctive appearance to the background of this modern tile pattern. An intriguing interplay of rectangular color accents in Chinese red, goldenrod yellow, and willow green adds a bright touch to the floor and makes it excellent for kitchens and bathrooms. Color schemes: see suggestions 9, 14, and 16, on pages 248–249.

ARMSTRONG'S
EMBOSSED INLAID LINOLEUM
No. 5341

Standard Gauge



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5352

Standard Gauge

2 yards wide

The friendly informality of this pattern combined with its rich tones, ranging from tan to terra cotta red, has made it a popular and widely used favorite among embossed inlaid designs. Its random size, rectangular shaped blocks have been laid in a cheerful tile design that offers wide decorative possibilities. Color schemes: see suggestions 4, 5, 12, and 15 on pages 248–249.

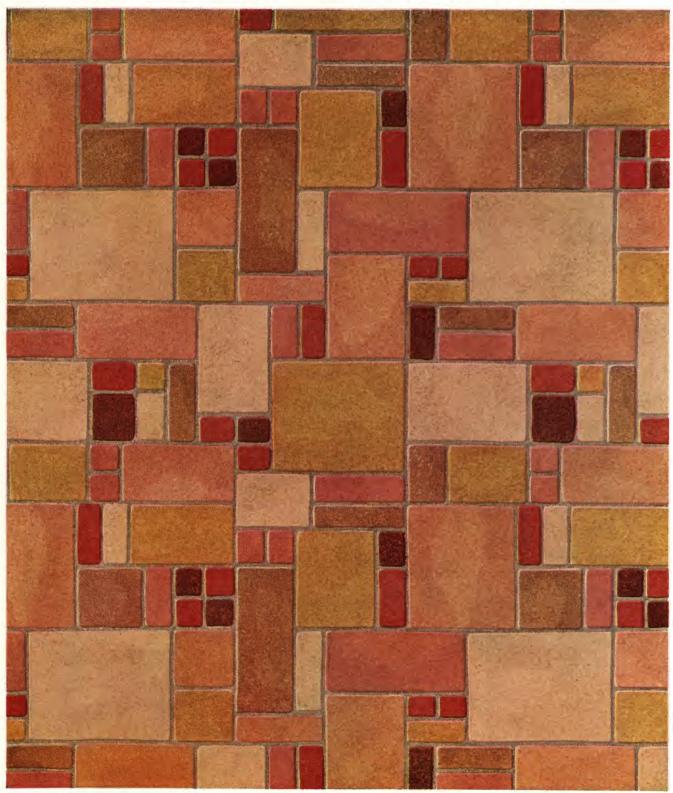


Approximately 1/4 actual size

The warm mellowness of Old World tile floors is duplicated in this embossed inlaid design. Its tan mortar lines and its terra cotta reds are basic colors around which a wide variety of color schemes can be planned. The design is well suited to entry halls, living rooms, dens, and kitchens and for general commercial use. Color schemes: see suggestions 1, 5, 17, and 19 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5400

Standard Gauge



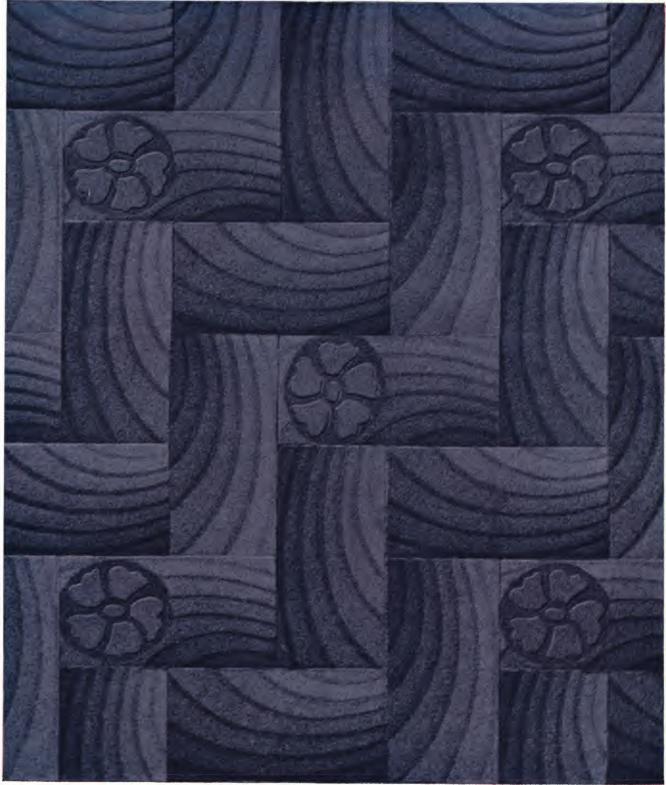
Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5730

Standard Gauge

2 yards wide

Warm tones reminiscent of Spanish tile dramatize this embossed inlaid pattern with its shaded square and rectangular blocks in gold, tan, rose, red, and terra cotta. Cement-gray interliners frame the random shaped blocks and unify the various pastel colors. This pattern offers wide and rich decorative possibilities. Color schemes: see suggestions 4, 5, 15, and 24 on pages 248–249.

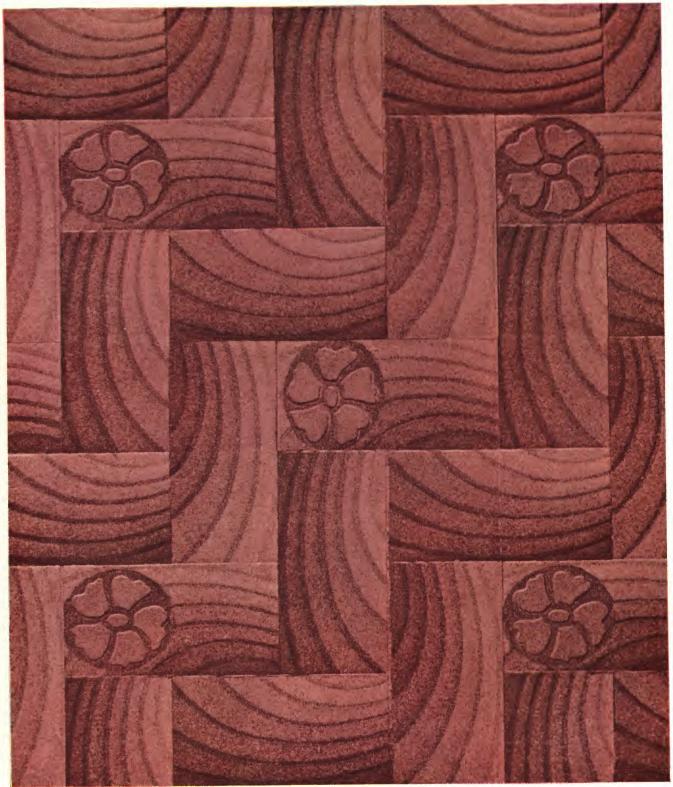


Approximately 1/4 actual size

This richly decorated embossed pattern draws its inspiration from the fine sculptured fabrics that are so popular today. Featuring muted tones of blue, this design provides a smart floor not only for living rooms, halls, bedrooms, dens, and other rooms in the home but also for smart shops and stores. Color schemes: see suggestions 6, 7, 13, 14, and 18 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5740

Standard Gauge 2 yards wide



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5741

Standard Gauge

2 yards wide

Handsome inset figures are combined with textured rectangular blocks in this pattern that is styled for use in fine homes and in smart shops and other places of business. The embossing serves further to accentuate the texture of the design, while the soft shades of mulberry add to its unusual style appeal. Color schemes: see suggestions 1, 6, 10, 18, and 19 on pages 248–249.

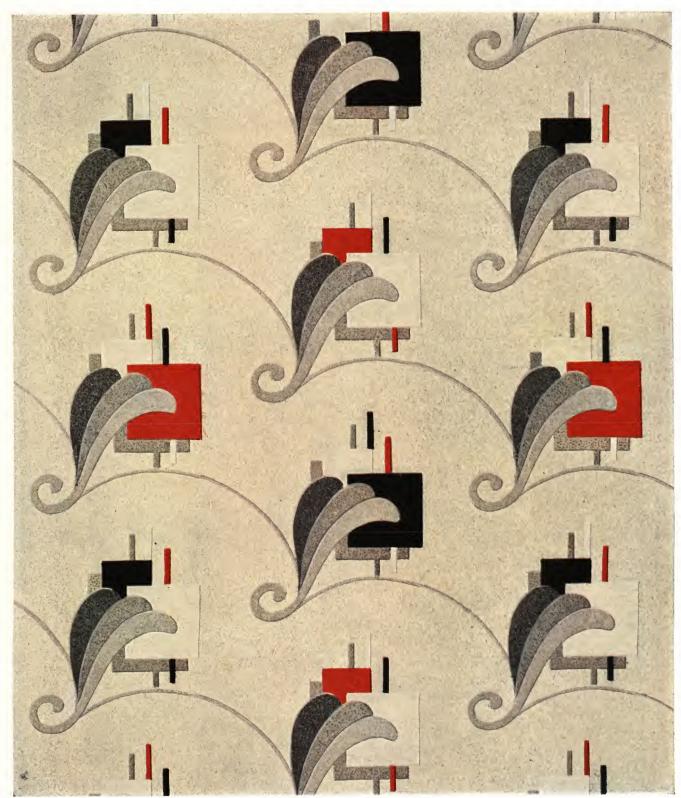


Approximately 1/4 actual size

In this pattern, the basic motif is composed of classic cockleshells joined with curved lines. This design is set against a livetoned background of muted fawn. Although designed principally for homes, its accents of cool green and brown make it especially suitable for modern interiors of smart shops. See color scheme suggestions 11, 21, and 22 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5760

Standard Gauge 2 yards wide



Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5761

Standard Gauge

2 yards wide

The cool grays with accents of red and black in this Embossed pattern make it an ideal choice for tasteful, modern interiors. The classic cockleshell, however, is equally good with period decoration. Multiplane embossing adds charm and distinction to the design motif and gives the pattern a rich textured appearance. Color schemes: see suggestions 9, 11, 20, 23, and 24 on pages 248–249.

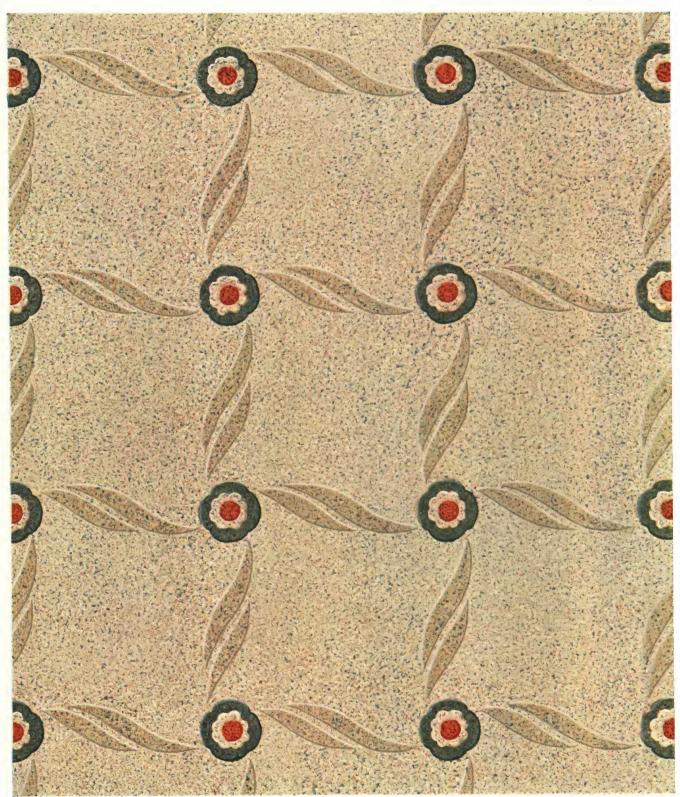


Approximately 1/4 actual size

The cool green of this pattern, with its subtle gradations in tone, will lend smartness and distinction to any interior. The curved lines of fluting within the blocks and the stylized leaf design are given added beauty by multiplane embossing. The pattern is well suited to homes and to shops where top styling is demanded. Color schemes: see suggestions 1, 2, 13, 14, and 25 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5771

Standard Gauge



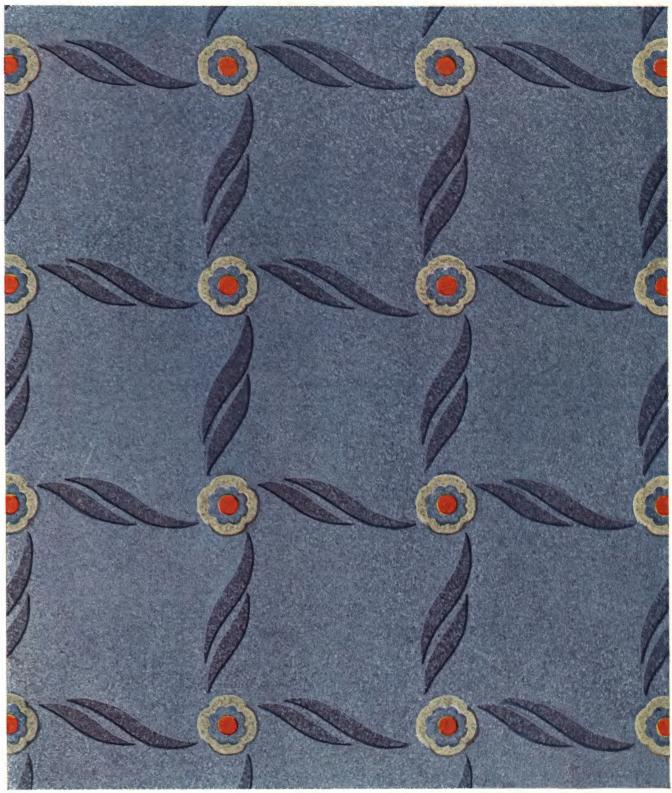
Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5780

Standard Gauge

2 yards wide

Using a classic Greek spiral motif for the main design theme, this unusual pattern adapts itself well to both modern and period interiors. The polychrome background provides a neutral tan setting for the apple green and copper rosettes. The mottled effect makes tracked in dirt and dust less conspicuous. Color schemes: see suggestions 4, 5, 17, and 24 on pages 248–249.

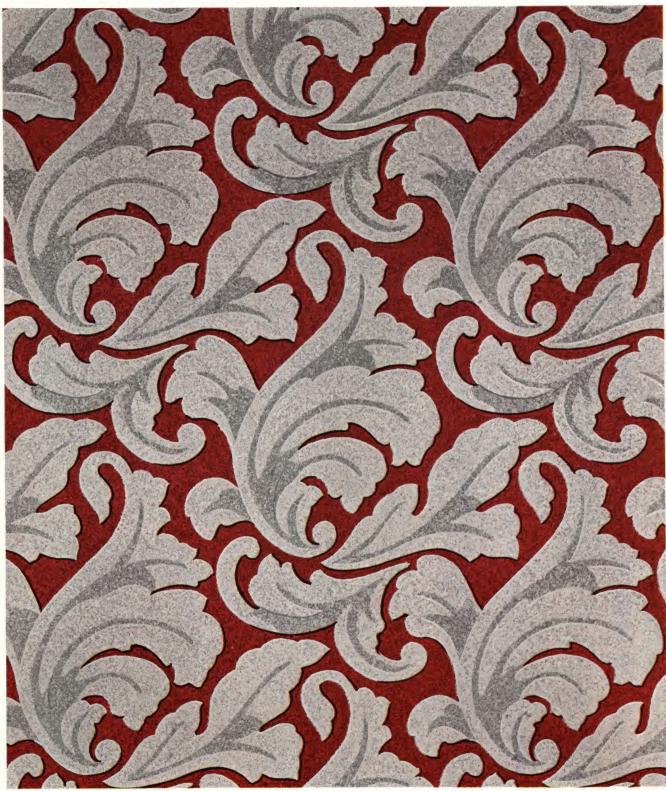


Approximately 1/4 actual size

This lovely contemporary pattern was especially designed for use in kitchens, bedrooms, living rooms, powder rooms, dining rooms, and commercial establishments such as women's shops and restaurants. The light blue textured background is dramatically highlighted by the classic spirals in darker blue and the beige and orange rosettes. Color schemes: see suggestions 4 and 17 on pages 248–249.

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5781

Standard Gauge



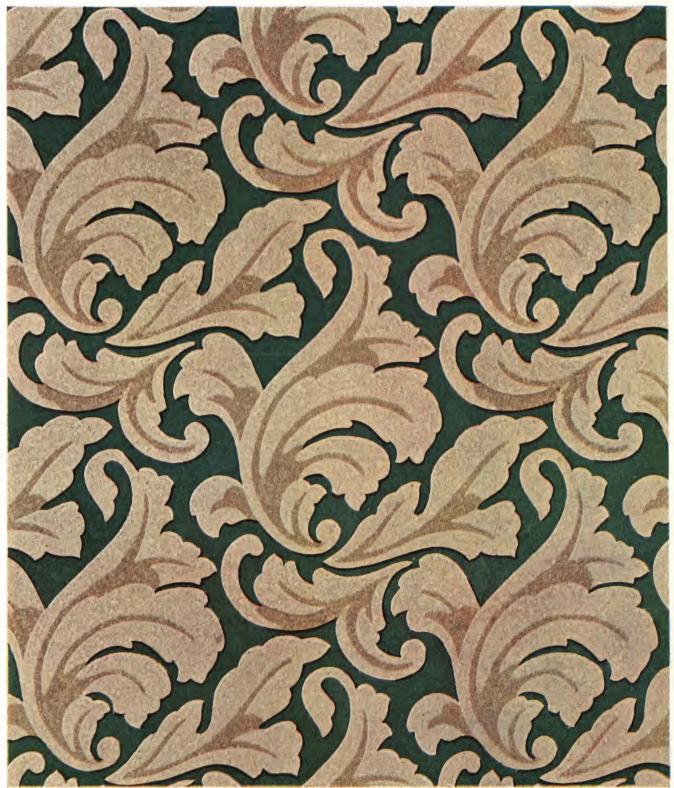
Approximately 1/4 actual size

ARMSTRONG'S EMBOSSED INLAID LINOLEUM No. 5790

Standard Gauge

2 yards wide

The stylized leaf design of this formal decorator's pattern makes it an excellent choice for many different types of distinctive interiors. The color contrast achieved by the soft gray figures on the wine red background is muted pleasantly by the graceful form of the leaf and the subtle shading within the major colors. Color schemes: see suggestions 1, 6, 7, and 18, on pages 248–249.



Approximately 1/4 actual size

Soft textured tones of gray beige and tan against a field of deep rich green help to create a striking relief effect in this stylized leaf design. The pleasant, curving lines of the graceful leaves produce a modern, tasteful pattern well suited to the decoration of distinctive homes or wherever a dignified atmosphere is desired. Color schemes: see suggestions 10, 15, 19, 24, on pages 248–249.

ARMSTRONG'S
EMBOSSED INLAID LINOLEUM
No. 5791

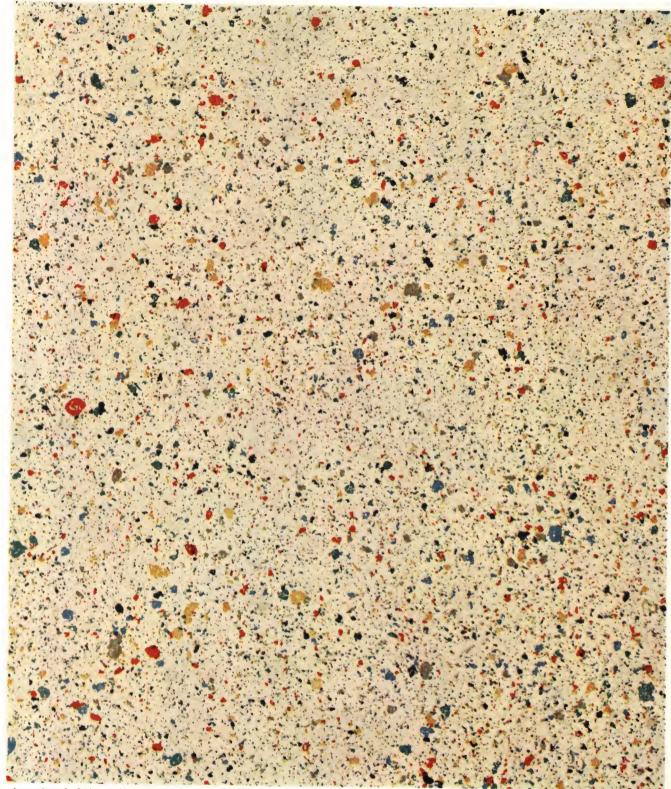
Standard Gauge

A NEW EFFECT IN ARMSTRONG'S LINOLEUM

Armstrong's Spatter Linoleum is an entirely new type of linoleum design in the Armstrong Line of Resilient Floors. It has been developed to meet the demand for a modern, practical resilient flooring that has the pleasant atmosphere of colonial decoration. In appearance, this striking new floor is much like the old-fashioned "spatter dash" floors, but in Spatter Linoleum the multi-color spot effect goes all the way through to the backing material. This means that the distinctive pattern will not wear off, but will last for the life of the linoleum. With its many different colors, Spatter Linoleum is adaptable to many different decorating schemes.

Spatter Linoleum is made by the molded inlaid process and is similar to Armstrong's Embossed Inlaid Linoleum, with the exception of the embossing. This step is omitted, leaving the goods with a smooth, polished surface. (See page 52 for Armstrong's Embossed Inlaid Linoleum Manufacture.)

Spatter Linoleum is offered in two patterns, both of which are available in Standard Gauge only. Its backing is Armstrong's exclusive Armofelt. This extremely flexible material, made of fresh fiber felt, is impregnated with a clear resin saturant that does not mar light-colored woodwork during installation.



Approximately 1/4 actual size

The fresh, bright feeling of this pattern is suggestive of old-fashioned Cape Cod homes and quaint colonial kitchens. The multi-colored dots on an ivory background make this pattern particularly suitable for kitchens, bathrooms, and bedrooms. The random design makes it a practical, dirt-concealing floor. Color schemes: see suggestions 6, 12, 13, 19, pages 248-249.

ARMSTRONG'S
SPATTER LINOLEUM
No. 5000

Standard Gauge



Approximately 1/4 actual size

ARMSTRONG'S
SPATTER LINOLEUM
No. 5001

Standard Gauge

2 yards wide

Because this many-hued pattern harmonizes with almost any color scheme, it is well suited to a variety of residential and commercial interiors. As a practical feature, the irregular arrangement of colored dots, highlighted on a background of ebony, aids in concealing dirt and traffic marks. Color schemes: see suggestions 7, 8, 18, on pages 248-249.



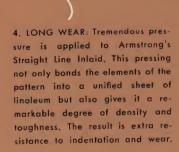
Armstrong's
STRAIGHT LINE
INLAID
LINOLEUM
HEAVY GAUGE

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM

Armstrong's Straight Line Inlaid is a type of linoleum featuring a variety of geometric designs which are distinguished by sharp, clean-cut edges. It is made in three thicknesses: Heavy Gauge, on burlap backing; Standard Gauge, on Armstrong's exclusive Armofelt backing; and Light Gauge, on a saturated felt backing which has Armstrong's special Safety-back feature.

5. DIRT RESISTANCE: The mirrorlike surface of the huge finishing roll gives Straight Line Inlaid its polished smoothness. Finally the linoleum is baked for weeks and then the surface is sealed with clear lacquer and a coat of wax to further increase resistance to dirt. 1. CLEAR-CUT DESIGN: The die rolls of this giant inlaying machine cut the individual elements of the pattern from as many as four different preformed sheets of linoleum mix. The dies place each block with great accuracy on the burlap or felt backing to form the clear-cut designs which make Armstrong's Straight Line Inlaid so popular.

2. COLOR AND GRAINING: Each preformed sheet of linoleum mix is either a solid color or a beautifully grained Marbelle or jaspé effect. Armstrong's Straight Line Inlaids are noted for their harmonious colors.



3. KEY: Before it reaches the inlaying machine the burlap or felt backing receives a "tacky" coating. This holds each die-cut piece of linoleum in exact position until the final pressing. Then it keys each block securely to the backing.



Size of Blocks-9" x 9"

Nine-inch jaspé blocks in soft-toned autumn brown with subtle accents of taupe and beige offer unusual color interest to this attractive Straight Line pattern. The alternating blocks form a striking basket-weave effect that makes a pleasing background for modern as well as more conventionally decorated interiors. Color schemes: see suggestions 3, 5, 8, 10, and 15 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1510

Heavy Gauge



Size of Blocks-9" x 9"

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1511

Heavy Gauge 2 yards wide This design has wide appeal where a custom-designed effect is desired. Nine-inch blocks of marine blue jaspé are alternated to form a simple basket-weave design that makes a pleasing floor for practically any interior. The dark and light blue of the squares help to give a longer and wider appearance to rooms. Color schemes: see suggestions 1, 7, 13, 14, and 18 on pages 248–249.



Size of Blocks-9" x 9"

The nine-inch square blocks of alternating white and black Marbelle colors in this pattern qualify it perfectly for homes, offices, public buildings, and other places that require floors of quiet dignity. Handsome and practical, this design helps conceal tracked in dust and is always easy to keep clean looking. Color schemes: see suggestions 6, 16, 20, 24, and 25 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1520

Heavy Gauge



Size of Blocks-9" x 9"

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1521

Heavy Gauge

2 yards wide

This simple, conservative pattern is designed especially for interiors where a warm, dignified effect is desired. The alternate marbleized blocks of pine and dark walnut tones form a well balanced flooring highly adaptable for either large or small areas in homes, commercial establishments, or public buildings. Color schemes: see suggestions 4, 5, 8, 17, and 21 on pages 248–249.



Size of Blocks-6" x 6"

Composed of six-inch Marbelle blocks, this pattern combines the richness of black and white with the formality of square forms. It is suitable for halls, dining rooms, baths, sun porches—and also for stores and institutions where it is essential to have a floor that is neat in appearance and economical to maintain. Color schemes: see suggestions 16, 20, 23, 25 on pages 248–249.

ARMSTRONG'S
STRAIGHT LINE INLAID LINOLEUM
No. 1546

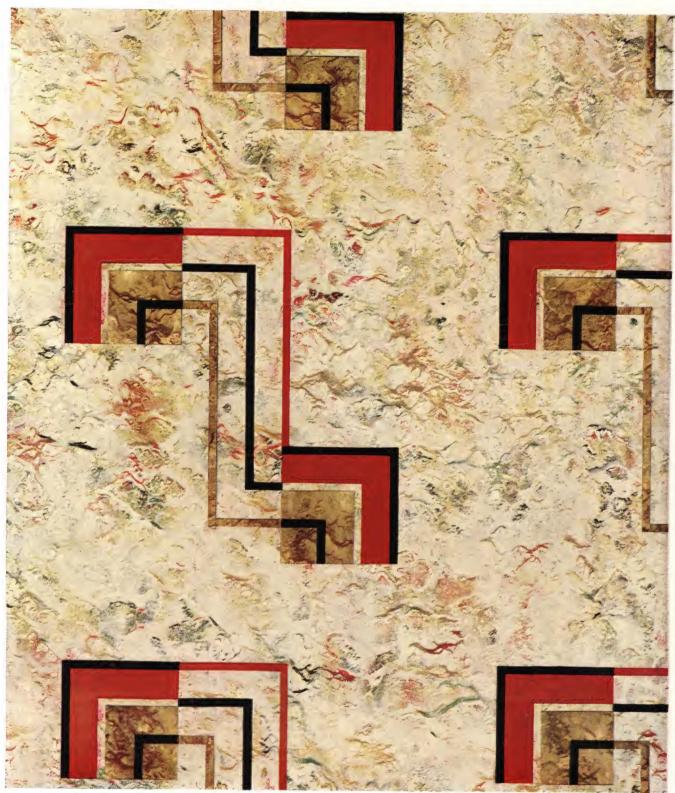
Heavy Gauge



Size of Blocks-6' x 6"

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1547

Heavy Gauge 2 yards wide In this design, six-inch blocks of cordovan brown Marbelle are alternated with cream squares flecked with terra cotta and brown—to create an inlaid floor that adapts itself to a broad range of decorative schemes. In addition to wide commercial use, this pattern can be used with equal effect in homes. Color schemes: see suggestions 5, 11, 12, and 24 on pages 248-249.



Approximately 1/4 actual size

Brilliant red high lights on a light background make this pattern an exceptionally good choice for residential and commercial interiors requiring a bright, cheerful atmosphere. The geometric designs of ruby red, black, and warm tan are arranged in a formal modern design against the rich, variegated tones of the field. Color schemes: see suggestions 9, 11, and 23 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1580

Heavy Gauge



Approximately 1/4 actual size

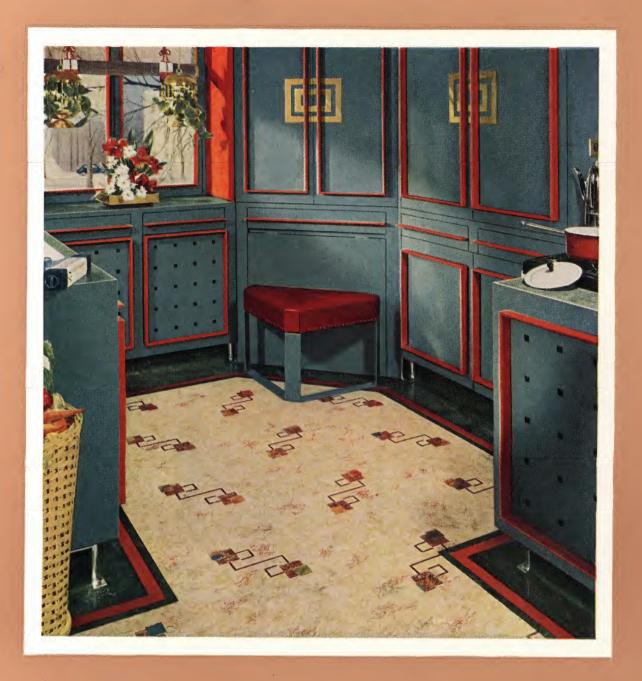
ARMSTRONG'S

STRAIGHT LINE INLAID LINOLEUM No. 1581

Heavy Gauge

2 yards wide

This pattern is an excellent choice where a clean, light appearance is desired. The soft tones of the black and white marble-ized field give pleasant relief to the brilliant inlays of Chinese red and marbleized black and gray. The gay chevrons, bars, and squares produce a modern effect well suited to residential use. Color schemes: see suggestions 9, 11, and 20 on pages 248–249.



Armstrong's STRAIGHT LINE INLAID LINOLEUM

STANDARD GAUGE



ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM

2 yards wide

Several of the qualities of Armstrong's Straight Line Inlaid Linoleum which make it popular for both residential and commercial interiors are illustrated by Style No. 1641 in this kitchen. Brilliant coloring and sharply defined designs with a custom appearance characterize this resilient flooring material. Its durable and easy-to-clean surface makes it exceptionally practical for any floor which receives constant traffic.

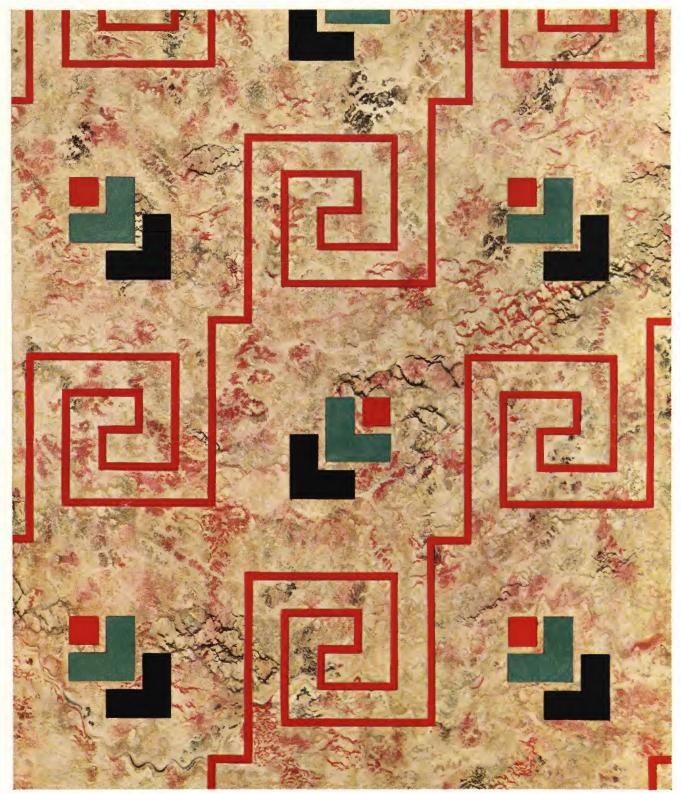


Size of Blocks-9" x 9"

Adaptable to many interiors, this traditional pattern will give rooms an atmosphere of hospitality without sacrificing dignity. Its rich sienna red and warm tan, along with its skilful marble-ization, soften the formality of the nine-inch squares and make the design suitable for modern and traditional interiors. Color schemes: see suggestions 4, 5, 12, and 21 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1601

Standard Gauge



Approximately 1/4 actual size

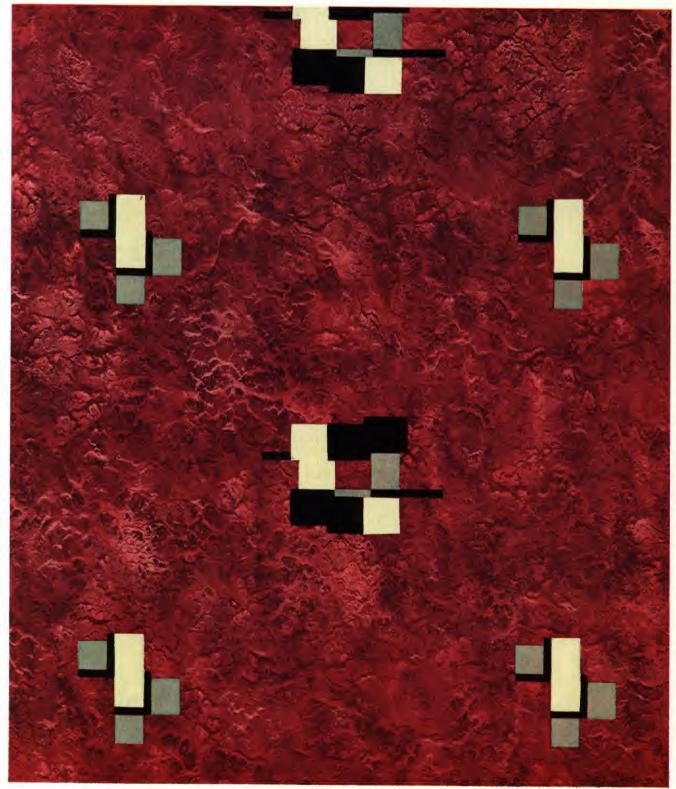
ARMSTRONG'S

STRAIGHT LINE INLAID LINOLEUM No. 1630

Standard Gauge

2 yards wide

In this pattern, sparkling red, green, and black chevrons and bright colored lines punctuate the soft, muted tones of the rich tan and beige marbleized field. Informal in feeling, this Straight Line design is a sound choice for kitchens and other residential rooms and for shops that need a light atmosphere. Color schemes: see suggestions 2, 9, 11, 20, and 22 on pages 248–249.

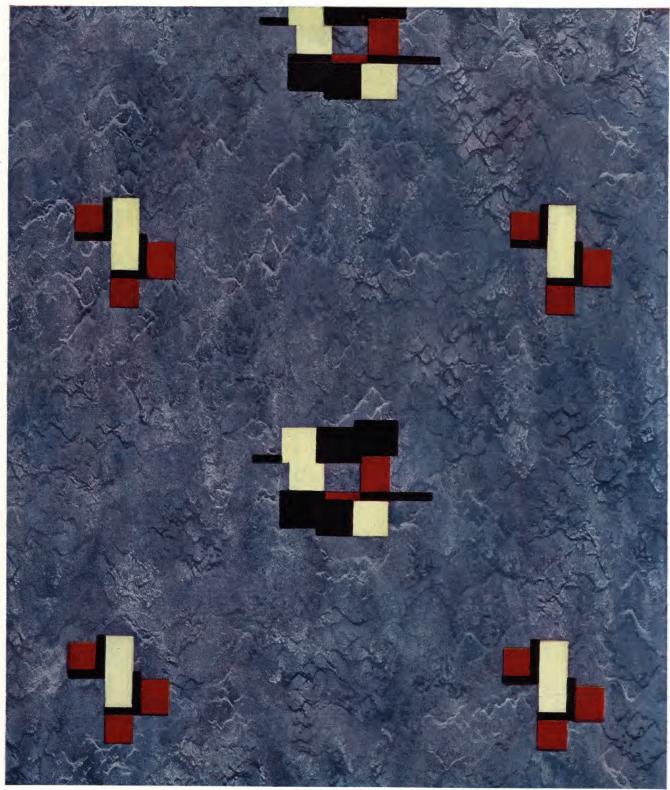


Approximately 1/4 actual size

Two features of this pattern—its crisp, small-scale design and its wine-red, black, plain white, and willow green color scheme—recommend it for use in kitchens, baths, and halls. And, thanks to the strong background marbleization, this pattern is practical also for shops, clubs, restaurants, and small stores. Color schemes: see suggestions 1 and 2 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1640

Standard Gauge



Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1641

Standard Gauge

2 yards wide

The unusual arrangement of geometric insets of white, black, and ruby red gives this pattern a smartly designed custom floor effect. The new Mediterranean blue marbleized background adds lovely color tones to the pattern and helps to camouflage tracked-in dirt, making this floor ideal for heavy traffic areas. Color schemes: see suggestions 7 and 18 on pages 248–249.



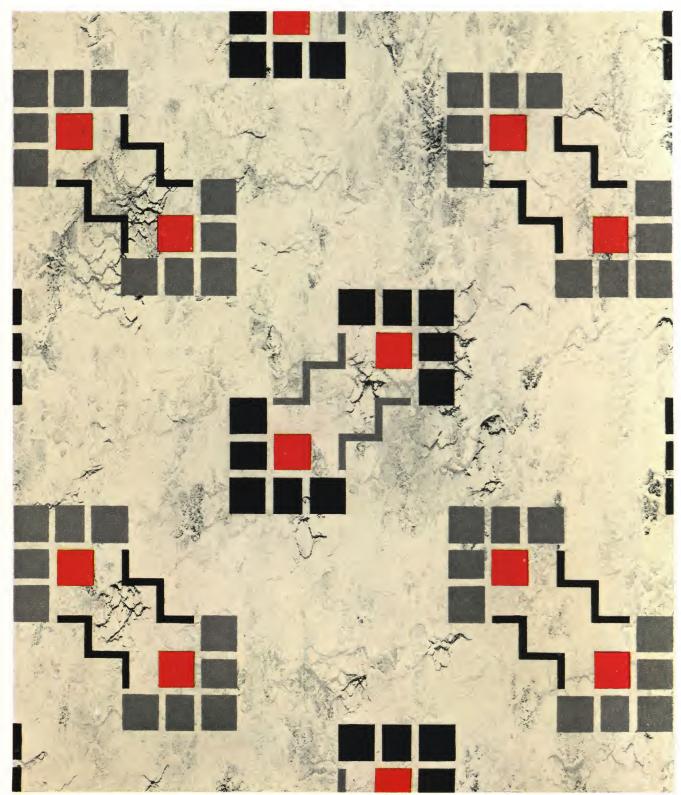
Approximately 1/4 actual size

In this smart pattern, clean-cut white, black, and Chinese red blocks, connected by black and white lines, add interest and contrast to the pleasing marbleized pearl gray background. This floor is well suited to heavy traffic areas in which a cheerful design is desired but dirt and dust must be kept inconspicuous. Color schemes: see suggestions 9, 11, and 20 on pages 248–249.

ARMSTRONG'S

No. 1650

Standard Gauge



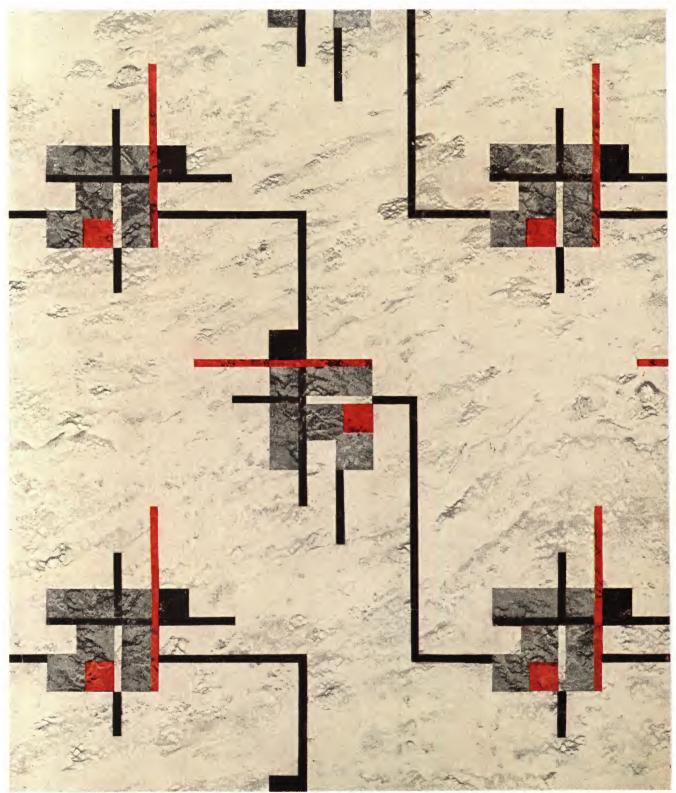
Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1651

Standard Gauge

2 yards wide

This pattern is particularly suitable to rooms where a light, fresh appearance is desired. An ivory marbleized background sets the bright mood, and the clean-cut geometric designs in warm gray, jet black, and Chinese red carry out the cheerful theme. With its marbleized background, this pattern will stay bright and clean looking. Color schemes: 9, 11, 20, and 25 on pages 248-249.



Approximately 1/4 actual size

Here is a color combination of black, white, gray, and red that immediately suggests cleanliness and freshness. This smart looking, clean-cut design helps make small rooms seem larger and reflects a maximum of light. In rooms where red accessories are to be used, this pattern is very effective. Color schemes: see suggestions 9, 11, 19, 20, and 24 on pages 248–249.

ARMSTRONG'S

STRAIGHT LINE INLAID LINOLEUM No. 1677

Standard Gauge



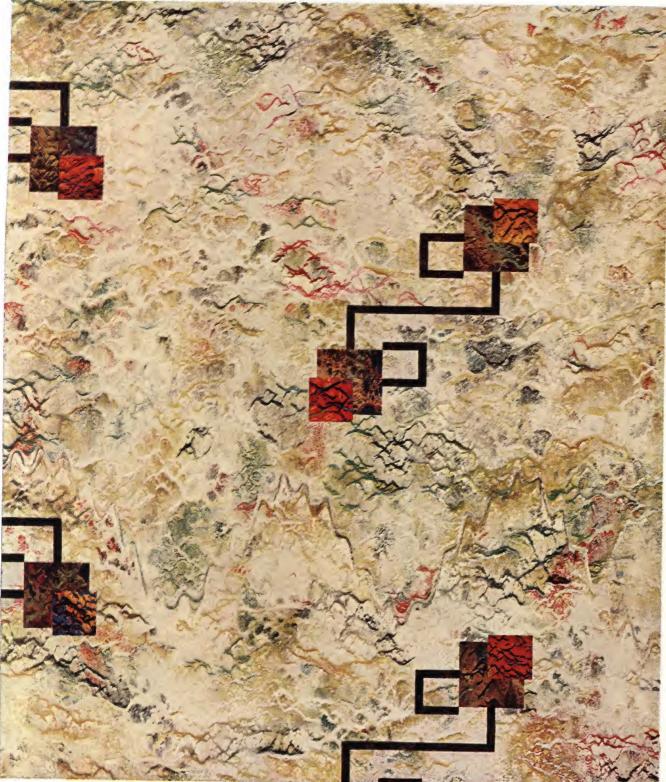
Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1687

Standard Gauge

2 yards wide

A smart and distinctive custom-design appearance is captured in this inlaid pattern, whose marbleized field tones combine perfectly with darker shades in the colorful key-and-block motifs. This smart, neat-looking floor has wide usage in homes and in commercial areas where cleanliness and good taste are important. Color schemes: see suggestions 7, 13, 14, 18 on pages 248–249.

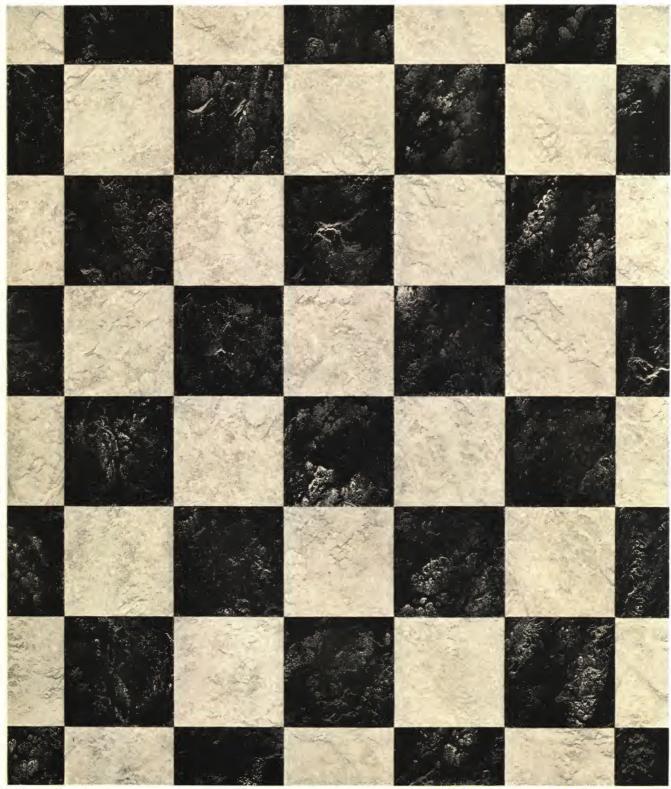


Approximately 1/4 actual size

The ornamental connecting links of this pattern which centralize attention on the smartly styled overlay blocks give this floor a custom-styled appearance. Its colorful accents provide many harmonizing color notes for interior treatments with the result that this floor has extensive use in homes and stores. Color schemes: see suggestions 4, 9, 11, 16, and 22 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1688

Standard Gauge



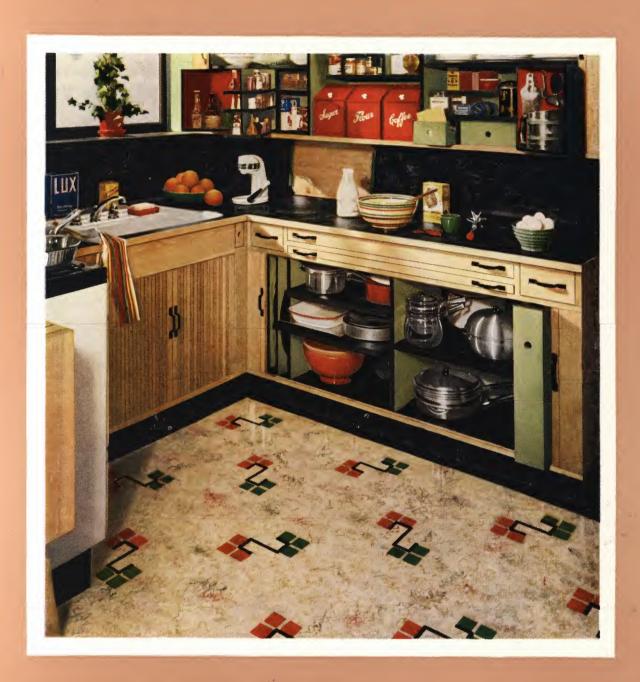
Size of Blocks-41/2" x 41/2"

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1786

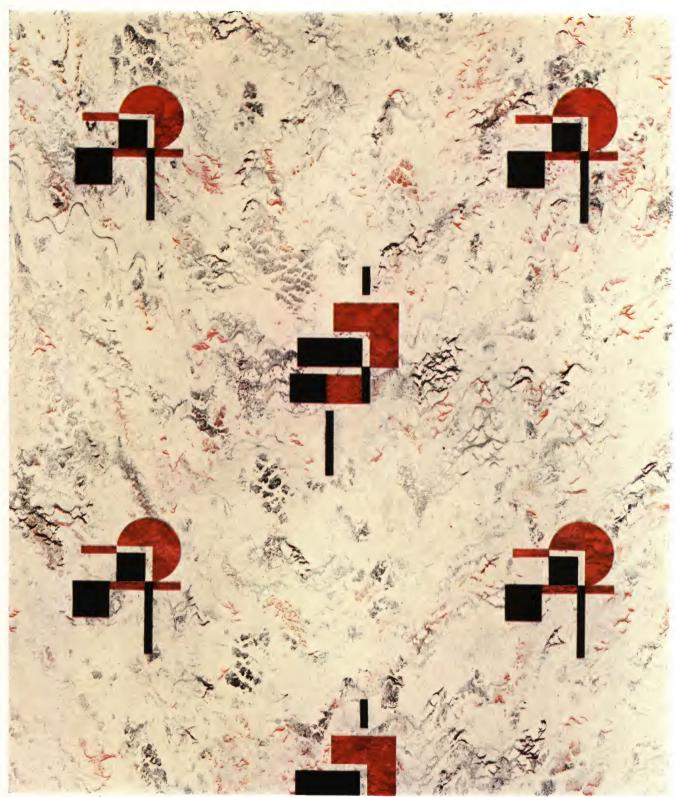
Standard Gauge

2 yards wide

This intermediate-scale checkerboard pattern, made up of 4½" marbleized squares, has a place in rooms where a simple black and white block effect is desired. The design of this floor is kept interesting and practical through its rich graining, which is pleasing to the eye and does not readily show traffic marks. Color schemes: see suggestions 11, 16, 20, 23, and 25 on pages 248–249.



Armstrong's
STRAIGHT LINE
INLAID
LINOLEUM
LIGHT GAUGE



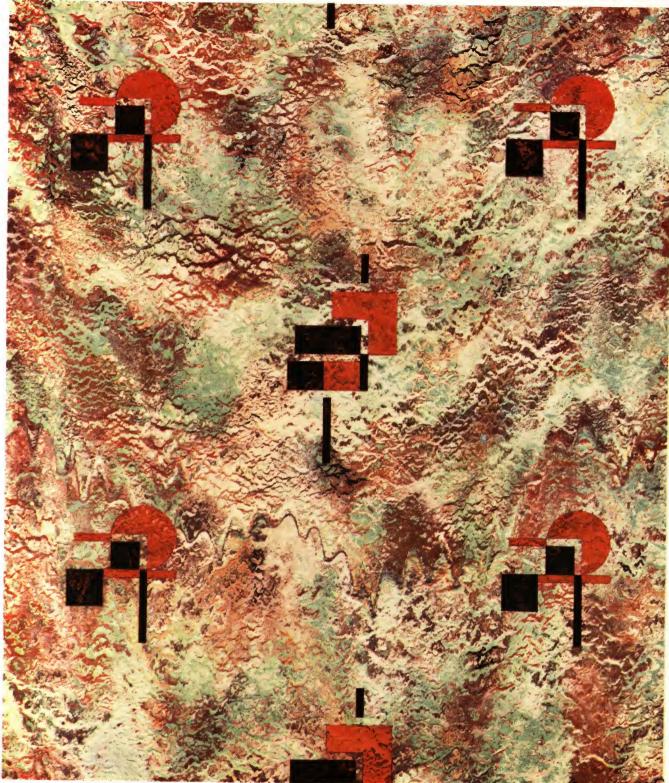
Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1810

Light Gauge

2 yards wide

A custom-designed feeling predominates in this striking pattern. This is due chiefly to the smart design figures in the form of circles and blocks of marbleized Chinese red and jet black. In addition to giving a new look to old rooms, this versatile pattern forms an ideal background for modern settings. Color schemes: see suggestions 9, 11, 20, and 23 on pages 248–249.



Approximately 1/4 actual size

Distinctly modern in design—with discs, blocks, and bars of marbleized red and black—this pattern fits perfectly into modern settings. An ideal floor for home, institution, or business because its polychrome background tends to conceal dust and dirt, this pattern gives any room a feeling of spaciousness. Color schemes: see suggestions 4, 11, 20, 23 on pages 248-249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1813

Light Gauge

2 yards wide



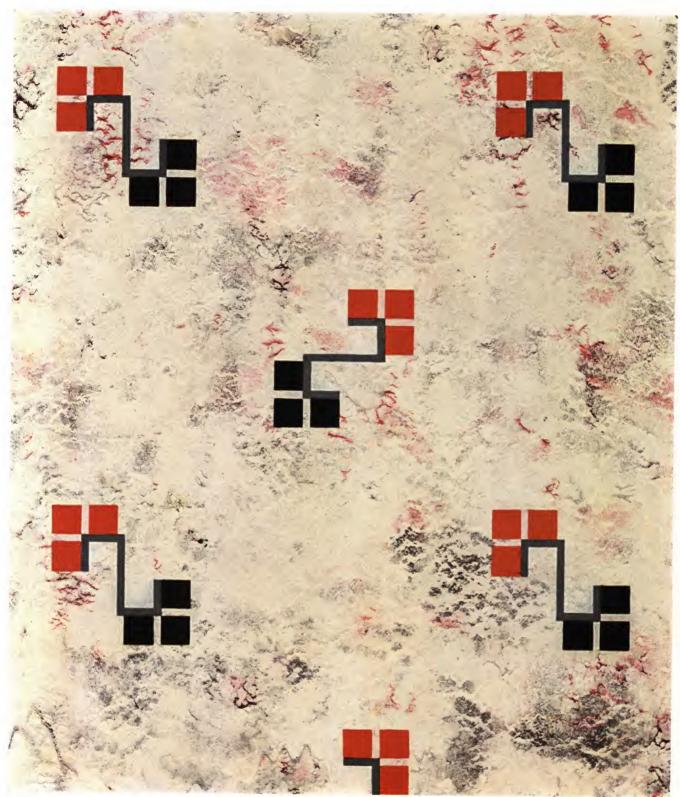
Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1820

Light Gauge

2 yards wide

Jade green and Chinese red block figures, tied together with a jet black key motif, furnish the accent design on a marbleized background of red, green, gold, black, and white. This cleverly designed pattern can be used effectively with No. 028 Marbelle and with No. 42 Jade and No. 39 Chinese Red in plain linoleum. Color schemes: see suggestions 4, 9, 11, and 20 on pages 248–249.



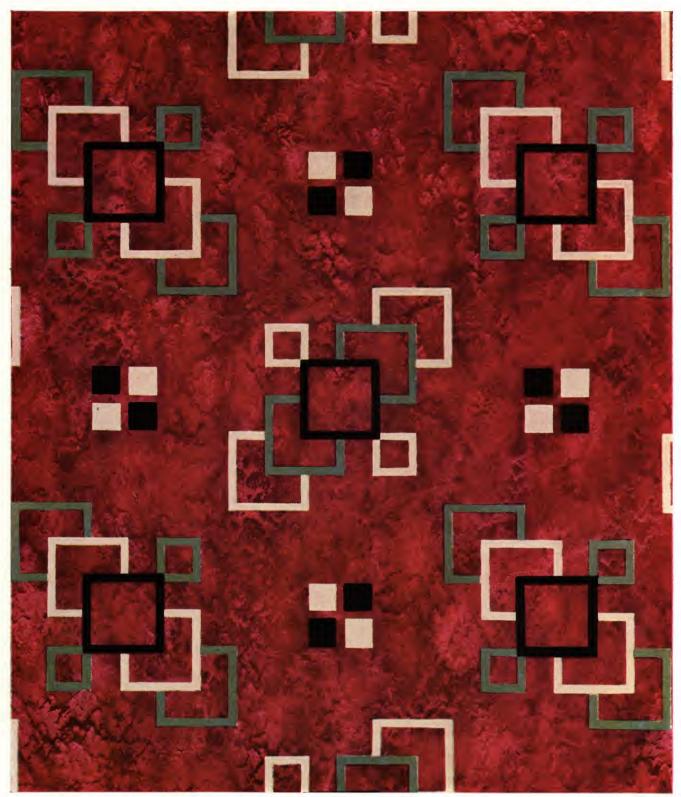
Approximately 1/4 actual size

Chinese red and ebony black squares, linked together by a gray key figure, furnish the color high lights for this inlaid pattern with its marbleized field of red, gray, white, and black graining. This floor can be smartly combined with border and Linostrip effects in plain red, black, or gray—and with many Marbelles. Color schemes: see suggestions 9, 11, and 20 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1821

Light Gauge

2 yards wide



Approximately 1/4 actual size

ARMSTRONG'S

STRAIGHT LINE INLAID LINOLEUM No. 1830

Light Gauge

2 yards wide

This colorful pattern combines the boldness of a geometrical design with the practicability of a marbleized background. The black and white blocks and the black, white, and jade green squares are arranged on the marbleized wine field in a manner that gives the impression of intricate custom design treatment. Color schemes: see suggestions 2, 18, and 19 on pages 248–249.



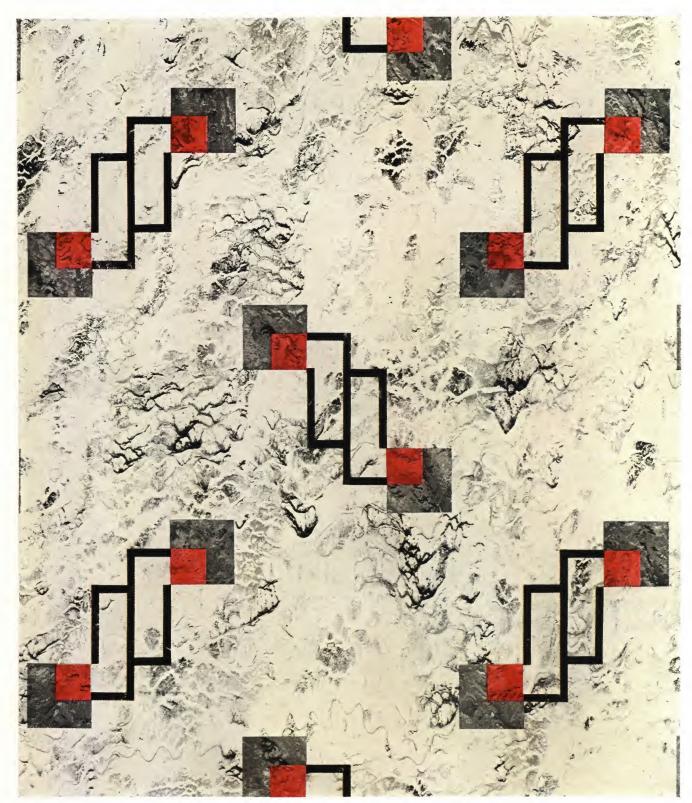
Approximately 1/4 actual size

Interlocking squares and block figures in clear, bright colors make this cheerful and clean-looking pattern qualify for bathrooms, kitchens, and similar residential rooms. The intricately designed geometric figures, which are in plain white, jet black, and Chinese red, stand out sharply on the marbleized background. Color schemes: see suggestions 7, 14, 18, 20 on pages 248–249.

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1831

Light Gauge

2 yards wide



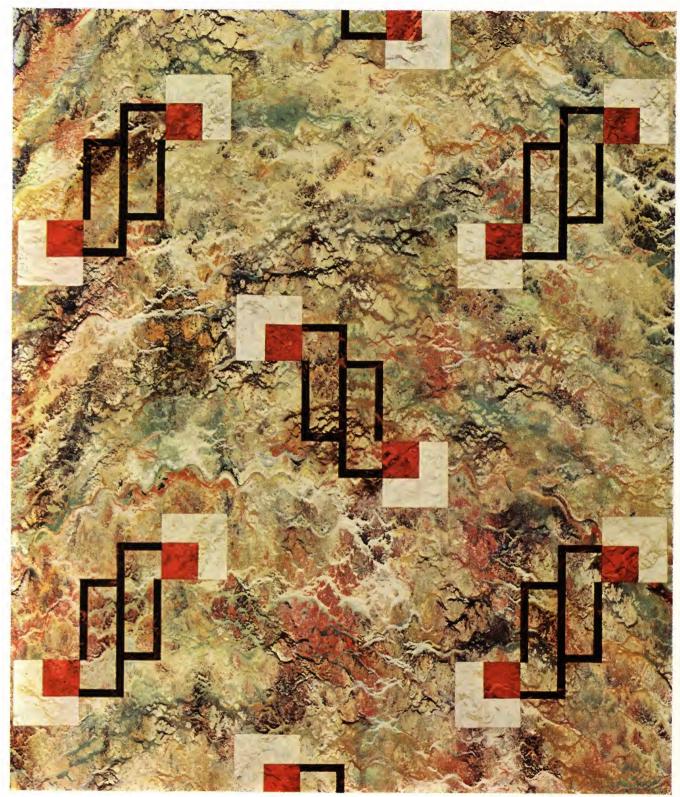
Approximately 1/4 actual size

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM No. 1890

Light Gauge

2 yards wide

Using interlocking accent blocks of gray and scarlet, this distinctive inlaid pattern presents striking decorative possibilities for interiors that need bright color. This floor can be used equally well in both residential and commercial interiors—in kitchens and bathrooms as well as large and small stores. Color schemes: see suggestions 9, 11, and 20 on pages 248–249.



Approximately 1/4 actual size

This high-style design has wide appeal for commercial and domestic interiors. Its skilfully blended, polychrome marbleized field serves as a colorful background for the contrasting ivory and scarlet accents linked together in pairs by dark marbleized lines. It is highly practical for areas subject to tracked-in dirt. Color schemes: see suggestions 4, 11, 17, 21 on pages 248–249.

ARMSTRONG'S

STRAIGHT LINE INLAID LINOLEUM No. 1891

Light Gauge

2 yards wide



Black No. 1250

Actual Size

ARMSTRONG'S RUBBER RUNNER

24, 36, and 48 inches wide



Maroon No. 1251

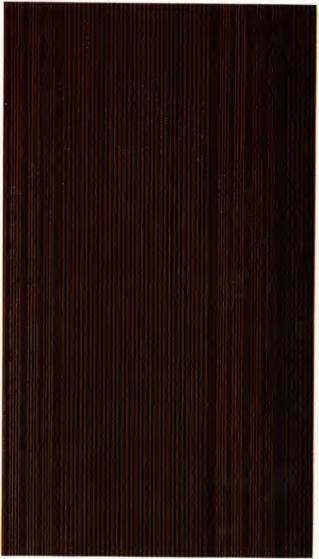
Actual Size

Armstrong's Rubber Runner is designed for use where an attractive, heavy-duty resilient runner is required. It will lie flat on any type of floor that is even and does not require an adhesive. When service requirements call for intermittent use of Rubber Runner, it may be easily rolled and stored or moved from place to place. The natural flexibility of the material keeps Armstrong's Rubber Runner from cracking even after repeated use.



Approximately 1/2 actual size Black No. 1270

Armstrong's De Luxe Rubber Runner is of the same composition as the Standard pattern, but the De Luxe Runner offers a different pattern and a finer corrugation. Both types of Armstrong's Rubber Runner afford good foot traction even when wet, and effectively reduce footstep noise. Rubber Runner is available with an over-all gauge of '%" and comes in rolls 24", 36", and 48" wide. It is offered in two practical colors, black and maroon.



Approximately 1/2 actual size

Maroon No. 1271

ARMSTRONG'S RUBBER RUNNER

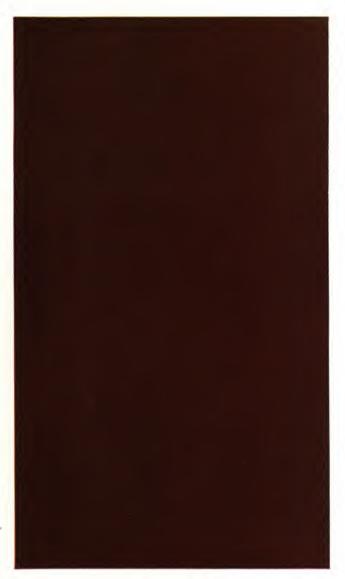
24, 36, and 48 inches wide



Black No. 1000

ARMSTRONG'S ACCOFLOR

1 and 2 yards wide

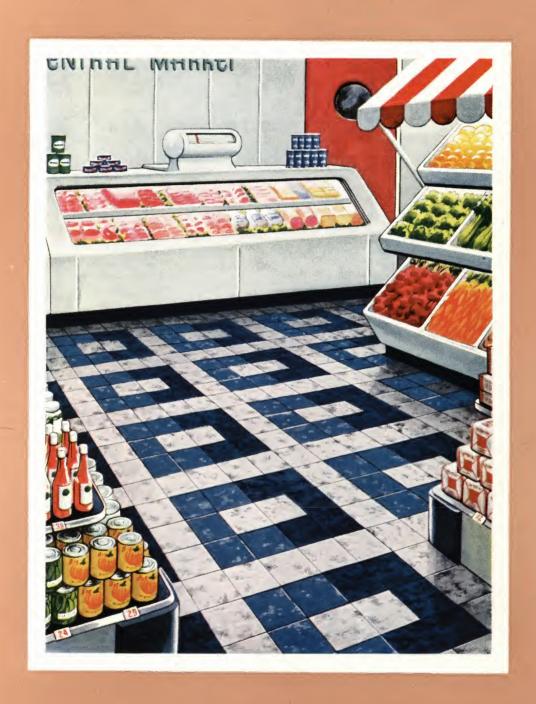


Red No. 1001

Armstrong's Accoflor combines a tough, mastic wearing surface with an asphalt-saturated felt backing. Its dense wearing surface stands up well under heavy traffic. Accoflor provides sturdy, long-wearing, and neat appearing flooring for commercial, institutional, and light industrial areas and wherever durability and low cost are prime considerations.

Armstrong's Accoflor is available in two practical colors—deep red and black, and it is made in two practical widths—one and two yards.

Accoflor can be installed over concrete, wood, metal, magnesite, tile, terrazzo, or marble subfloors—either on or above-grade level. When installed over wood floors or over above-grade concrete, ceramic tile, marble, or terrazzo, Accoflor is bonded in place with Armstrong's No. S-128 Linoleum Paste. In all other installations, Armstrong's S-280 Accoflor Cement is the recommended adhesive.



Armstrong's RESILIENT TILES

Linotile • Cork Tile • Asphalt Tile • Jaspé Tile

ARMSTRONG'S RESILIENT TILES

Armstrong's wide range of resilient tiles has been designed to meet a great variety of flooring needs. Though each type of Armstrong's tile has distinctive characteristics, all are recognized for durability, per-

manent resilience, and fine styling. Innovations such as Linotile in 1914 and, more recently, alkali-resistant light colors in asphalt tile are typical of Armstrong's leadership in the field of resilient tile flooring.

Armstrong's Linotile

Linotile is recommended for hospitals, schools, and other institutions where a sanitary, quiet, and comfortable floor is needed. Linotile's long-wearing qualities, and its unusual resistance to indentation, make it ideal for public buildings. Fine homes, exclusive shops, and executive offices benefit from the luxurious beauty and exceptional design possibilities of Armstrong's Linotile.

Armstrong's Cork Tile

Armstrong's Cork Tile is particularly suited for libraries and other rooms where quiet is essential. It adds dignity to offices, reception rooms, and courtrooms. In residential bedrooms and bathrooms the excellent insulating qualities of a resilient cork tile floor help to provide exceptional warmth and comfort underfoot. Armstrong's Cork Tile is also used as a decorative wall covering and as a protective wainscoting for preventing accidents in gymnasiums.

Armstrong's Asphalt Tile

The beauty of Armstrong's Asphalt Tile, as well as its low cost, has helped make it a popular flooring for homes and businesses. Because it may be installed over concrete in contact with the ground, it is widely used wherever the concrete subfloor is on or below grade. Armstrong's Greaseproof Asphalt Tile is ideal for kitchens and restaurants and for various industrial areas.

Armstrong's Jaspé Tile

Armstrong's Jaspé Tile, with its rich colors and clean, uniform striations, may be used in almost any interior. It offers wide design possibilities, and while it gives the appearance of being an expensive custom floor, a jaspé tile installation is actually quite moderate in cost. Each Armstrong's Jaspé Tile color blends harmoniously with all types of residential and commercial decorative schemes. This handsome resilient floor can be installed easily and inexpensively.



Linotile is a dense but resilient tile flooring made of oxidized linseed oil, resins, pigments, and fillers, bonded together by heat and pressure and matured by long baking.

After very thorough mixing and blending, the mixture is passed through large steel rolls, which form it into sheets about three feet square. These sheets are turned and passed between a second pair of rolls, one hot and one cold, which give Linotile its distinctive swirl marbleization. While passing through a huge rotary press to improve surface smoothness, the sheets are fastened to a carrier for stoving purposes. The long battens of material are then baked for from one to two months, during which time Linotile matures and becomes an unusually strong and resilient flooring, with outstanding indentation-resistance.

After Linotile has matured, a light coat of clear lacquer is applied to seal its surface, and the carrier is stripped off the back. Individual tiles are then cut to the desired sizes, ranging from 2'' to 12'' squares and from $3'' \times 6''$ to $18'' \times 36''$ oblongs. A thickness of 4'' is maintained, and the color and marbleization go all the way through each tile. Throughout the manufacturing process, the greatest care is exercised to keep this Armstrong flooring product at the highest level of quality.





Jet Black No. 101

Armstrong's Linotile is an exclusive resilient tile flooring which is beautiful, indentationresistant, easy to maintain, and very durable.

Available in a wide range of colors, with both light and dark shadings, Linotile is readily adaptable to custom-design floors. Because of its non-directional graining Linotile can be laid at random, reducing installation time. This graining also helps conceal footprints.

This durable tile can withstand loads of 200 lbs. per square inch, more than double the indentation resistance of most other resilent floorings. It will not splinter or crumble, and if Linotile is damaged by some unusual accident, individual tiles can be replaced.

The resiliency of Linotile means that footsteps and other noises are effectively deadened and fatigue from standing is reduced.



1/8" gauge only



Alabaster No. 111



Travertine No. 115



Light Walnut No. 125



Dark Walnut No. 126



Sea Green No. 136



Silver Gray No. 147



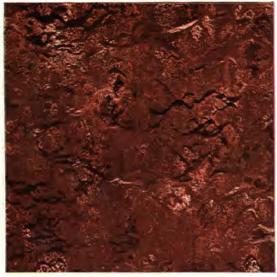
Marine Green No. 133



Yellow No. 143



Coral Gray No. 148



New Sienna No. 151



Ruby-White No. 157



1/8" gauge only



Imperial Red No. 154



Caribbean Blue No. 163



Cobalt Blue No. 164



Light No. 400



Medium No. 401



Dark No. 402

Armstrong's Cork Tile is an ideal flooring where quiet, dignity, and comfort are desired.

Cork is made up of millions of tiny, air-filled cells fitted compactly together. This cellular structure is the secret of cork's light weight, resilience, compressibility, toughness, high friction properties, and its natural resistance to moisture. These characteristics help to make it a good flooring material.

Armstrong's Cork Tile is recognized as the ideal floor for quietness and underfoot comfort. Footsteps on its surface are almost soundless. At the same time, this floor is long wearing, with excellent nonslip qualities. The rich brown tones of cork provide mellow coloring that is richly dignified and luxurious.

Beveled or standard (straight-edged) units can be supplied. Beveled cork tile helps conceal the irregularities of the subfloor and eliminates the sanding operation usually required to complete an installation of standard cork tile.

Armstrong's Cork Tile can be installed over any type of suspended subfloor. It is not recommended for use over concrete in contact with the ground. Armstrong's Cork Tile is made in 6" x 6", 6" x 12", 6" x 18", 6" x 36", 9" x 9", 9" x 18", 12" x 18", 18" x 18", and 18" x 36" sizes, in thicknesses of 5/16" and 1/2".

ARMSTRONG'S CORK TILE

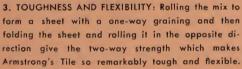
ARMSTRONG'S ASPHALT TILE

Armstrong's Asphalt Tile is a resilient flooring made up chiefly of natural and synthetic asphaltic resins, fibers, and color pigments. It is made in solid and marbleized colors with Armstrong's exclusive swirl-graining. Armstrong's Asphalt Tile is manufactured in 9" x 9" tiles in two gauges, 1/8" and 3/16".



1. BLENDED COLORS: Separate batches of intensively mixed ingredients are prepared for each color in a marbleized pattern. The batches of colored mix are then combined and fed between rolls. The sheet thus formed contains the harmoniously blended colors of Armstrong's Asphalt Tile.

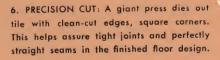
2. ALKALI RESISTANCE: Armstrong's Asphalt Tile is not affected by alkaline moisture. This makes it ideal for use on or below grade. The colors in Armstrong's Asphalt Tile do not fade or change.

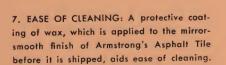


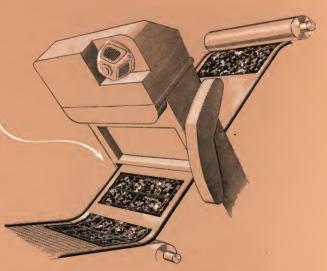


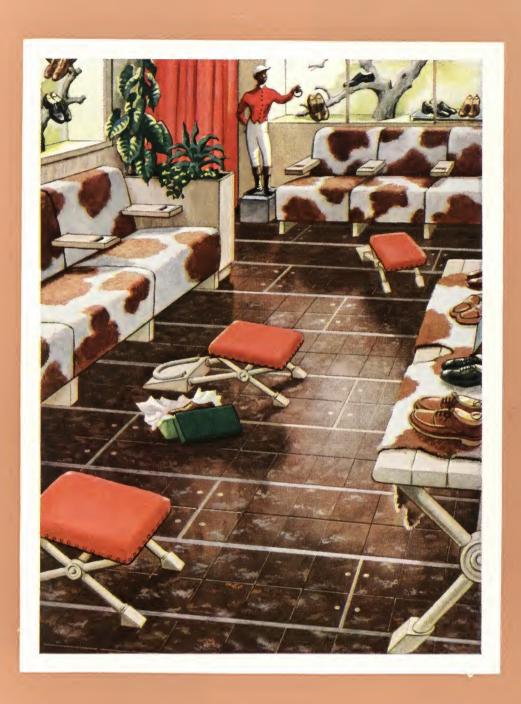
4. SWIRL GRAINING: After folding, turning, and rolling, the sheet is not only tougher but also has a swirl graining which goes all the way through the material. This graining speeds installation and adds distinctive beauty.

5. LONG WEAR: The durability of Armstrong's Asphalt Tile is due to the careful selection of ingredients which are mixed and formed into dense, wear-resistant tile.









Armstrong's
ASPHALT TILE



*Pompeian Red No. A-200



*Spanish Red No. C-205



Yellow No. D-246
Feature Strips Only



White No. D-270
Feature Strips Only



Garnet No. D-275
Feature Strips Only

ARMSTRONG'S ASPHALT TILE

*Also available in 18" x 24" tile

Armstrong's Asphalt Tile is known as "The low-cost floor with the luxury look." Its rich, harmonious, swirl-grained colors, its extensive color range, its flexibility and toughness, and its precision-cut square corners help to assure fine installations. Because it is not affected by alkaline moisture, Armstrong's Asphalt Tile may be used over concrete in direct contact with the ground. It may also be used over wood and metal suspended floors.

Armstrong's Greaseproof Asphalt Tile resists the actions of grease and oil which are harmful to Standard Asphalt Tile. Ideal for kitchens, restaurants, and manufacturing areas where grease is a problem, Armstrong's Greaseproof Asphalt Tile is supplied in the five colors listed in parentheses below the illustrations.



*Black No. A-210



*Ebony Marble No. B-305 (G2-305)



Emerald Green Marble No. C-317 (G2-317)



lvory Marble No. D-300 (G2-300)



Surf Green Marble No. C-312

ARMSTRONG'S ASPHALT TILE

9" x 9"

*Also available in 18" x 24" tile



*Cedar Marble No. B-318 (G2-318)



Florentine Marble No. C-322



9" x 9"

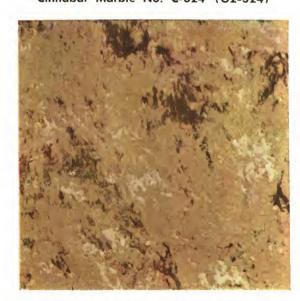
*Also available in 18" x 24" tile



Tokay Marble No. B-319



Cinnabar Marble No. C-324 (G2-324)



Tan Marble No. C-325 (G2-325)



Clay Brown Marble No. C-330



*Agate Marble No. B-336



Pearl Gray Marble No. C-346 (G2-346)



*Antique Green Marble No. B-335



Tennessee Marble No. D-342

ARMSTRONG'S ASPHALT TILE

9" x 9"

*Also available in 18" x 24" tile



Dove Gray Marble No. C-348



Bermuda Blue Marble No. D-354



9" x 9"

*Also available in $18^{\prime\prime}$ x $24^{\prime\prime}$ tile



*Cordovan Marble No. B-350



Midnight Blue Marble No. B-358

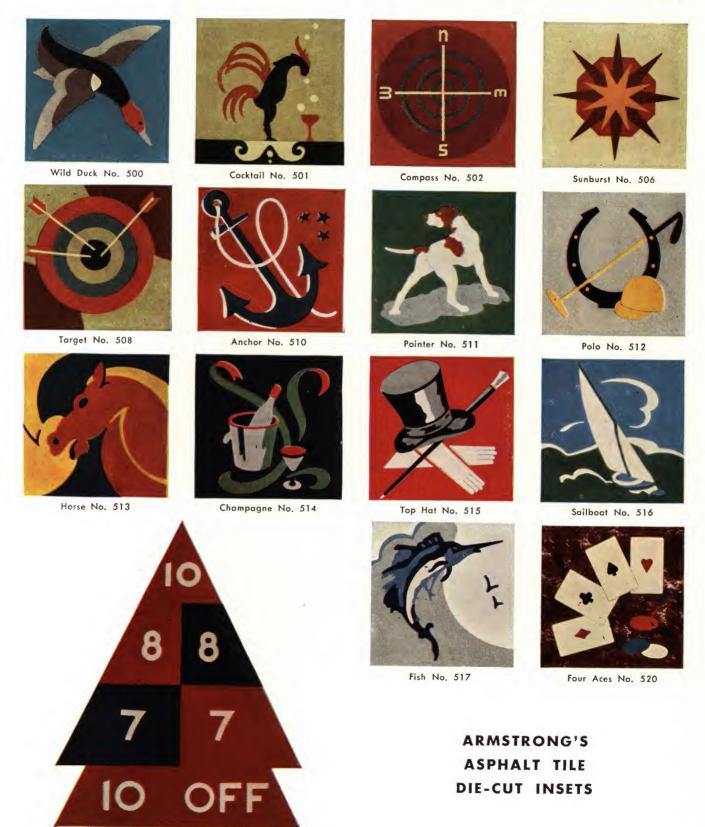


Italian Red Marble No. D-365

Armstrong's Asphalt Tile Die-Cut Insets add character and individuality to residential, commercial, and institutional floors. In stores these insets can play an effective merchandising role by identifying the

Standard Shuffleboard No. 560

type of establishment or of individual departments. In homes they can add personality to any room. Smart and attractive, they cost far less than custom-cut designs. These insets are $18'' \times 18''$ and 1/8'' or 3/16'' thick.





Florist Delivery No. 580 2 colors Sizes 36", 48", and 72"



Cocktail No. 581 4 colors Sizes 24", 36", and 60"

Armstrong's Standard Hand-Cut Insets are available in certain popular trade-marks, monograms, and insignia for use in many kinds of stores, professional offices, and social halls. They may be ordered in any of the colors shown on the opposite page at no extra cost and in three sizes as listed below the illustrations. In addition to those shown here, many other Asphalt Tile Standard Handcut Inset designs are also available.



Dental Caduceus No. 582 5 colors Sizes 18", 24", and 36" High



Script Initials No. 583 2 colors Sizes 18", 36", and 48"



Medical Caduceus No. 585 3 colors Sizes 18", 27", and 36"



Men's Shop Design No. 586 5 colors Sizes 27", 36", and 45"



American Legion No. 587 3 colors Sizes 27", 36", and 63"



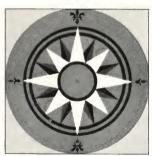
Elks Lodge Emblem No. 588 4 official colors Sizes 24", 36", and 60"



Standard Monogram No. 589 2 colors Sizes 18", 24", and 36"



Mortar and Pestle No. 590 3 colors Sizes 18", 24", and 36"



16-Point Compass No. 591 4 colors Sizes 24", 36", and 60"



Anchor No. 593 3 colors Sizes 18", 27", and 36"



Treble Clef No. 594 3 colors Sizes 18", 27", and 36"



Manhattan No. 599 3 colors Sizes 18", 27", and 36"

ARMSTRONG'S

ASPHALT TILE

STANDARD HAND-CUT INSETS

These colors of Armstrong's Asphalt Tile are made especially for Armstrong's Hand-Cut and Die-Cut Insets. They are not supplied for field tile or borders, and with the exception of No. D-270 White they are not available for feature strips. All regular line colors can also be used in custom, standard, and die-cut insets.



ARMSTRONG'S ASPHALT TILE INSET COLORS



Industrial Asphalt Tile

Armstrong's Industrial Asphalt Tile is a low-cost, heavy-duty flooring developed for use in factory and warehouse areas which are subjected to constant industrial traffic. Its nonslip, nonsparking, and nondusting qualities are extremely desirable, and its nonreflecting finish prevents annoying glare.

Despite high tensile strength and resistance to indentation equivalent to standard asphalt tile, Armstrong's Industrial Tile is light in weight and adds little to floor loads. This flooring material is moisture resistant, and while not recommended for installations below grade, it is entirely satisfactory for on-grade and suspended floors.

A new Armstrong's Industrial Tile Floor is ready for use immediately upon installation. If damaged by accident, tiles may be replaced individually. Armstrong's Industrial Tile is available in black only in blocks 18" x 24", in gauges of 1/8" and 3/16".

ARMSTRONG'S CONDUCTIVE AND INDUSTRIAL ASPHALT TILE

Conductive Asphalt Tile

Armstrong's Conductive Asphalt Tile has been developed for use in areas where static electricity presents a problem. The high electrical conductivity of this flooring material minimizes the danger of explosions caused by static electrical discharges. This quality makes it especially suitable for hospital operating rooms and factory areas where explosion hazards exist, meeting all requirements of U. S. Government Safety Bulletins in this respect.

Armstrong's Conductive Asphalt Tile is otherwise similar to Armstrong's Industrial Tile. It is a tough, durable resilient tile, with a smooth, nondusting, nonsparking surface. It may be installed on suspended and grade level floors but should not be used below grade. Where both grease and static electricity are problems, Armstrong's Greaseproof Conductive Tile should be used. Both are available in 18" x 24" blocks, 1/8" or 3/16" thick in black only.



Apple Green No. 1



Platinum Gray No. 5



Jaspé tile is a new Armstrong product which combines many of the advantages of Armstrong's Jaspé Linoleum with those of tile. Jaspé, with its parallel, multi-toned striations, can now be had in tile form, permitting an entirely new range of decorative uses for Armstrong's Jaspé.

Armstrong's Jaspé Tile is produced under the same rigid manufacturing specifications which govern Armstrong's Jaspé Linoleum. The process changes only at the conclusion, when the Jaspé material intended for tile is cut into squares. Cleancut edges and square corners both help to assure beautiful installations.

Each of the six new Jaspé tile patterns has the Armstrong characteristic of harmonizing or contrasting with the other colors in the Jaspé line. The tiles are available in 9" x 9" squares, Standard Gauge (3/32") and have the same Armofelt backing found on Armstrong's Jaspé Linoleum. Armstrong's Jaspé Tile permits installations which resemble an expensive custom design at a substantially lower cost.

Armstrong's
JASPÉ TILE



Azure Blue No. 6



Tan No. 9



Ebony No. 17



Wine No. 18

ARMSTRONG'S JASPÉ TILE

9" x 9" Standard Gauge only



Armstrong's LINOWALL



Green No. 700



Black No. 703

ARMSTRONG'S LINOWALL

1 and 2 yards wide

Armstrong's Linowall is a smooth-surfaced wall covering that has a composition and characteristics similar to linoleum. Its surface is sealed effectively by a factory process that affords resistance to cooking greases, splashed water, and dirt smudges. As Linowall can be easily cleaned with an application of Armstrong's Liquid Cleaner or a mild soap and water solution, it's an ideal wall covering for use in home kitchens, nurseries, bathrooms, and abovegrade laundries. It is also widely used for corridors of schools and other public buildings and such places as day nurseries and hospitals.

Though Linowall is reasonable in cost it offers several advantages that are not found in more expensive materials. Linowall can be formed into seamless inside or outside corners with radii as small as 5%". The color does not wear off as it goes all the way through to the backing material. With ordinary care and barring unusual accidents, Linowall lasts for years and requires no costly refinishing. Installation is simple, and walls often need no more preparation than that required for paper or paint.

Linowall is made in twelve marbleized patterns and two wood-effect patterns (all are .050" thick). Although water resistant, Linowall should not be used in shower or tub recesses but is excellent for adjacent areas. Its fresh fiber Armofelt backing is saturated with a clear resin that allows easy cutting and does not mar light woodwork during installation.



Ivory No. 704





Tan No. 706



Mother-of-Pearl No. 707



Primrose No. 708



Camellia No. 712



Porcelain Blue No. 713



Cameo Coral No. 714



Fern Green No. 715



Moonstone Blue No. 717



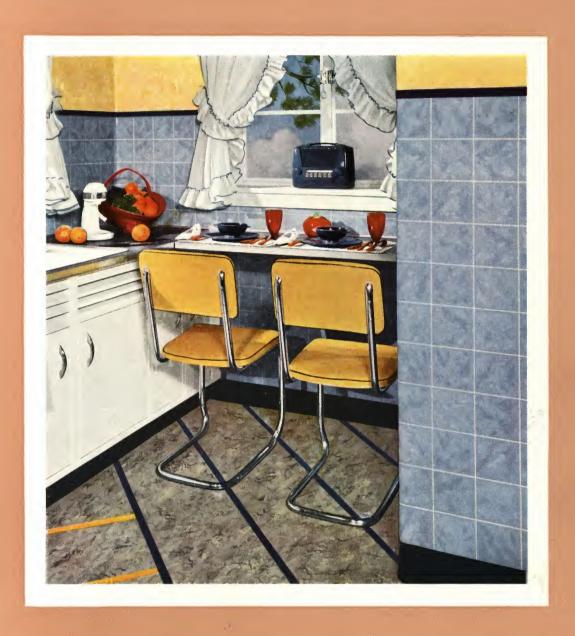
Pine No. 730



1 and 2 yards wide



Walnut No. 731



Armstrong's
QUAKER WALL
COVERING

ARMSTRONG'S QUAKER WALL COVERING

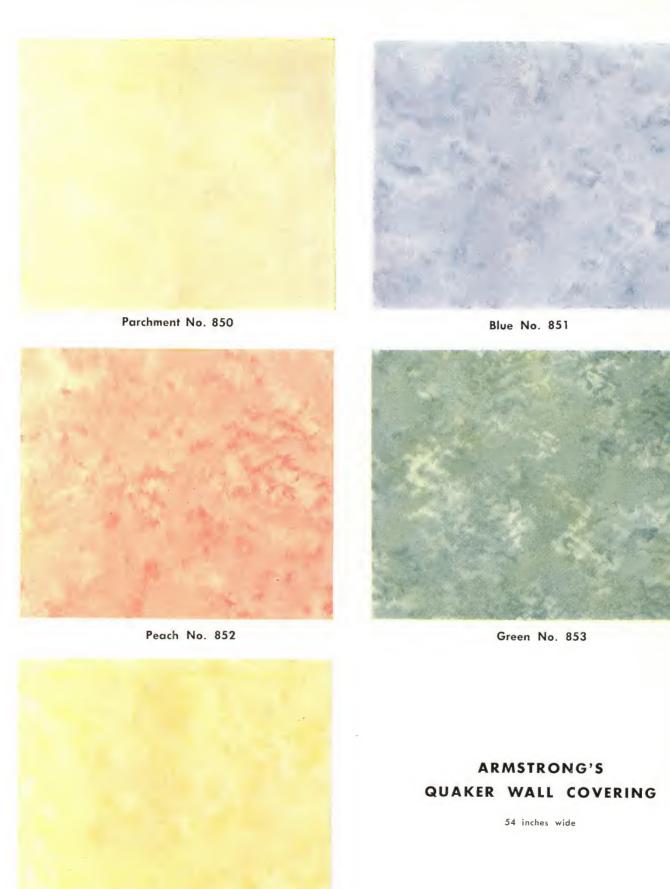
Armstrong's Quaker Wall Covering is a practical, economical product with a baked-enamel finish similar to that of Armstrong's Quaker Rugs and Floor Covering. It is designed to meet the need for a wall covering material that can be offered at low cost yet retain many of the desirable properties of higher priced materials. Quaker Wall Covering is suitable where ease of cleaning, lasting beauty, and ease of installation are needed.

Quaker Wall Covering has a flexible, tough felt backing, impregnated with a clear resin saturant that does not mar light-colored woodwork during installation. It bends around corners easily and is simple to install. Quaker Wall Covering can be installed over any smooth, dry, firm wall of plaster, hardboard, plywood or gypsum wall board without elaborate and expensive preparation. An installation can be completed in the average size room in a few hours with a few simple tools. Seams can be made practically invisible. Available in a convenient 54" width, Quaker Wall Covering can be installed either as a wainscoting or from floor to ceiling.

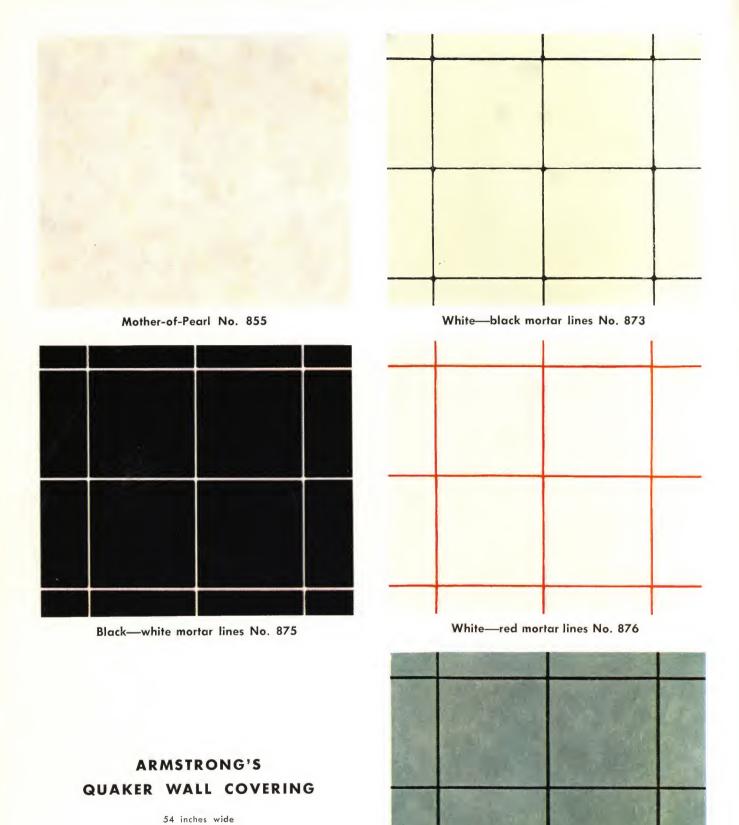
Armstrong's Quaker Wall Covering may be used in kitchens, laundries above ground level, and in bathrooms, except around built-in showers or bathtubs. It is a particularly good choice for kitchens, where walls must be resistant to splashed water, smoke, and cooking greases. The tough enamel surface and resilient felt backing of Quaker Wall Covering make it ideal for rooms where a resilient wall finish is needed that will resist damage from ordinary bumps and knocks. In shops and restaurants, where walls must be kept clean and sanitary, Armstrong's Quaker Wall Covering is ideal.

Like Armstrong's Quaker Rugs and Floor Covering, Quaker Wall Covering needs only an occasional wiping with a damp cloth to keep it clean and sparkling. This minimum care, plus a periodic cleaning with Armstrong's Liquid Cleaner or a mild soap and water, is all the maintenance that Ouaker Wall Covering requires.

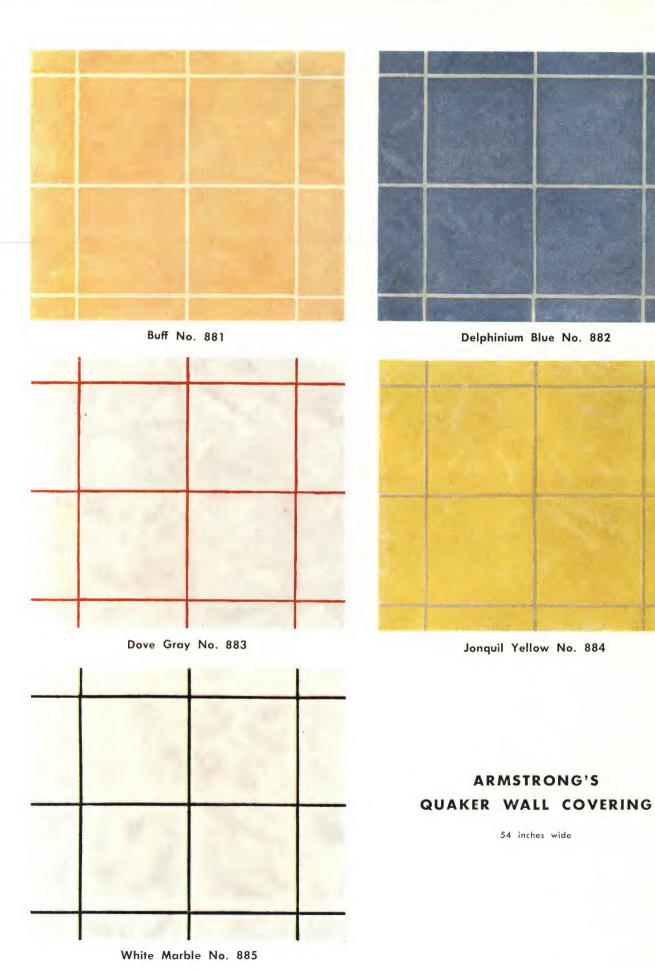
Armstrong's Quaker Wall Covering is offered in six over-all Mello-tone Marbelle and three plain tile-type designs, plus a new group of six marbleized tile patterns. A new nursery pattern has been developed especially for children's rooms, kindergartens, and day nurseries. A design to go with almost any color scheme can be found in the wide range of colors offered.

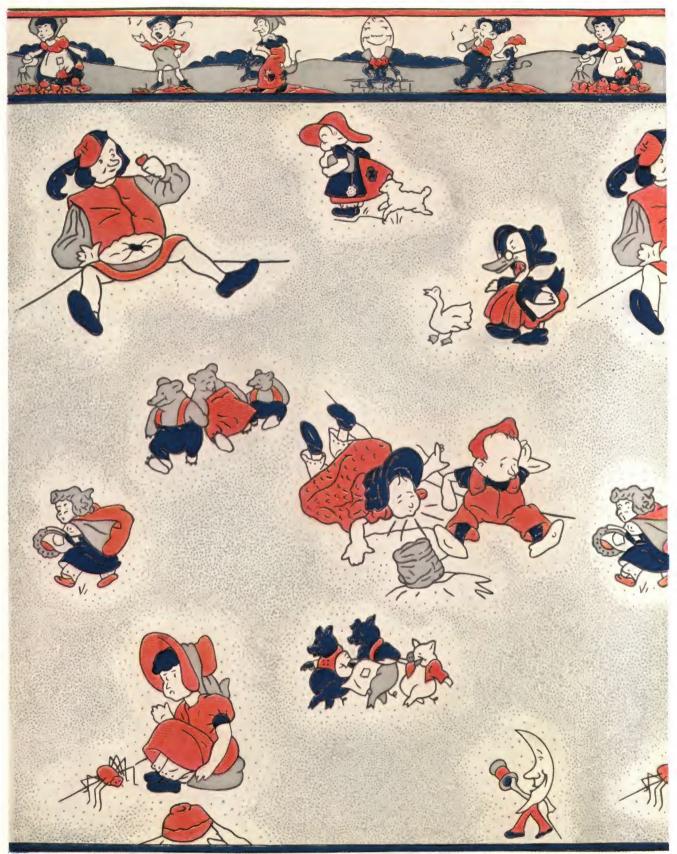


Yellow No. 854



Surf Green Marble No. 880





Approximately 1/6 actual size

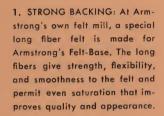
ARMSTRONG'S
QUAKER WALL COVERING
No. 890



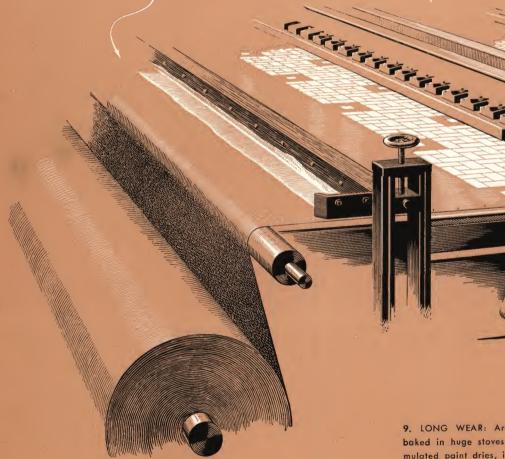
Armstrong's
QUAKER
RUGS
FLOOR COVERING

ARMSTRONG'S FELT-BASE RUGS AND FLOOR COVERING

Armstrong's Felt-Base Rugs and Floor Covering are characterized by a smooth, printed enamel surface on a specially made asphalt-saturated felt backing. Both rugs and piece goods are available in an exceptionally large variety of sizes including Armstrong's popular twelve-foot widths.



2. SMOOTHNESS: Two smooth layers of base coat paint are first applied to the saturated felt and then a final prime coat. This prime coat fills even the tiniest pores in the base coating. Enamel paints applied over this primer form the remarkably smooth surface which distinguishes all Armstrong's Felt-Base.



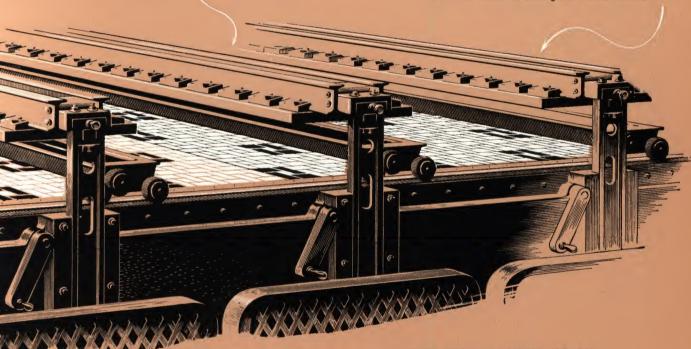
9. LONG WEAR: Armstrong's Felt-Base is baked in huge stoves. As the specially formulated paint dries, it forms the long-wearing surface of this low-cost floor covering.

3. BRIGHT COLORS: An entirely new enamel paint developed by Armstrong chemists keeps the full brilliance and true colors of the high quality pigments used. The true colors last the life of the pattern.

5. FLEXIBLE ENAMEL SURFACE: The enamel paint made by Armstrong for Quaker and Standard Felt-Base is unusually flexible to assure a surface that will stand hard service.

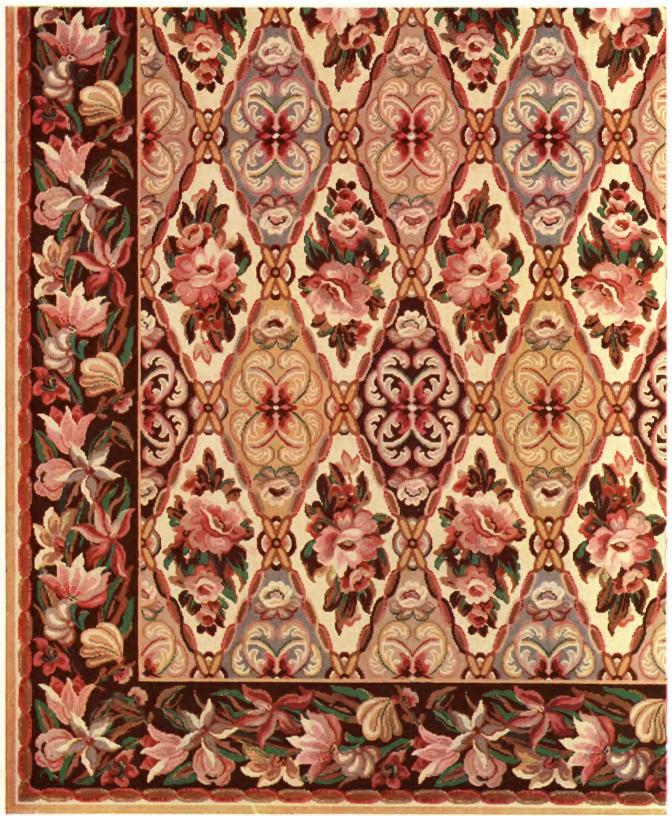
4. ALKALI RESISTANCE: The newly developed paint has outstanding resistance to alkali, which gives Armstrong's Quaker Rugs and Floor Covering extra protection against fading caused by soap-and-water cleaning.

6. CLEAR-CUT DESIGN: Artists create the beautiful designs for Armstrong's rugs and piece goods. Craftsmen prepare a print block for each color in the design. The long printing machine then reproduces the design on the felt-base with great precision, resulting in the clear-cut patterns for which Armstrong's Felt-Base is noted.



8. TWELVE FOOT WIDTHS: Armstrong's specially built felt-making and printing machines make possible the popular 12 x 12 and 12 x 15 foot rug sizes and 12 foot wide floor covering. These broader widths eliminate seams.

7. WIDE VARIETY OF COLORS AND PAT-TERNS: A separate print block adds each individual color in the pattern as the felt moves across the printing machine. Up to 24 blocks may be used on any one Armstrong's Felt-Base pattern. This allows almost unlimited color and pattern variety.



Approximately 1/6 actual size

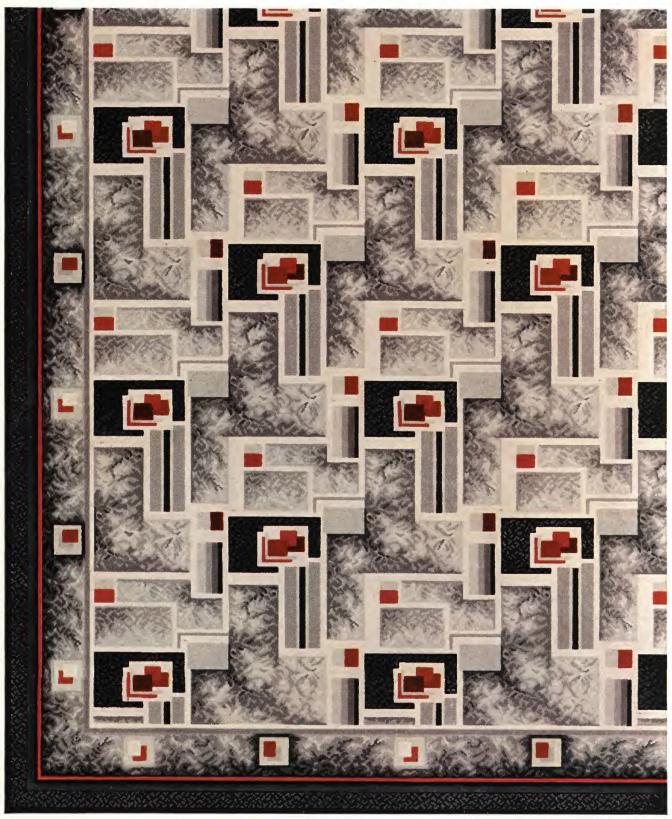


3' x 9'

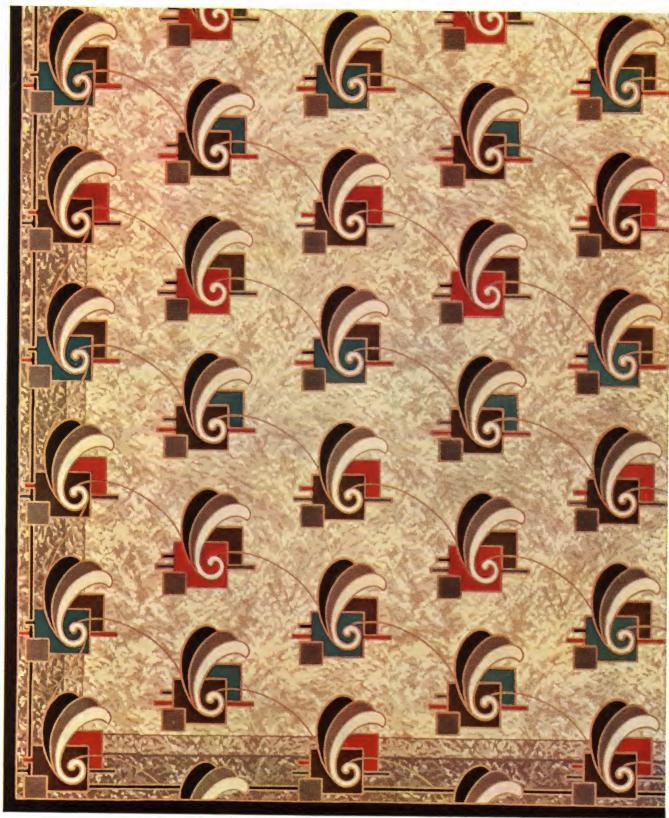
 $3' \times 12'$ 6' x 9'

6' x 12' 71/2' x 9'

9' x 9' 9' x 101/2' 9' x 12' 9' x 15' 12' x 12' 12' x 15'



Approximately 1/6 actual size



3' x 9'

3' x 12'

6' x 9'

71/2' x 9'

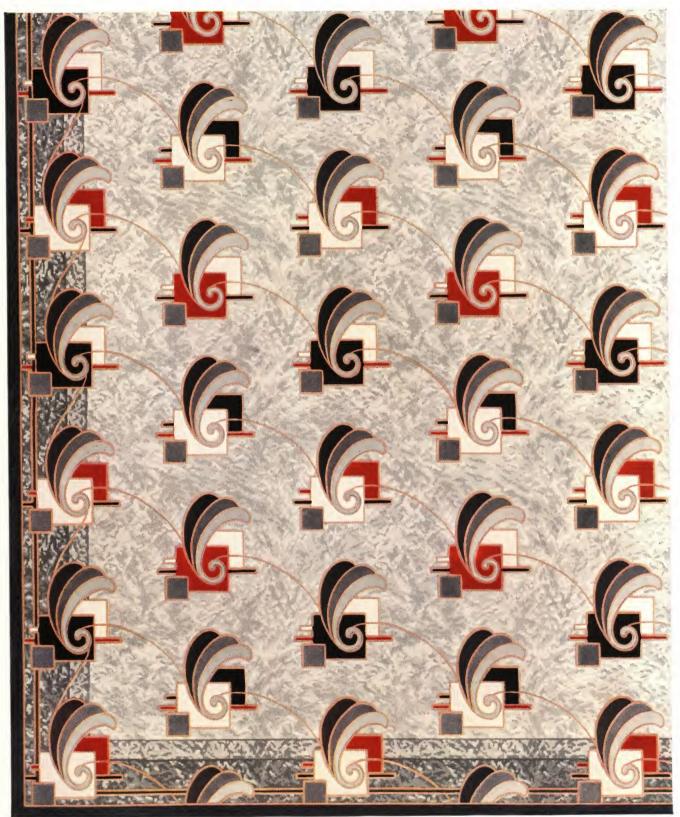
6' x 12'

9' x 9' 9' x 10 1/2'

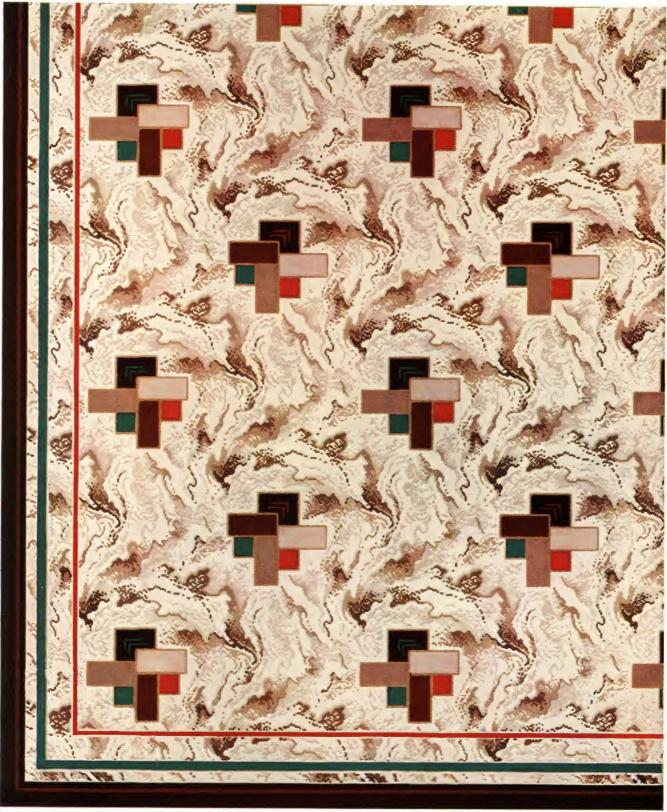
9' x 12' 9' x 15'

12' x 12' 12' x 15' ARMSTRONG'S QUAKER RUG

No. 4530

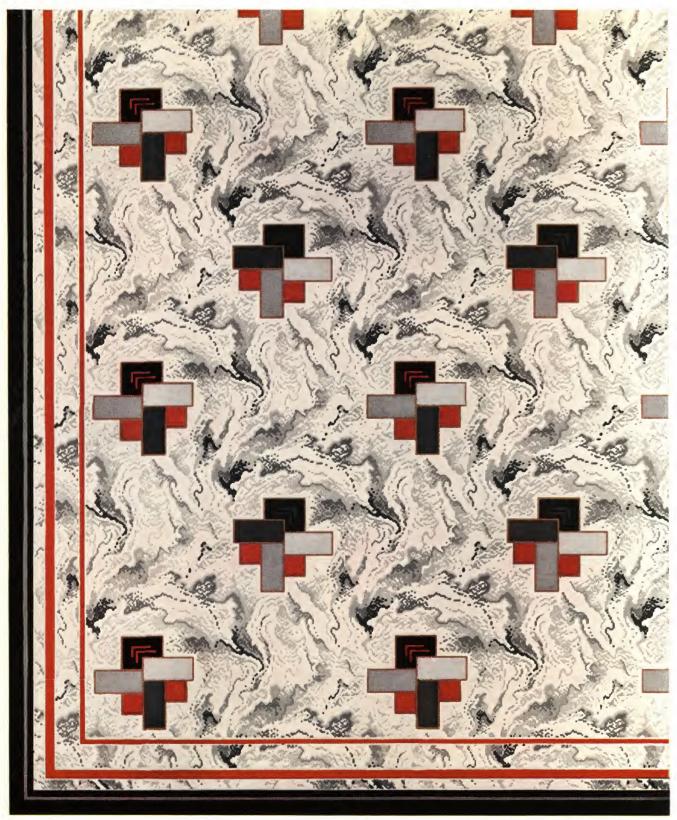


Approximately 1/6 actual size



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7'/_2' \times 9'$ $9' \times 10'/_2'$ $9' \times 15'$ $12' \times 15'$



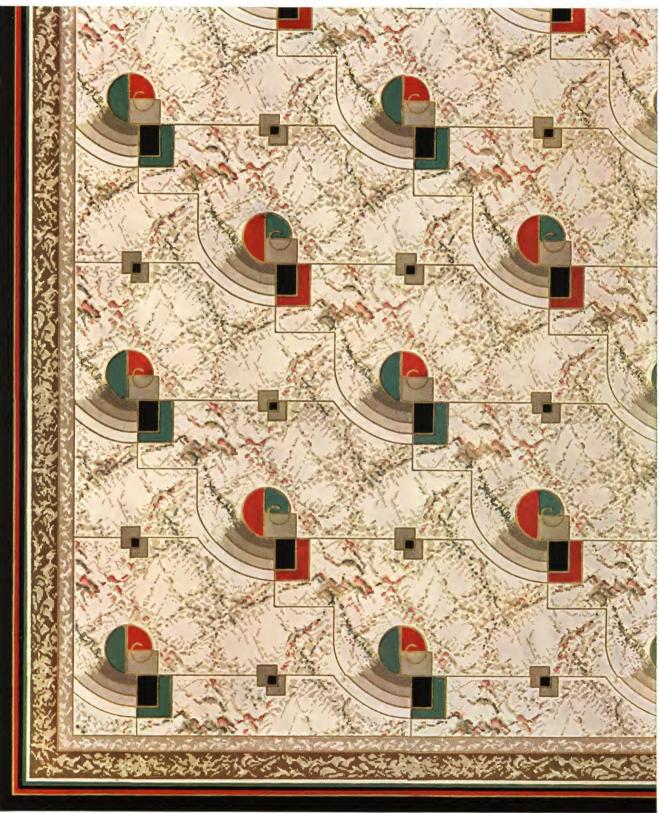
Approximately 1/6 actual size



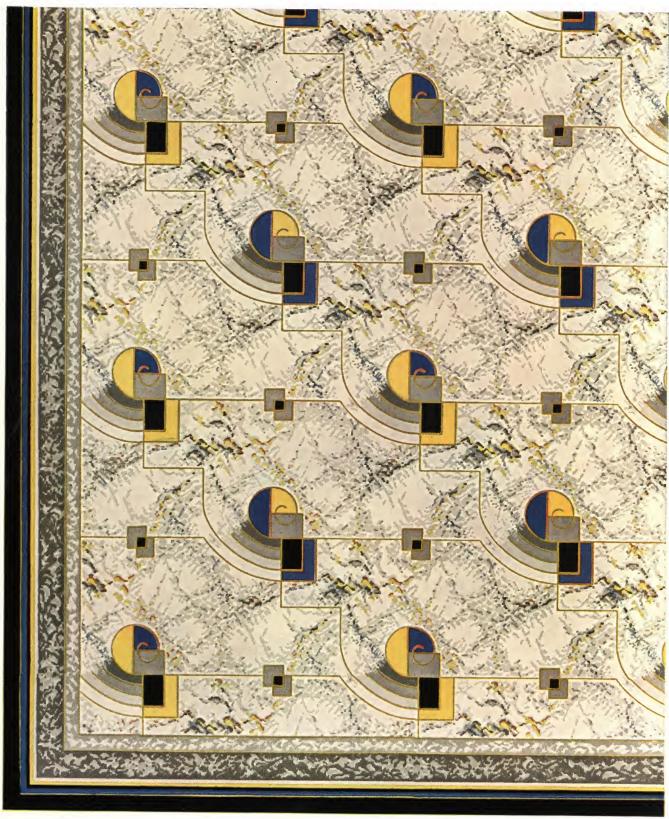
3' x 9' 3' x 12' 6' x 12' 9' x 9' 9' x 12' 12' x 12' 6' x 9' 7½' x 9' 9' x 10½' 9' x 15' 12' x 15'



Approximately 1/6 actual size



3' x 9' 3' x 12' 6' x 12' 9' x 9' 9' x 12' 12' x 12' 6' x 9' 7 ½' x 9' 9' x 10 ½' 9' x 15' 12' x 15'

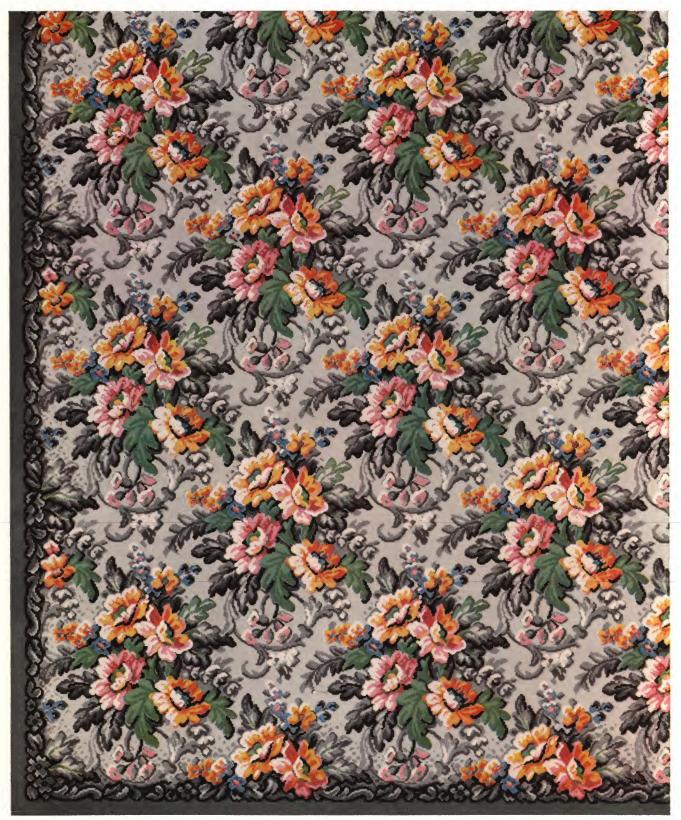


ARMSTRONG'S QUAKER RUG No. 4561

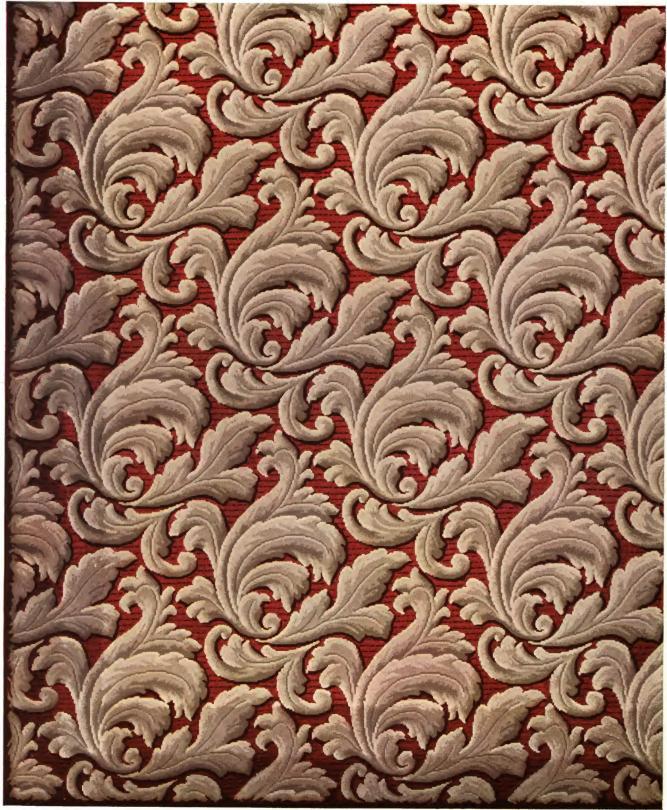


3' x 9' 3' x 12' 6' x 12' 9' x 9' 9' x 12'

12' x 12' 6' x 9' 7 ½' x 9' 9' x 10 ½' 9' x 15' 12' x 15'

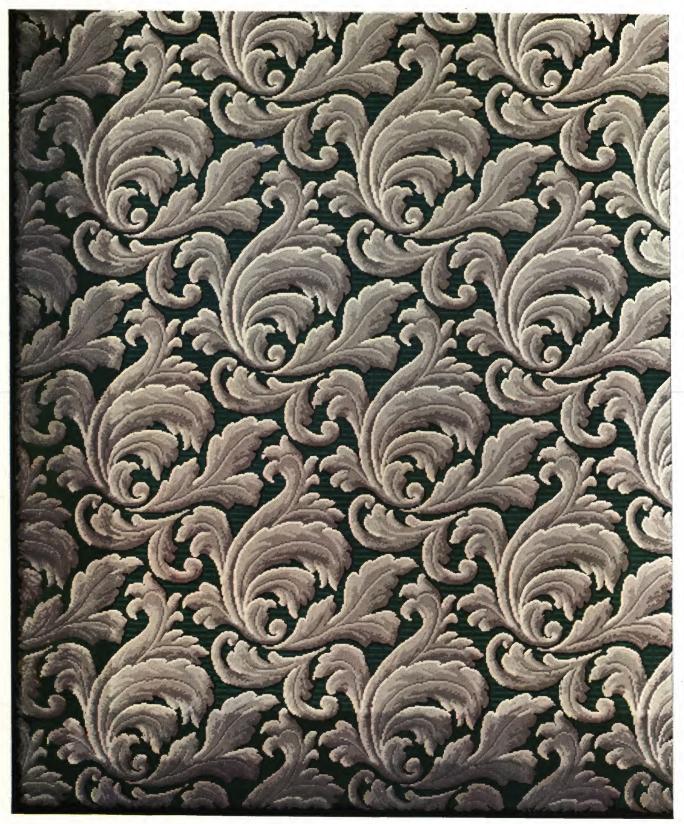


Approximately 1/6 actual size



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7 \frac{1}{2}' \times 9'$ $9' \times 10 \frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$



Approximately 1/6 actual size



Approximately 1/6 actual size

6' x 9' 7 ½' x 9' 9' x 10 ½' 9' x 12'



Approximately 1/6 actual size

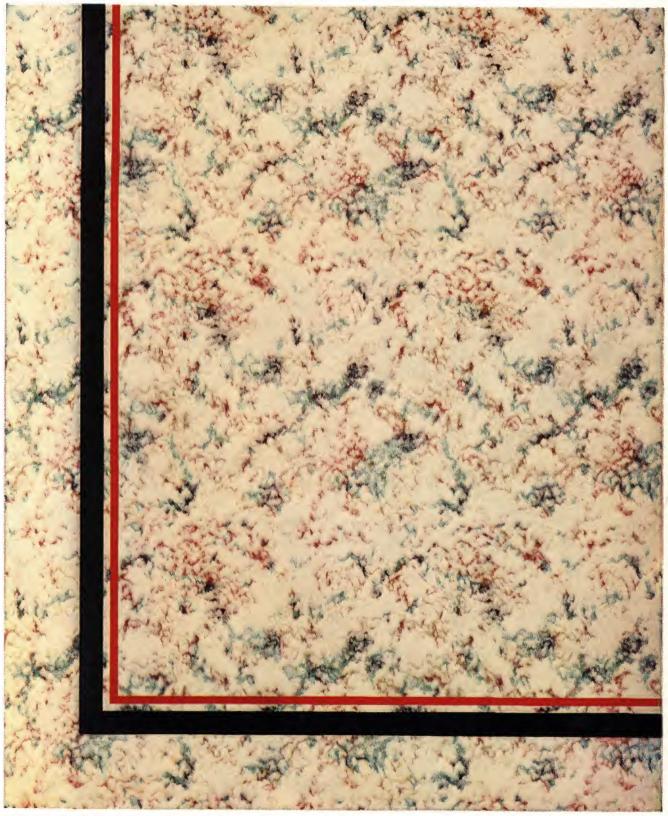


Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7 \frac{1}{2}' \times 9'$ $9' \times 10 \frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$



ARMSTRONG'S QUAKER RUG No. 4635

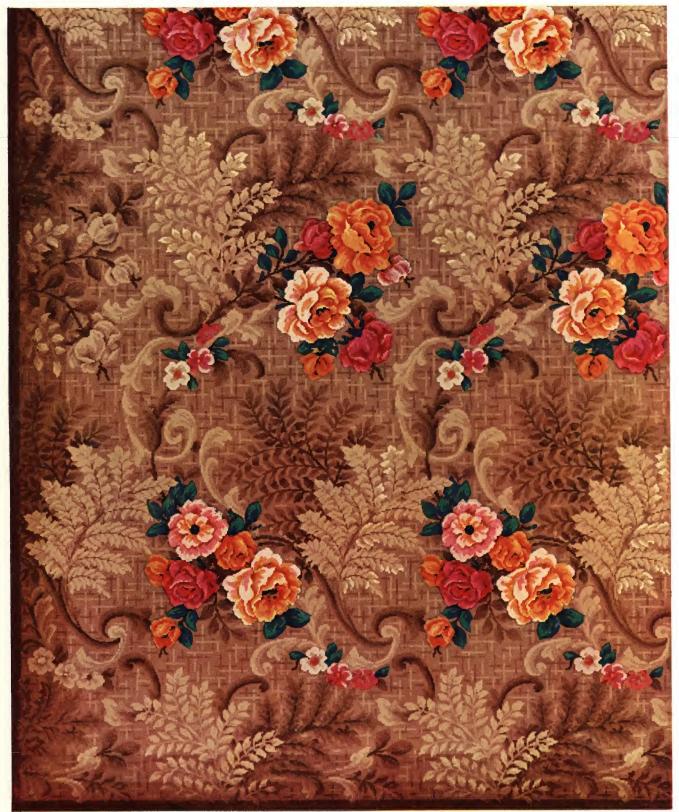


Approximately 1/6 actual size

3' x 9' 3' x 12' 9' x 9' 6' x 12' 9' x 12' 6' x 9' 71/2' x 9' 9' x 101/2' 9' x 15' 12' x 15'

ARMSTRONG'S QUAKER RUG No. 4755

12' x 12'



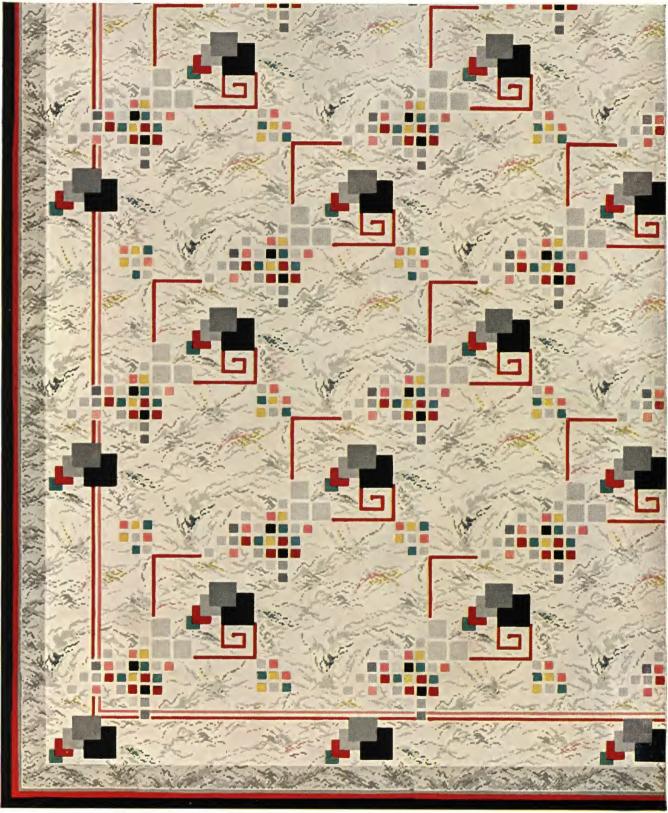
Approximately 1/6 actual size



3' x 9' 3' x 12' 6' x 12' 9' x 9' 9' x 12' $7\frac{1}{2}$ ' x 9' 9' x $10\frac{1}{2}$ ' 9' x 15' 6' x 9' 12' x 15'



Approximately 1/6 actual size



 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7'/₂' \times 9'$ $9' \times 10'/₂'$ $9' \times 15'$ $12' \times 15'$



Approximately 1/6 actual size



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7\frac{1}{2}' \times 9'$ $9' \times 10\frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$



Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2565

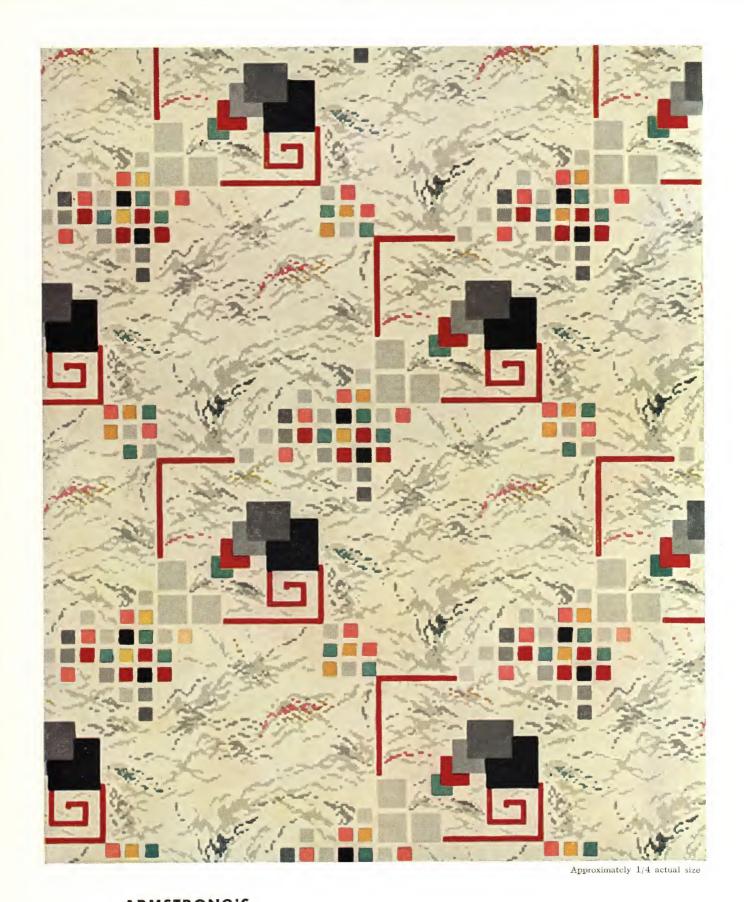
2 yards wide only





Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2585



ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2586

2, 3, and 4 yards wide



Approximately 1/4 actual size



Approximately 1/4 actual size

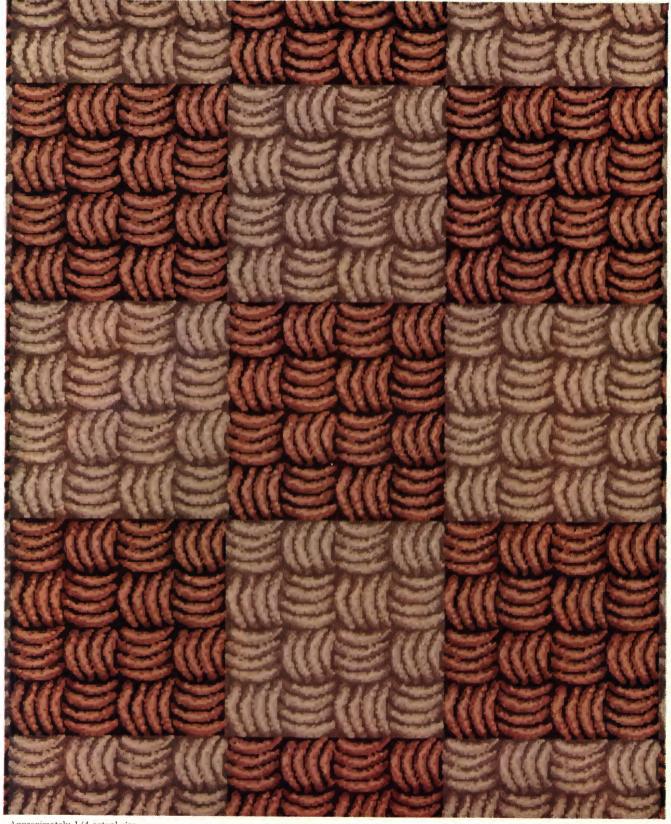


Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2646



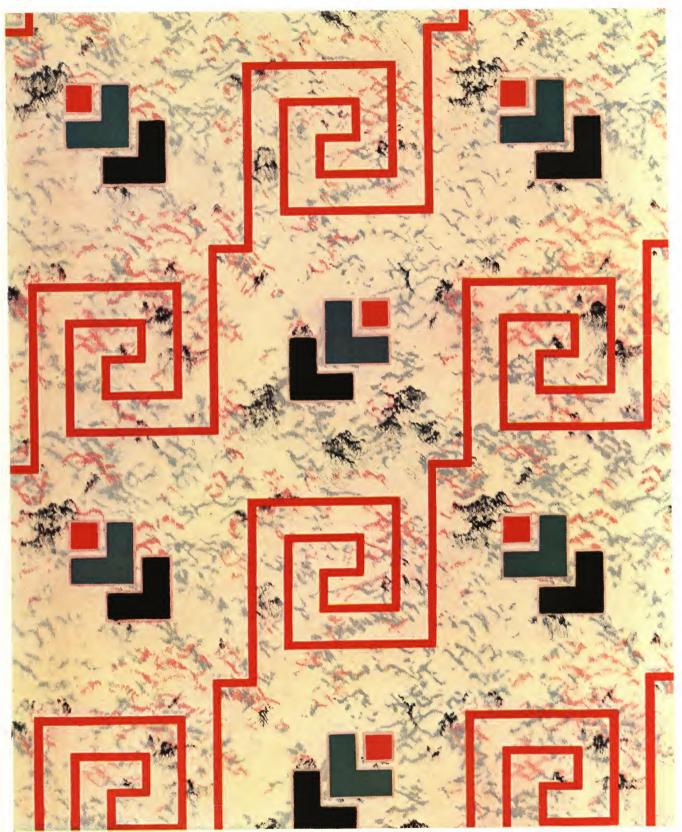
Approximately 1/4 actual size



Approximately 1/4 actual size



Approximately 1/4 actual size



Approximately 1/4 actual size

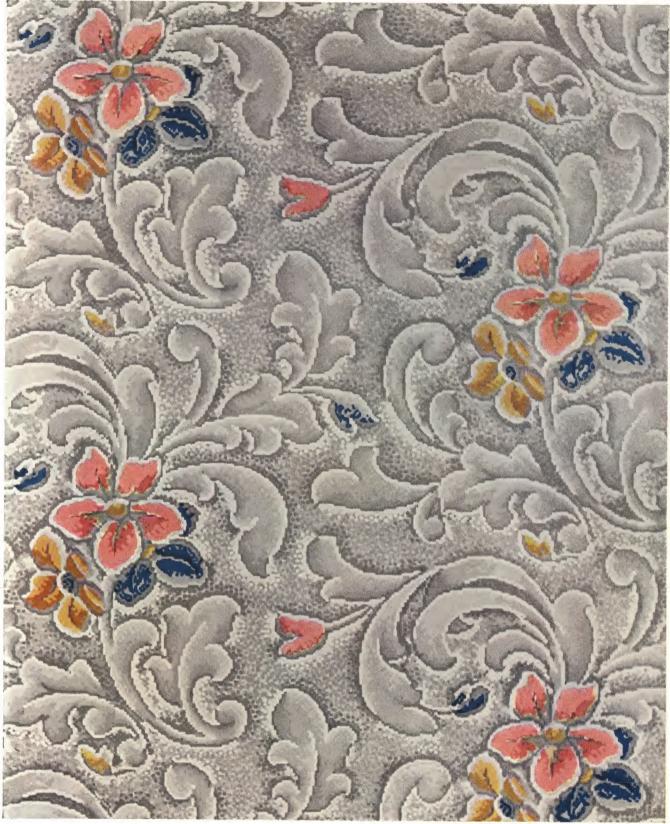


Approximately 1/4 actual size

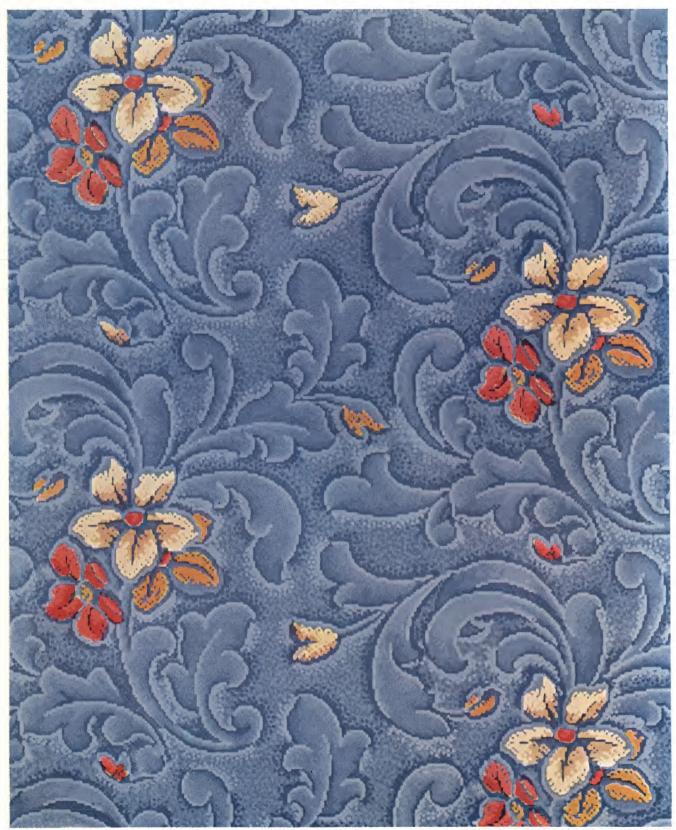
ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2695



Approximately 1/4 actual size



Approximately 1/4 actual size

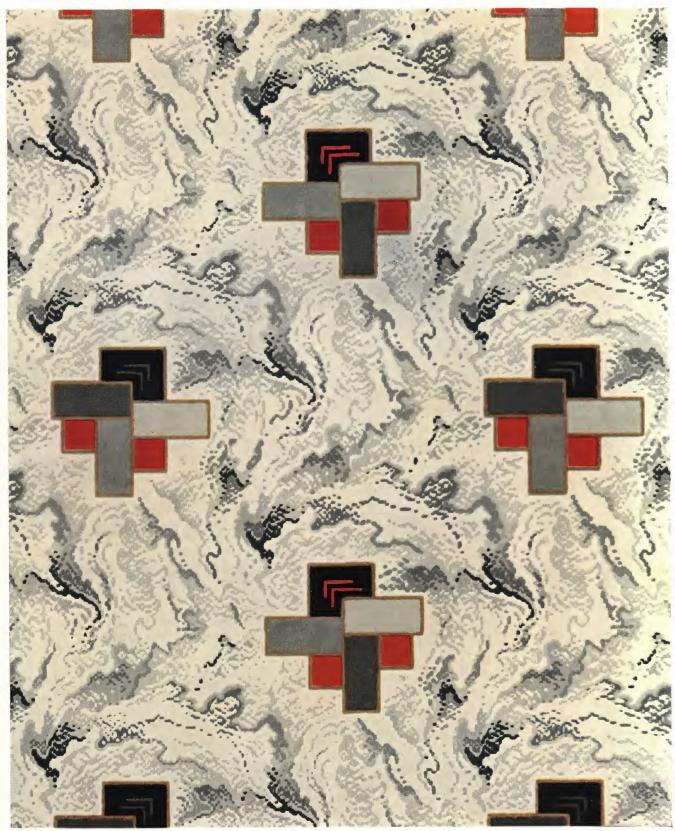


Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2710



Approximately 1/4 actual size



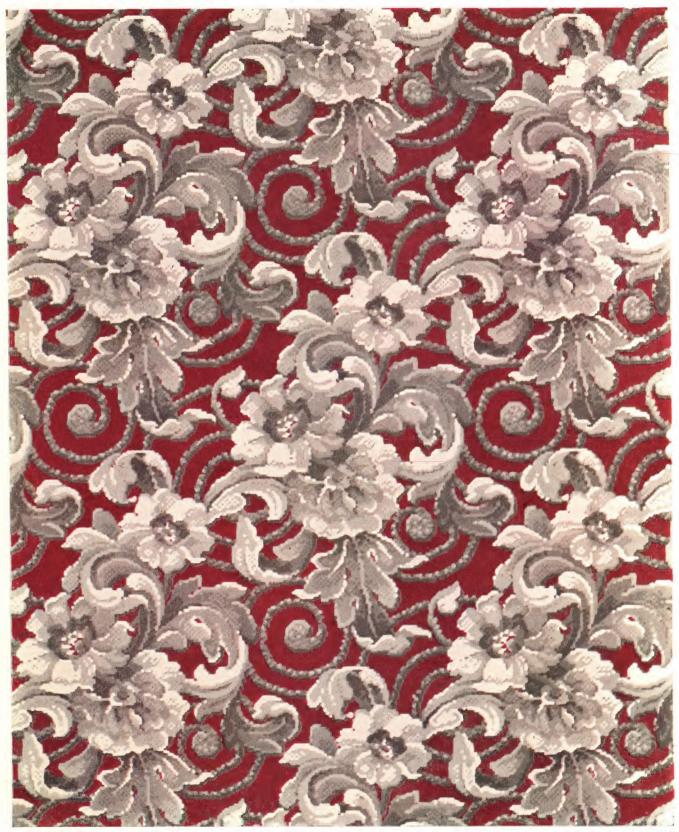
Approximately 1/4 actual size



Approximately 1/4 actual size



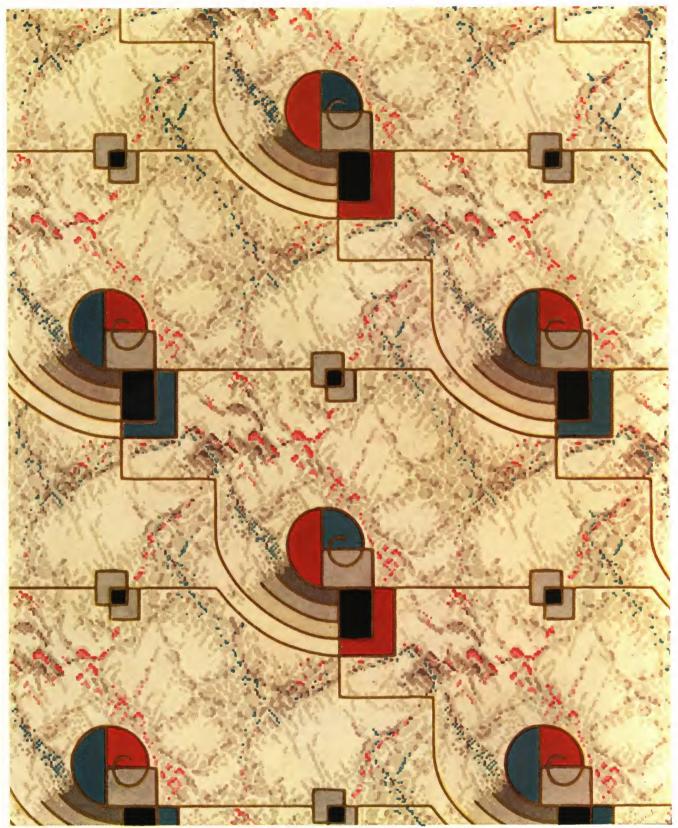
Approximately 1/4 actual size



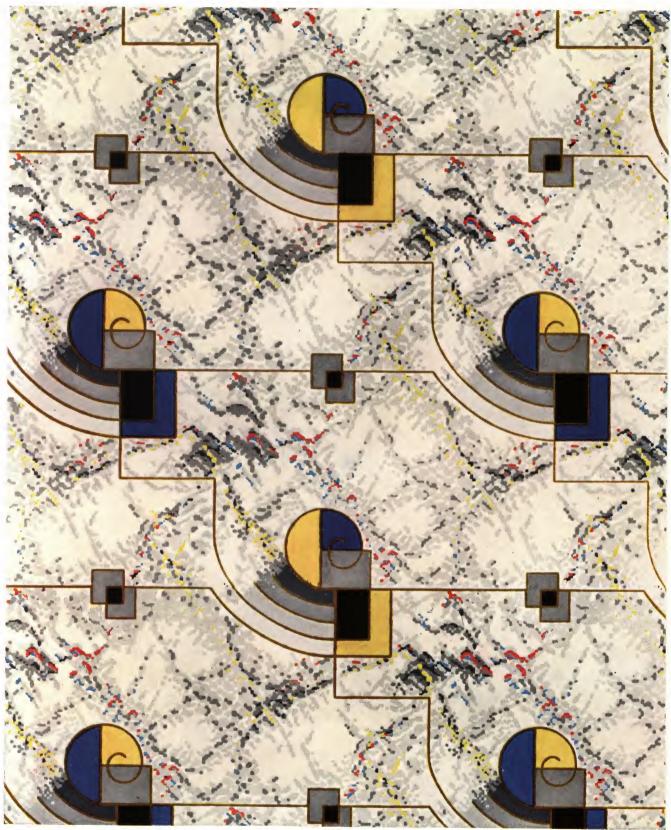
Approximately 1/4 actual size



Approximately 1/4 actual size



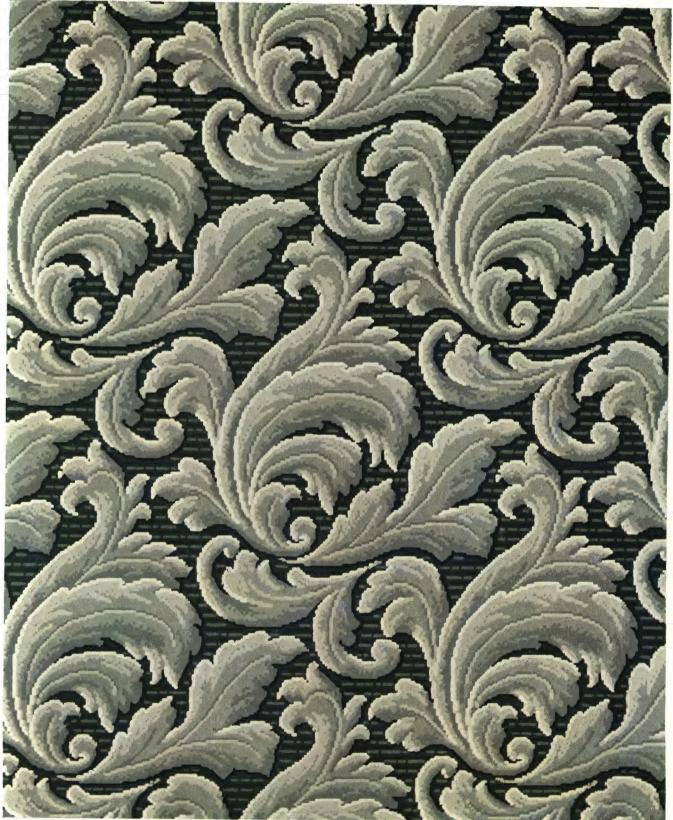
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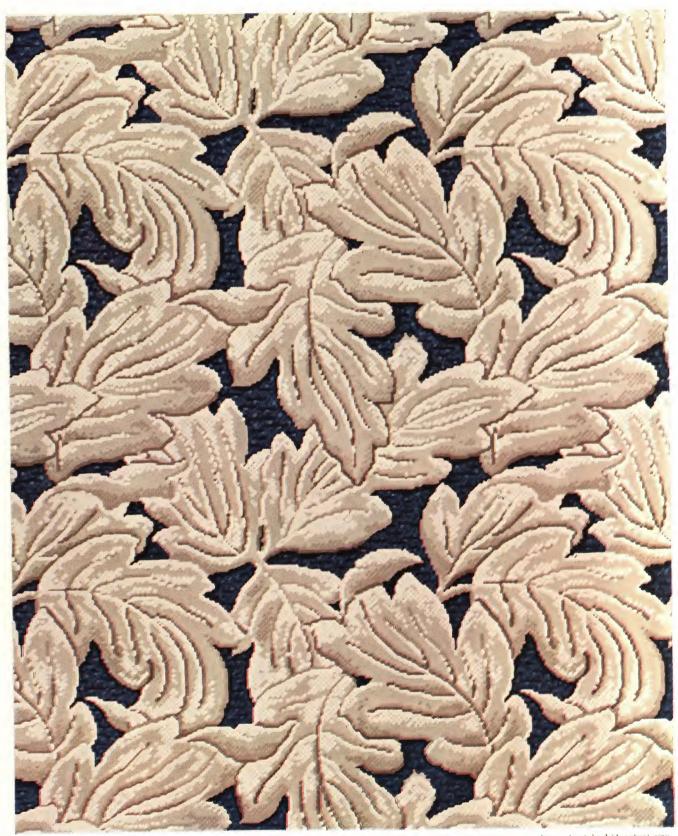
Approximately 1/4 actual size



Approximately 1/4 actual size

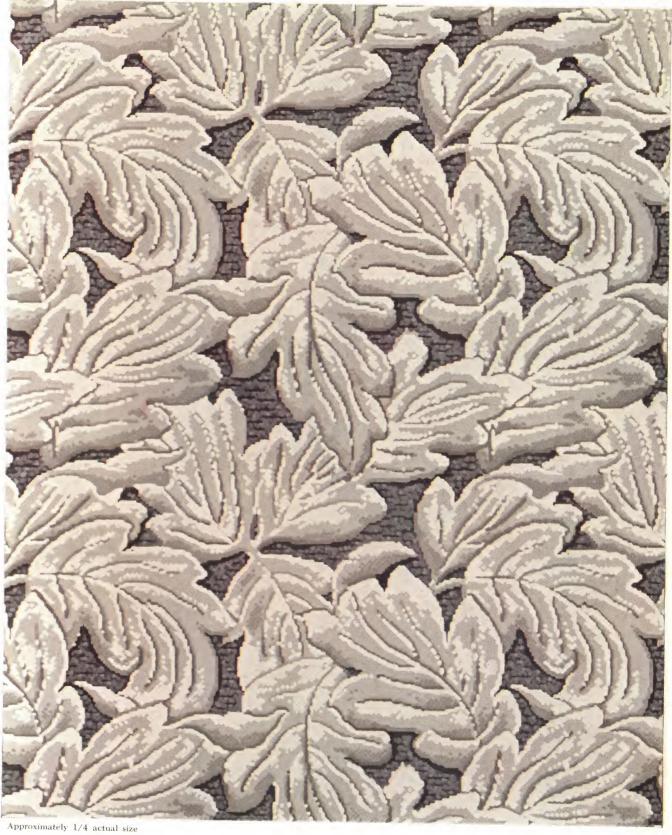


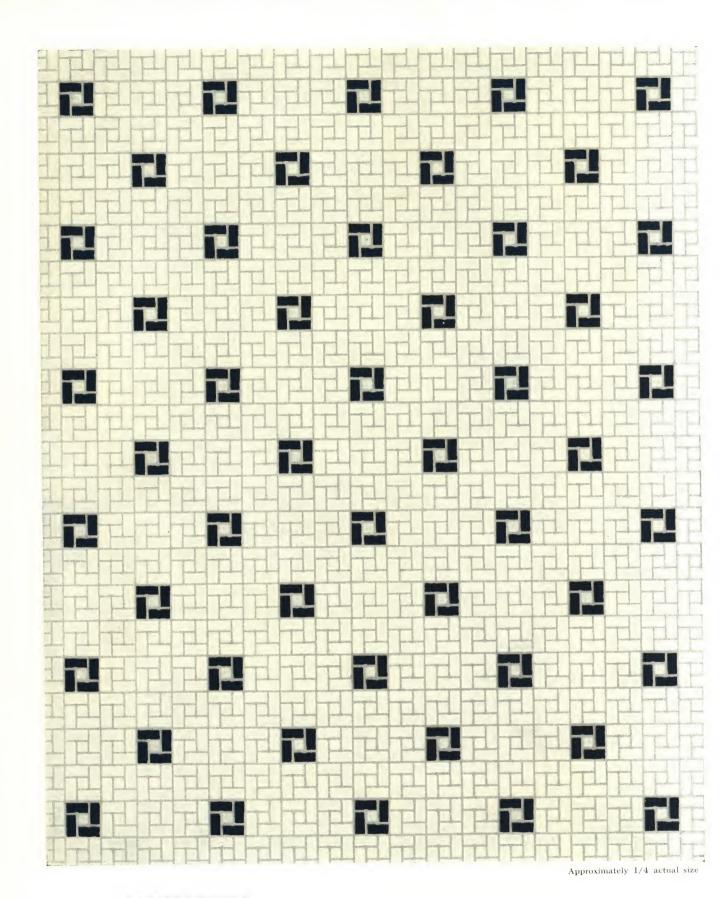
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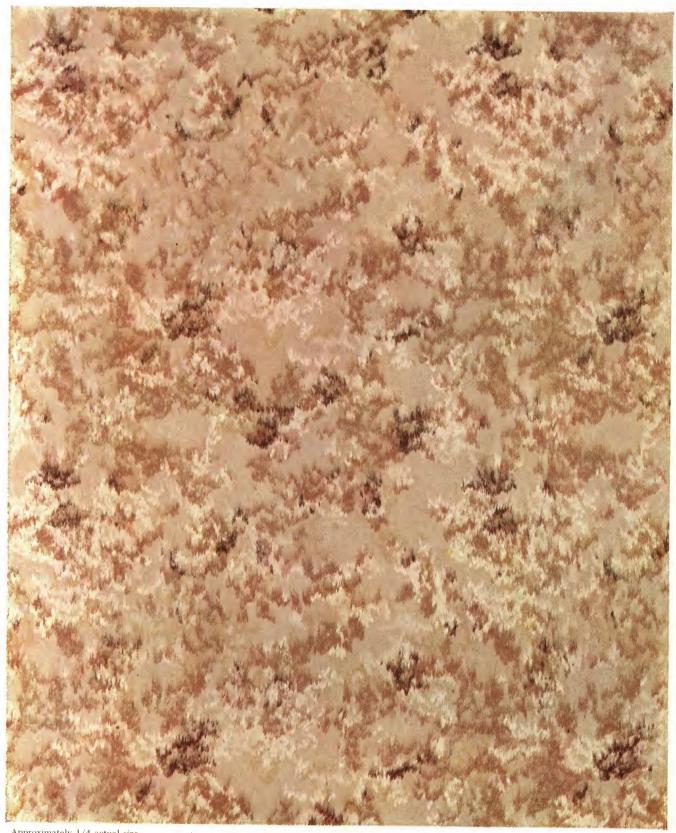
Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2770





2 yards wide only



Approximately 1/4 actual size

2, 3, and 4 yards wide

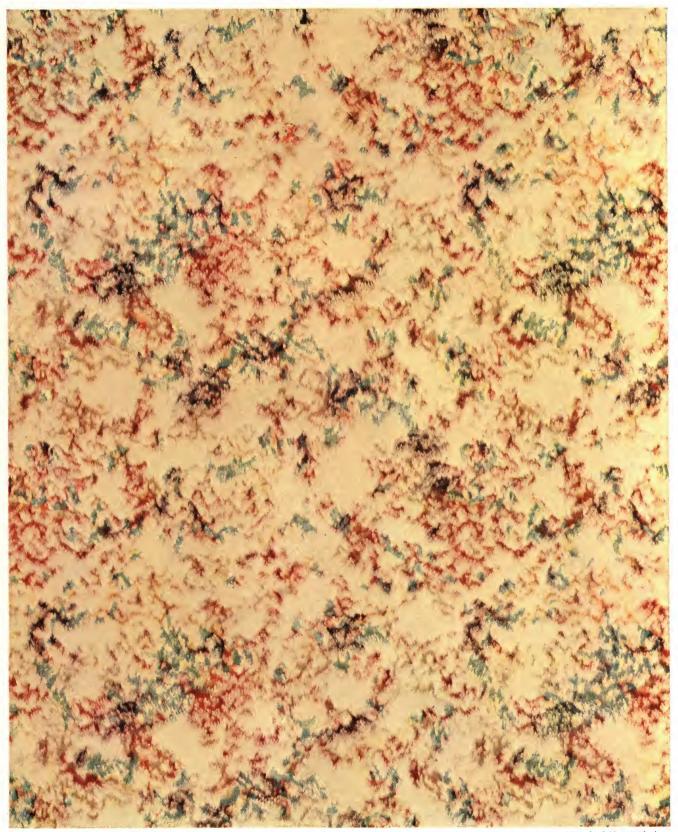
ARMSTRONG'S QUAKER FLOOR COVERING No. 2940



ARMSTRONG'S QUAKER FLOOR COVERING No. 2942



Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
QUAKER FLOOR COVERING
No. 2946

2, 3, and 4 yards wide



Approximately 1/6 actual size

ARMSTRONG'S QUAKER PASSAGE COVERING No. 4250

24 and 36 inches wide

ARMSTRONG'S
QUAKER PASSAGE
COVERING
No. 4251

24 and 36 inches wide



Approximately 1/6 actual size

In Armstrong's Quaker Passage Covering, appearance and ease of maintenance have been combined in a low-cost flooring material developed especially for halls and passageways. Tough, oven-baked enamel gives the material a smooth, glistening finish that will stay clean and attractive with only a minimum amount of care. Armstrong's Quaker Passage Covering is produced under rigid and consistent standards of quality. The enamel surface is backed by the same durable felt that is used in the manufacture of Armstrong's Quaker Rugs and Floor Covering. This specially processed felt features Armstrong's patented Safety-Back, which permits the material, if cemented to the floor, to be removed without damaging the wood subfloor. The colors of Armstrong's Quaker Passage Covering are combined to produce patterns which will harmonize with a variety of interior color schemes.

ARMSTRONG'S
QUAKER PASSAGE
COVERING

ARMSTRONG'S
QUAKER PASSAGE
COVERING
No. 4230

24 and 36 inches wide



Approximately 1/6 actual size



Approximately 1/6 actual size

ARMSTRONG'S
QUAKER PASSAGE
COVERING
No. 4240

24 and 36 inches wide

ARMSTRONG'S
QUAKER PASSAGE
COVERING
No. 4241

24 and 36 inches wide



Approximately 1/6 actual size

There-L



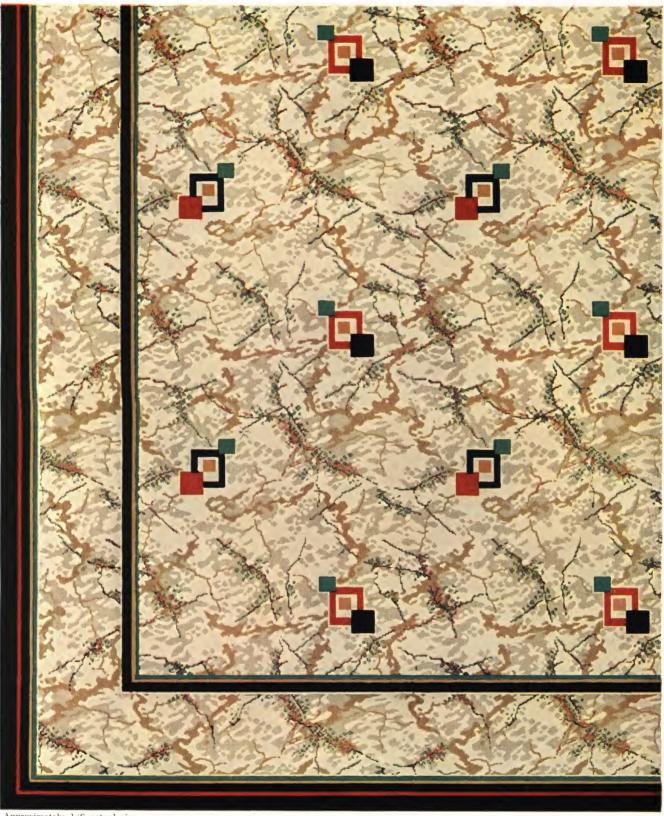
Armstrong's
STANDARD
RUGS
FLOOR COVERING



Approximately 1/6 actual size

ARMSTRONG'S STANDARD RUG No. 3285

 $3' \times 9'$ $6' \times 9'$ $7 \frac{1}{2} ' \times 9'$ $9' \times 10 \frac{1}{2} '$ $9' \times 15'$ $12' \times 15'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$



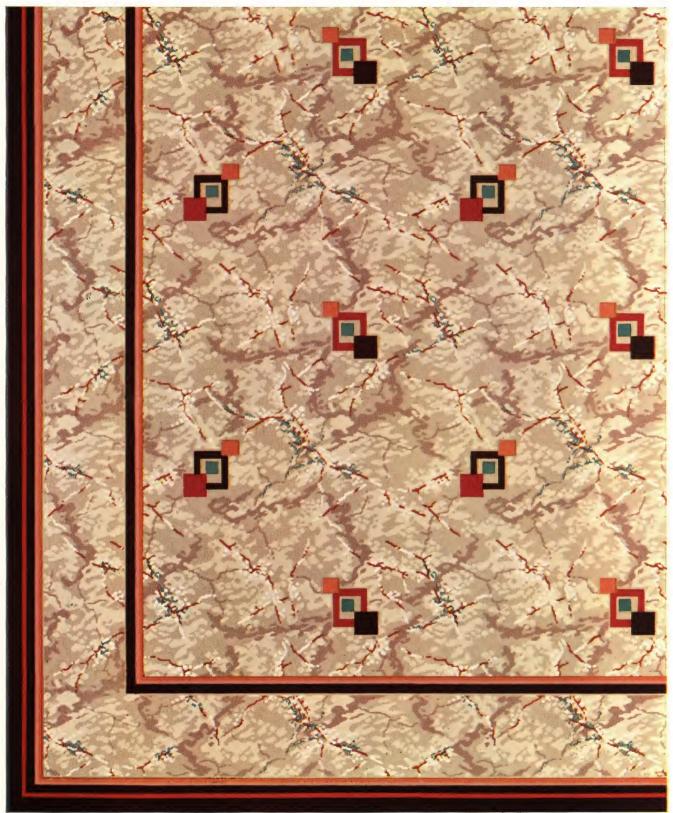
Approximately 1/6 actual size

3' x 9' 3' x 12' 6' x 12' 9' x 9'

6' x 9' 71/2' x 9' 9' x 101/2' 9' x 15'

9' x 12' $12' \times 12'$ 12' x 15'

ARMSTRONG'S STANDARD RUG No. 3300



Approximately 1/6 actual size

ARMSTRONG'S STANDARD RUG No. 3301

 $3' \times 9'$ $6' \times 9'$ $7 \frac{1}{2}' \times 9'$ $9' \times 10 \frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7 \frac{12}{2} \times 9'$ $9' \times 10 \frac{12}{2}$ $9' \times 15'$ $12' \times 15'$

ARMSTRONG'S STANDARD RUG No. 3320



Approximately 1/6 actual size

ARMSTRONG'S
STANDARD RUG
No. 3321

3' x 9' 6' x 9' 7½' x 9' 9' x 10½' 9' x 15' 12' x 15' 3' x 12' 6' x 12' 9' x 9' 9' x 12' 12' x 12'



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $6' \times 9'$ $7 \frac{10}{2} \times 9'$ $9' \times 10 \frac{10}{2} \times 10 \frac{10}{$

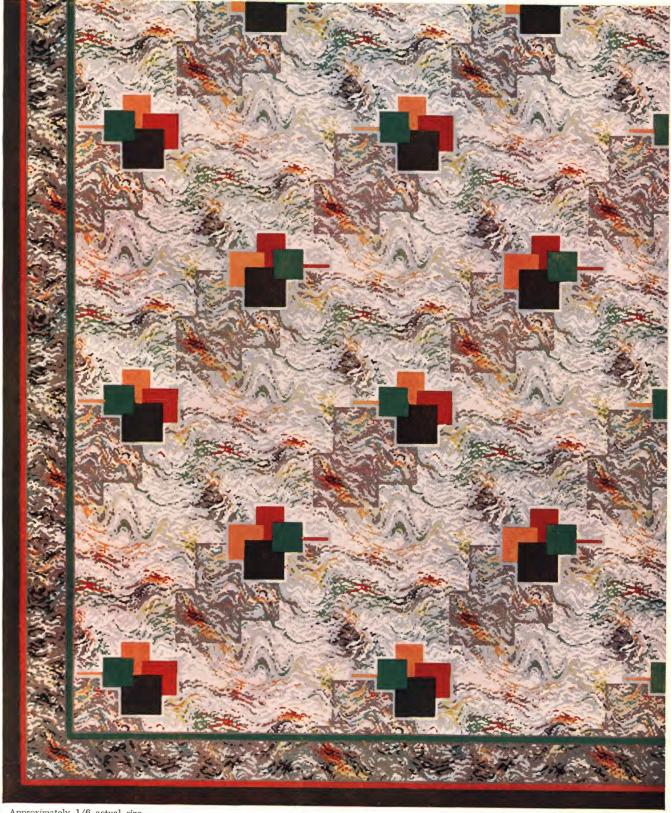
9' x 12' 12' x 12' 9' x 15' 12' x 15' ARMSTRONG'S STANDARD RUG No. 3330



Approximately 1/6 actual size

ARMSTRONG'S
STANDARD RUG
No. 3331

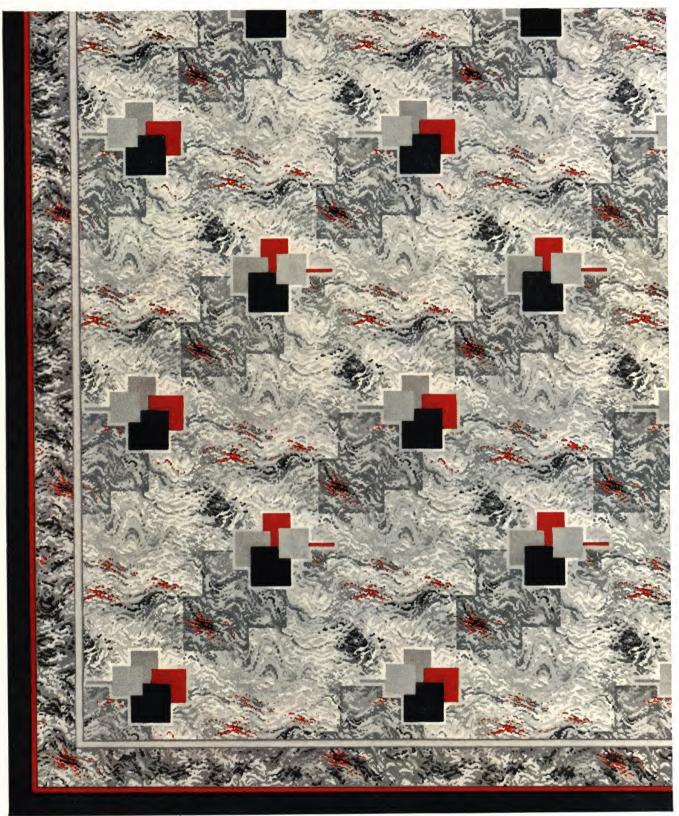
 $3' \times 9'$ $6' \times 9'$ $7\frac{1}{2}' \times 9'$ $9' \times 10\frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$



Approximately 1/6 actual size

3' x 9' 3' x 12' 6' x 12' 9' x 9' $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7\frac{1}{2}' \times 9'$ $9' \times 10\frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$

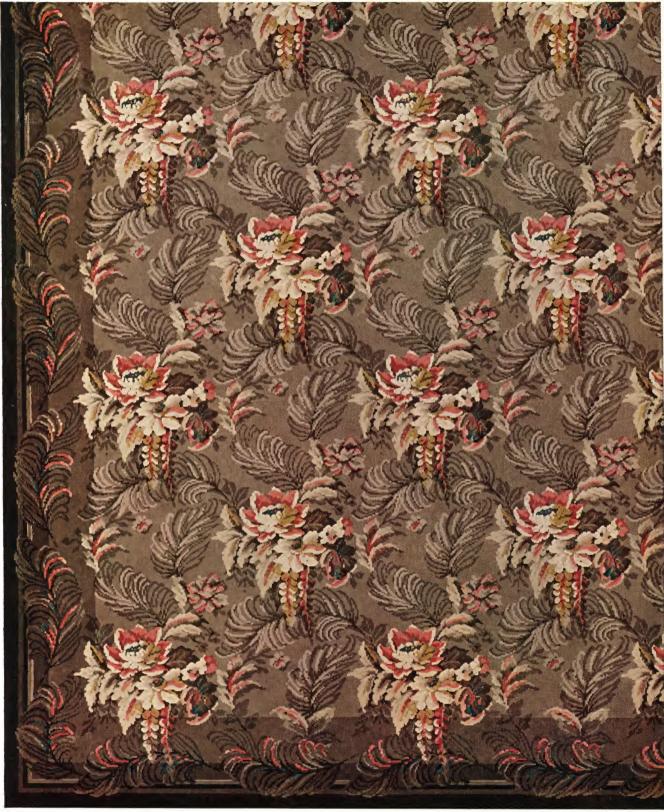
ARMSTRONG'S STANDARD RUG No. 3340



Approximately 1/6 actual size

ARMSTRONG'S
STANDARD RUG
No. 3341

 $3' \times 9'$ $6' \times 9'$ $7 \frac{1}{2}' \times 9'$ $9' \times 10 \frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$



Approximately 1/6 actual size

 $3' \times 9'$ $3' \times 12'$ $6' \times 12'$ $9' \times 9'$ $9' \times 12'$ $12' \times 12'$ $6' \times 9'$ $7 \frac{1}{2}' \times 9'$ $9' \times 10 \frac{1}{2}'$ $9' \times 15'$ $12' \times 15'$

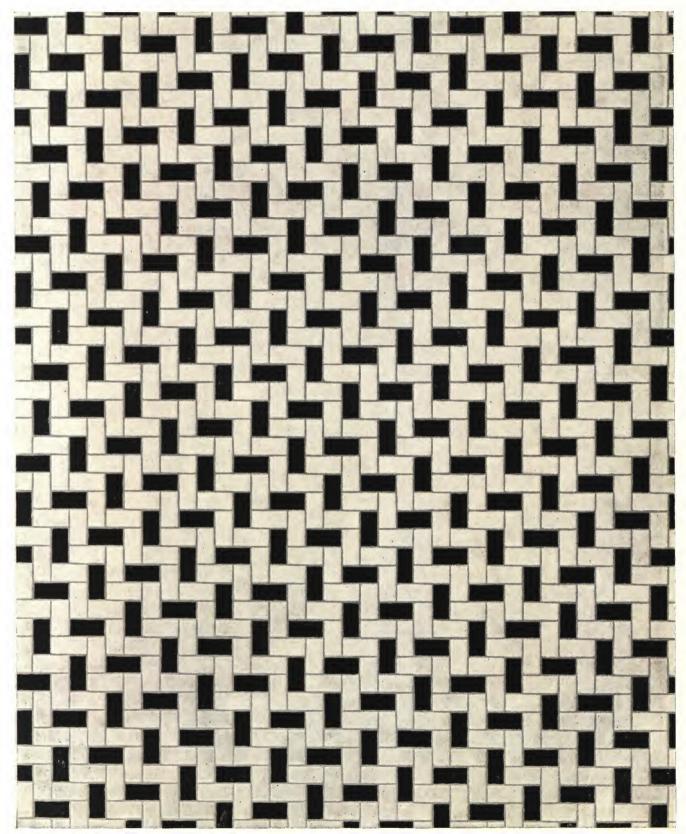
ARMSTRONG'S
STANDARD RUG
No. 3350



Approximately 1/6 actual size

ARMSTRONG'S
STANDARD RUG
No. 3351

3' x 9' 6' x 9' 7½' x 9' 9' x 10½' 9' x 15' 12' x 15' 3' x 12' 6' x 12' 9' x 9' 9' x 12' 12' x 12'



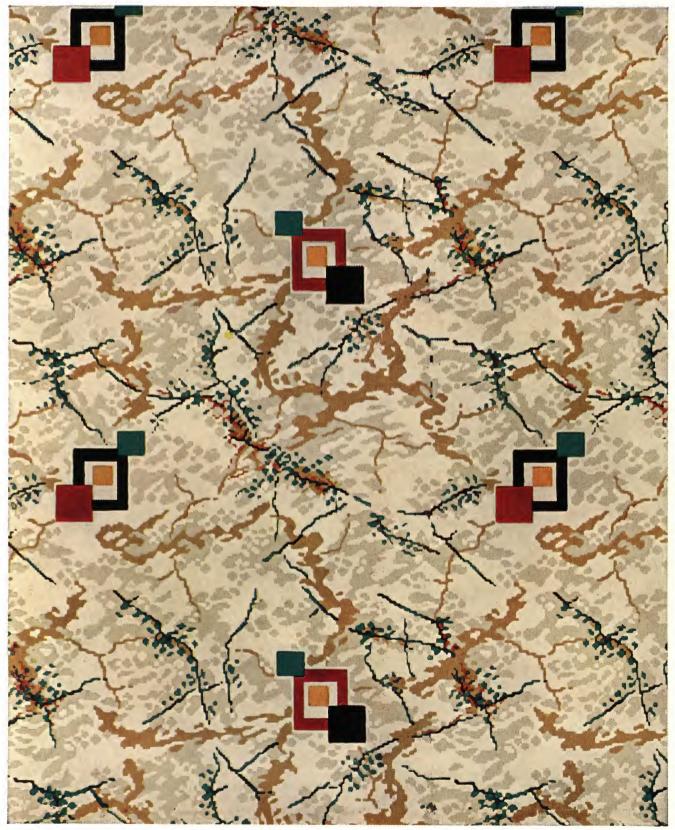
Approximately 1/4 actual size

2 yards wide only



Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3541



Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3551



Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3561



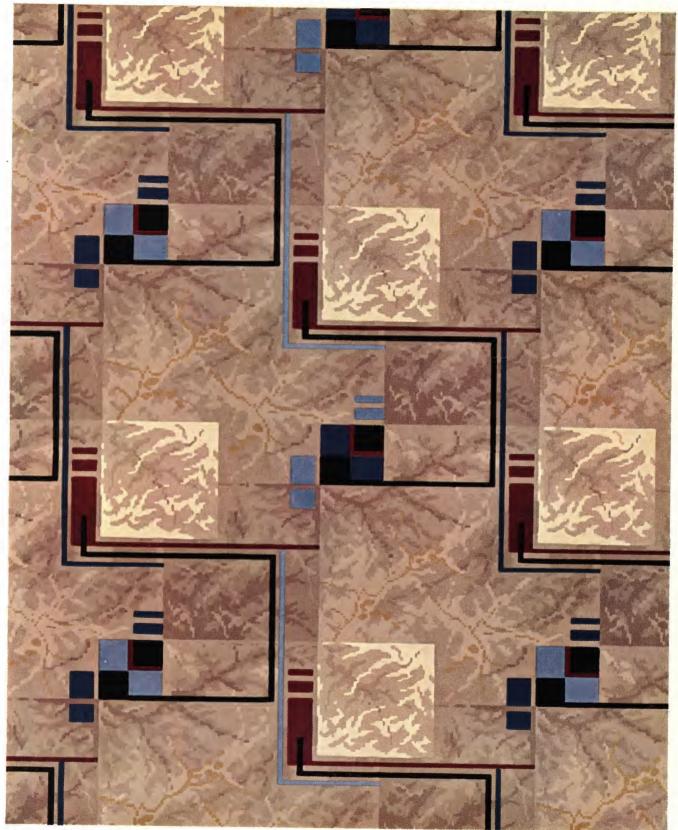
Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3562



Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3570

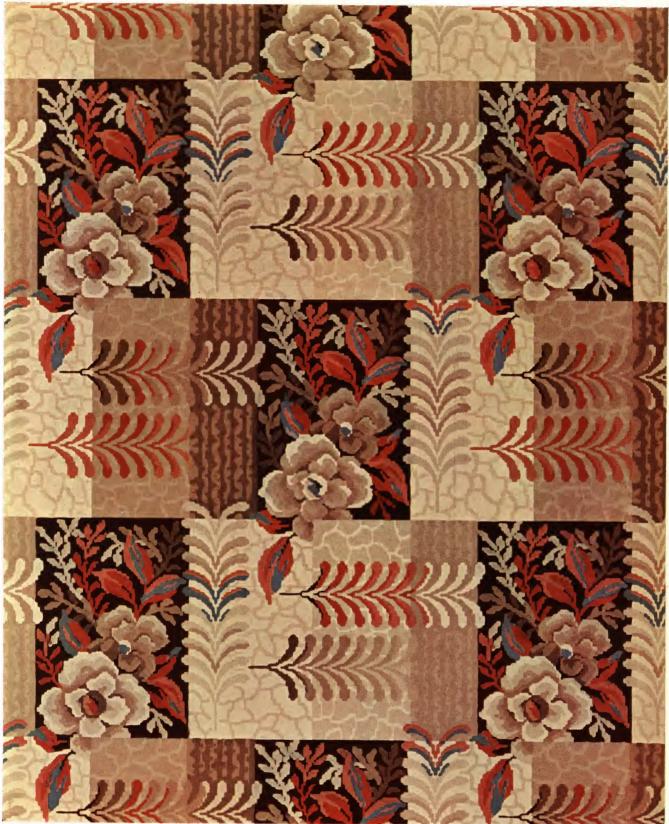


Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3580



Approximately 1/4 actual size



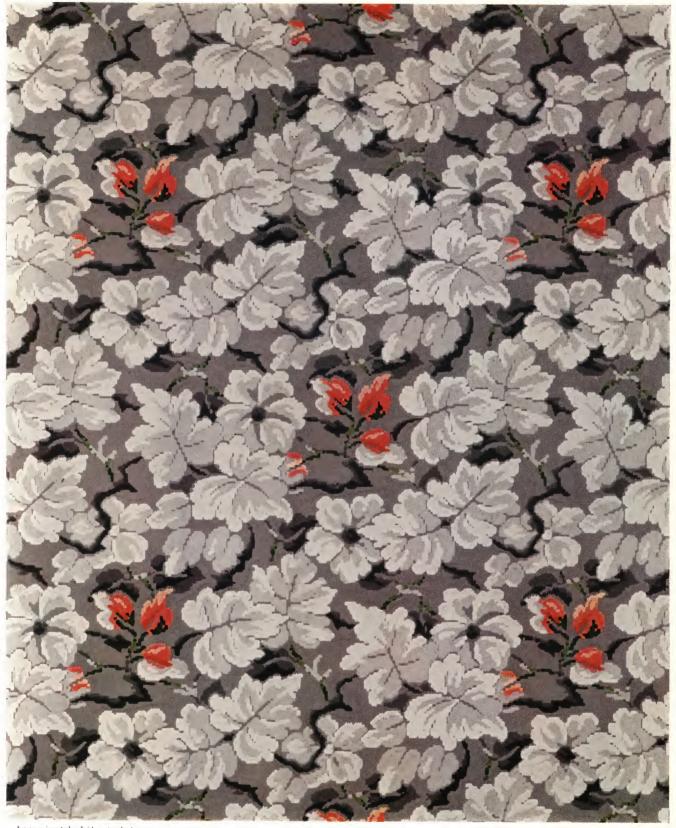
Approximately 1/4 actual size

3 and 4 yards wide only



Approximately 1/4 actual size

3 and 4 yards wide only



Approximately 1/4 actual size



Approximately 1/4 actual size

ARMSTRONG'S
STANDARD FLOOR COVERING
No. 3601

ARMSTRONG'S
STANDARD PASSAGE
COVERING
No. 4300

24 inches wide only



Approximately 1/6 actual size



Approximately 1/6 actual size

ARMSTRONG'S
STANDARD PASSAGE
COVERING
No. 4301

24 inches wide only

ARMSTRONG'S
STANDARD PASSAGE
COVERING
No. 4310

24 and 36 inches wide



Approximately 1/9 actual size

A decorative yet inexpensive flooring for halls and passageways, Armstrong's Standard Passage Covering is a quality product that offers another economical value to the homemaker.

The five patterns of Armstrong's Standard Passage Covering range from simple, stylized designs in soft, neutral shades to brilliant florals suitable for use where a colorful floor is desired. All five of these patterns have the same durable enamel surface and tough felt backing as Armstrong's Standard Rugs and Floor Covering. Armstrong's Standard Passage Coverings also offer the casy-to-clean qualities of all Armstrong's felt-base products.

ARMSTRONG'S
STANDARD PASSAGE
COVERING

ARMSTRONG'S STANDARD PASSAGE COVERING No. 4311

24 and 36 inches wide



Approximately 1/9 actual size



Approximately 1/9 actual size

ARMSTRONG'S STANDARD PASSAGE COVERING No. 4312

24 and 36 inches wide



Approximately 1/4 actual size No. 4057



Approximately 1/4 actual size No. 4058

ARMSTRONG'S RUG BORDER

24, 36, 72 inches wide

Two patterns in Armstrong's Rug Border fill the need for an inexpensive floor covering for areas between the edge of a rug and the walls of a room. Both of these patterns give the appearance of finely polished wood floors.

Armstrong's Rug Border consists of an easy-to-clean, smooth enamel surface baked to a durable felt backing. The material is available in practical widths of 24", 36", and 72".



Armstrong's SUNDRIES

ARMSTRONG'S SUNDRIES

The Armstrong Line of sundries includes materials and tools for the installation and maintenance of resilient floors and wall coverings. Each item has been designed to meet a specific need and to fill it with the greatest degree of efficiency and dependability. Years of experience plus laboratory and field research have aided in the development of this group of fine quality materials. They are so well suited for use with the various Armstrong Floor and Wall products that they materially aid proper installation and maintenance. Thus they simplify working methods while helping to assure lasting good service.

A merchant who uses and sells these Armstrong materials concentrates in one company the responsibility for all of the products in a floor and wall covering installation. In addition, he is assured that each sundry material will measure up to the high standard of quality maintained for the Armstrong Line.

Armstrong's Linogloss Wax

Armstrong's Linogloss Wax is a liquid, self-polishing wax which can be safely used on all resilient floors, woodwork, painted surfaces, and wood floors. Made with carnauba, the highest quality raw wax known, Linogloss is scientifically blended to spread in a smooth, even coat.

The process of waxing floors with Armstrong's Linogloss Wax is exceptionally fast and simple. Either a soft cloth or an Armstrong's Wax Applicator may be used to spread a thin coat of wax over the floor. The colorless wax dries thoroughly in about twenty to thirty minutes. The lustrous surface needs no polishing, although a higher gloss may be obtained by buffing with a weighted cloth or polisher. When re-waxing floor surfaces, old wax need not be removed unless soiled or dark in color before a new coat of Linogloss Wax can be applied.

The protection Linogloss Wax gives to the surface of any resilient floor adds materially to its life. The hard, smooth finish obtained by Linogloss Wax is unusually resistant to water spotting and will not chip or craze. Only simple buffing by hand is necessary to remove ordinary traffic marks. Linogloss Wax is odorless when dry. The mild and pleasant odor lasts only while the wax is drying.

One gallon of Linogloss Wax will give a protective coating to a floor area of 2000 to 3000 square feet, making it an economical as well as an efficient maintenance sundry.

Lasting beauty in any floor comes through a proper and regular maintenance routine. The use of Armstrong's Linogloss Wax assures long-lasting beauty and a sparkling surface for all types of Armstrong's Resilient Floors.



Armstrong's Liquid Cleaner

Armstrong's Liquid Cleaner is a high quality product that is recommended for cleaning all resilient floor coverings, except asphalt tile and rubber tile. It is also suggested for use on painted walls, woodwork, and furniture. Although it is mild, Armstrong's Liquid Cleaner does its work quickly and thoroughly.

Armstrong's Liquid Cleaner is easy to use; the penetrating action of the cleaner loosens dirt without the necessity of hard scrubbing. Only a small amount, mixed with water, is needed to remove the dirt that accumulates under normal use. A stronger solution may be used for removing stubborn traffic marks or excessive dirt without any danger of injury to the flooring material. The use of Armstrong's Liquid Cleaner assures a fast, easy care routine without sacrificing either economy or efficiency.





No. S-73 Sweeping Compound. Keeps dust down when sweeping. Safe for all floors.



No. S-74 Cleaning Powder. For cleaning asphalt tile and rubber tile. Easy to use.



Armstrong's Linogloss Wax Applicator with soft lamb's wool head is now offered in a new, simplified model. Lamb's wool head on the new model is easily removed for cleaning. Handle is set at an angle which makes faster and easier waxing possible. Wax Applicator is made in two convenient sizes: No. S-60 with 9-inch head and No. S-61 with 6-inch head, both with 42-inch handles. Eliminates the bending and stooping associated with waxing floors.

Armstrong's Furniture Rests

Armstrong's Furniture Rests are highly recommended for use on resilient floors, wood floors, and carpets. They provide protection from indentation marks caused by the weight of even the heaviest pieces of furniture. Four styles and thirteen sizes are available in a rich shade of brown that harmonizes with furniture finishes. Made of tough, high quality plastic, these rests offer many advantages. All have broad, flat surfaces which distribute the weight over a larger area. The cotter type rest is for use on furniture which has already been drilled for casters; the nail type can be used on furniture with solid legs. Both have the exclusive Armstrong ball and socket swivel construction that keeps the rest flat if furniture is tipped. The round and square cups are for use with larger pieces of furniture and heavy appliances which are not frequently moved.







No. 5-170 Flormastic. An emulsified asphalt for use with Lumnite cement and sand as floor fill. Consistency permits "feathering" to a thin edge.

No. S-290 Waterproof Cement. For use with all resilient floors except Linotile, asphalt tile, and rubber tile. Ideal for seams and edges where waterproof bond is necessary. Has outstanding alkali-resistant qualities.



No. 5-160 Emulsion. For installing asphalt tile over No. S-150 Lining Felt on wood subfloors and directly to suspended concrete floors.



No. 5-128 Paste. For use in installing Armstrong's Linoleum, Cork Tile, Rubber Tile, Linotile, Accoflor, and Quaker Wall and Floor Covering. An all-purpose paste for installation on lining felt or directly on suspended wood or concrete subfloors. Has unusual spreading capacity, and its consistency permits easy spreading. Has a quick initial tack and exceptional bonding strength.



No. 5-80 Asphalt Primer. For priming concrete subfloors either on or below grade when making installations of Armstrong's Asphalt Tile.



No. 5-245 Top-Set Cove Base Cement. For installing Armstrong's Top-Set Asphalt Cove Base and Cork Tile wainscoting. Moistureproof.



No. 5-140 Floor and Wall Size. Effectively retards the absorption of adhesives into dry or porous floor and wall surfaces.



No. S-90 Asphalt Cement. For installation of asphalt tile over primed concrete subfloors which are in direct contact with the ground.



No. 5-97 Felt Remover. For use in removing either dry or semi-saturated felt. When Felt Remover is mixed with water and applied to the lining felt, felt can then be easily removed with spatula or long-handled scraper.



No. S-127 Cement, Latex Type. For installation of Linowall. Has good initial tack, but allows sufficient time for sliding Linowall into place.



No. 5-96 Seam Protector. A sturdy canvas strip designed for pasting under linoleum seams when they are parallel to floor boards. Prevents seams from opening due to seasonal shrinkage of floor boards.



No. 5-280 Accoflor Cement. For installation of Armstrong's Accoflor on concrete floors in direct contact with the ground on grade level.

No. 5-150 Lining Felt. A special, semisaturated rag felt for use under all resilient flooring material installed over suspended concrete, terrazzo, marble, ceramic tile, metal or wood subfloors (must be used under burlap-backed goods laid over wood). Makes floors warmer, quieter, more resilient, and more comfortable.

Absorbs much of the expansion and contraction of wood subfloors and helps to prevent the spreading of seams in resilient floor installations.

Assures maximum bonding strength and is heavy enough to help smooth minor subfloor irregularities.



No. 5-190 Crack Filler. For use in filling cracks and score marks on concrete subfloors. Also may be used for leveling uneven subfloors.





No. 5-901 Notched Steel Paste Spreader. Spreads proper amount of adhesive for floor and wall installations. Removable blade is double-edged for longer life. Steel blade may be replaced by rubber blade (No. S-903, not shown) for even distribution of paste on concrete subfloors.



No. S-891 Notched Steel Trowel. For use in spreading adhesives. Has notches $\frac{1}{16}$ " deep on $\frac{1}{8}$ " centers on one side and one end. End notching provides small spreader surface for getting into corners, around pipes, and behind stationary fixtures.



No. S-92 Linoleum Knife. Tempered steel, regulation size; properly curved for general installations.

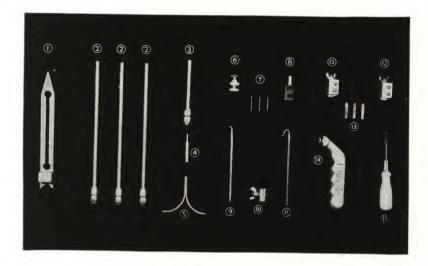


No. 5-99 Linoleum Knife. Small size, regulation style; handy for wall installations and close linoleum work.



No. S-87 Straightedge. Short, 37½" 45° angle end for mitering. Will not kink or warp.

75" long. Accurate for cutting straight seams.



No. S-81 Universal Scriber, an all purpose tool with many uses, including: all straight scribing, recess scribing, radius scribing, offset scribing, and circular and curved Linostrip cutting. Can also be used for cutting circles and circular bands from 1 inch to 7 feet in diameter. Carrying kit has pocket for each part. Compact bundle contains: 1. Universal Bar, 2. 12" Extension Rod, 3. 6" Extension Rod, 4. Scribing Point, 5. Radius Attachment, 6. Pin-Holder, 7. Pins, 8. Pivot-Pin-Holder, 9. Recess Rod, 10. Coupling, 11. Cove and Base Rod. 12. Blade Holders, 13. Blades, 14. Handle, 15. Screwdriver.



No. 5-83 Linoleum Recess Scribing Toot. Small, lightweight, adjustable to all gauges. Used for scribing linoleum to fit metal edging on sink tops and square outside corners.



No. 5-88 Seam Cutter. A laborsaver for cutting long seams. Linoleum knife clamps firmly into position. Recommended for quick and accurate cutting of plain, jaspé, and Marbelle linoleum of heavy 1/8" gauge.



No. 5-95 Sandbags. Of heavy quality duck and tightly sewn. For weighting seams and also for areas where a heavy linoleum roller cannot be used.



No. 5-84 18-inch Scribing Tool. Sturdy, lightweight, of durable steel. Accurately scribes any width from 2" to 16".



Top-Set Asphalt Cove Base. Provides a practical, easy-to-clean baseboard treatment for all resilient floor installations. Gives tight fit when nailed or cemented in place. Top-set asphalt cove base is offered in black and Havana finishes, 4" and 6" high.



No. 5-77 Asphalt Tile Roller. A sturdy steel tool for use in sink-top and counter-top installations and on other areas too confined for regular 100-pound roller.



No. 5-17 Linotile Beveled Edging. For finishing edges at doorways or on aisles. Available in wide range of marble colors.



No. S-18 Asphalt Beveled Edging. For use in finishing edge of tile floors, at doorways, or along aisles. Available in black only.



No. 5-79 Aspholt Tile Punch. To protect all resilient floors from indentation by radiators and other permanent fixtures. A hole is punched out of floor covering and No. S-100 Aluminum Discs are then easily inserted.

No. 5-76 Asphalt Tile Cutter. For cutting cold tile for use in places where the edges of the tile will be covered by molding or cove base. If a clean cut edge is desired, the tile should first be heated. Made from high-grade cast and malleable iron with tempered steel blades that may be removed for sharpening. Adjustable guide accommodates tiles up to 24" in length.



No. 5-11 Linowall Scriber. For quick and accurate scribing when fitting Linowall around bowls, cabinets, door jambs, window frames, and where ceilings join walls.



No. S-9 Seam Roller and Fillet Forming Tool. For rolling seams of Linowall to assure a firm bond with the wall surface and to bring both edges of seam tightly together. Also used for rolling Linowall and Cove Base Fillet Strip into place.



No. 5-78 Pin Vise. For making a

score line along which cold asphalt

tile can be easily broken. Phono-

graph needle clamped in place

makes simple scribing point.

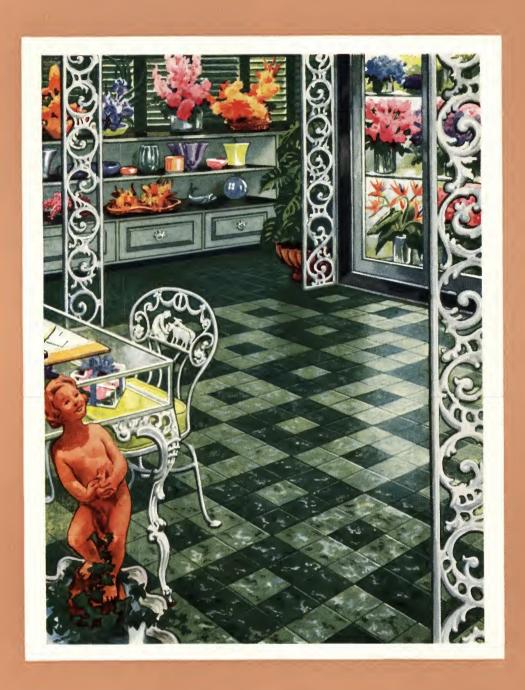
No. S-15 %-inch Radius Linowall Fillet Strip. For filling inside corners on Armstrong's Linowall installations. No. S-29 %-inch Radius Cove Base Fillet Strip should be used for flash type sink top and cove base installations.



No. 5-10 Inside Corner Forming Tool. Used in the installation of Linowall, for pressing material firmly into inside corners. Also helpful in forcing linoleum smoothly against fillet strip in flash type cove base installations.



No. S-16 Linoleum Beveled Cap Strip. For use with Linowall and Quaker Wall Covering. Beveled on both edges to save time on the job. Furnished in 1/8" gauge only. Assortment of marble and plain colors.



General INFORMATION

COLOR SCHEME SUGGESTIONS

A definite color plan for each room in the house is a fundamental of good decoration. Each room should have a planned relationship between the colors of the floors, walls, and furnishings. For best results a color plan should be worked out before any actual decorating is started. To simplify this task, Armstrong's Bureau of Interior Decoration has developed a number of color schemes suitable for use with the various patterns of Armstrong's Linoleum. Prepared by skilled decorators under the guidance of Hazel Dell Brown, head of Armstrong's Bureau of Interior Decoration, all of these schemes include colors for the wall, drapery, and fabric materials. To plan a room around an Armstrong Floor, all that is necessary is to refer to the color schemes listed by number under each pattern. From these different suggestions, a selection of the most appealing plan can then be made. In these recommendations, descriptions of such things as wall paper, curtains, and upholstery are necessarily brief and require broad interpretation.

No. 1 Linostrip or Border
No. 2 Linostrip or Border
No. 3 Linostrip or Border
Woodtrim and Accent Notes. Java Gold, Tangerine, and Fawr Wallpaper Gold, Tangerine, Pale Green, Cocoa Brown Gold



This stunning bedroom suggests a floor of Armstrong's Embossed Inlaid Linoleum, Style No. 5740 to set the room's color scheme. Accessories are planned in shades of blue, turquoise, and red. Color schemes based on Armstrong's Linoleum Floors are readily available as one of the services of Armstrong's Bureau of Interior Decoration.

No. 5
Linostrip or Border
Woodtrim and Accent Notes Beige, Coral, and Yellow
Walls
Coiling
Curtains Beige, Coral, and Tellow
Upholstery

No. 6
Linostrip or Border
Woodtrim and Accent Notes. Gray, Chartreuse, and Deep Rose
Walls
Coiling
CurtainsGray, Chartreuse, and Deep Rose
Upholstery

No. 7	
Linostrip or Border	
Woodtrim and Accent Notes	White, Gray-Blue, and Crimson
Wallnaper	White, Gray-Blue, and Crimson
Coiling	white
Curtains	White Organdy
Unholstery	Blue and Crimson
Linowall	No. 717

No. 8
Linostrip or Border
Woodtrim and Accent Notes Turquoise, Chocolate, and Beige
Walls Turquoise
Ceiling Beige Curtains Beige and Chocolate
Upholstery Beige and Chocolate

NO. 7	1 - 0
Linostrip or Border	Nos. 33 and 39
Woodtrim and Accent NotesGray,	Chartreuse, and Red
Walle	Gray
Ceiling	Chinese Red
Curtains	Chartreuse and Gray
Upholstery	.Chartreuse and Red
O priority	

No. 10	No. 18
Linostrip or Border	Linostrip or Border
Walls Chartreuse Ceiling Rose Curtains Rose, Chartreuse, and Cocoa Brown Upholstery Cocoa Brown and Pink	Wallpaper
No. 11	No. 19
Linostrip or Border	Linostrip or Border
Wallpaper	Wallpaper Silver Green, Ruby, and Pink Ceiling Celadon Green
Ceiling	Curtains Ruby Upholstery Pink and Celadon Green
Linowall	No. 20
No. 12	Linostrip or Border
Linostrip or Border	Walls Raspberry Ceiling White
Walls. Olive Green Ceiling White Curtains White, Olive Green, Copper, Chartreuse Upholstery Chartreuse and Copper	Curtains White and Black Upholstery Black and White Linowall No. 712
	No. 21
No. 13 Linostrip or Border	Linostrip or Border
Woodtrim and Accent NotesLettuce Green, Blue Orchid,	Woodtrim and Accent NotesSilver Green, Tangerine, and Olive Green WallsSilver Green
Walls Lettuce Green Ceiling	Ceiling Tangerine Curtains Tangerine, Silver Green, and Brown Upholstery Tangerine
No. 14	No. 22
Linostrip or Border	Linostrip or Border
Walls Light Blue Ceiling Pink Curtains	CeilingLettuce GreenCurtainsJade GreenUpholsteryBrown and Jade GreenLinowallNo. 714
Upholstery	
	No. 23
No. 15 Linostrip or Border	Linostrip or Border
Walls Grass Cloth Ceiling Rose	Ceiling Yellow Curtains Yellow
Curtains Jade Green Upholstery Rose and Jade Green	Upholstery Yellow and Gray Linowall No. 708
No. 16	No. 24
Linostrip or Border	Linostrip or Border
Ceiling	Walls Foam Green Ceiling Coral
Upholstery. Yellow and Black Linowall. No. 703	Curtains
No. 17	No. 25
Linostrip or Border	Linostrip or Border
Walls Salmon Ceiling Beige	Walls and Yellow Gray
Curtains	CeilingWhiteCurtainsYellowUpholsteryTurquoise and White

INSTALLATION OF LINOLEUM

In order to give completely satisfactory service, linoleum must be properly installed according to factory specifications. Generally speaking, the service-ability of any linoleum installation depends not only on the quality of the linoleum but also on the quality of (1) the underlying subfloor, (2) the workmanship employed, and (3) the care the floor receives after installation. The following paragraphs give a brief description of the major steps involved in a linoleum installation. However, this limited information should not be considered as a substitute for complete instructions and specifications.

Subfloors

Linoleum can be installed over just about any type of subfloor—wood, concrete, terrazzo, tile, metal, or marble—but only if the subfloor is suspended. It should never be laid over any subfloor that is in direct contact with the ground, either on or below grade.

This is because the moisture that is always present in such subfloors, even though they feel dry to the touch, may destroy the linoleum paste and eventually ruin the linoleum. The type and condition of the subfloor determine, to a large extent, what should be done.

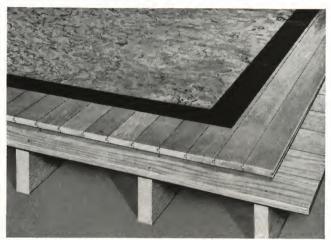
The surface of the subfloor must be perfectly smooth and firm and completely free from all dirt, oil, paint,



In preparing wood subfloors, all high spots should be sanded down or planed as shown above. Loose boards should be renailed and the nails countersunk to prevent them from showing through the finished floor.

and varnish. Smoothness is necessary to prevent accelerated wear of the linoleum over high spots while cleanliness is necessary to insure that the linoleum bonds firmly to the subfloor at all points.

Most linoleum is laid over wood subfloors. These should be of double-layer construction with the top



Pictured above is a cutaway view showing the construction for an ideal linoleum installation. The top layer of the subfloor is formed from tongue-and-groove boards running at right angles to the bottom layer. Lining felt and linoleum are installed with the main seams running at right angles to the tongue-and-groove boards of the top layer of the subfloor.

layer consisting of tongue-and-groove boards not more than 3 inches wide. If the floor is of only single-layer construction or if the top layer does not meet these specifications, then a layer of plywood or hardboard should be added before the linoleum is installed.

This extra layer should be nailed in place with galvanized or cement-coated nails spaced no more than six inches apart over the entire surface.

If the floor is of double-layer construction, it should be checked for firmness and all loose boards nailed down tightly. At the same time all cracks and holes should be plugged with tightly fitting pieces of wood or filled with plastic wood. Then, if the surface is completely free from dirt, oil, paint, and varnish, it is ready for the installation of linoleum.

When it is necessary to sand or plane old floors to remove rough spots, oil, or old paint or varnish or when linoleum is being installed over new floor boards, the surface should be treated with a coat of Armstrong's No. S-140 Floor and Wall Size before the installation is made. This prevents the boards from absorbing excessive moisture from the paste and swelling or cupping after the linoleum is in place. This swelling or cupping would show through the surface of the goods and tend to hasten wear of the raised portions.

If the subfloor is concrete or any other material but wood, the same care must be taken to make sure that it is smooth and clean. Paint, varnish, oil, and wax should be removed completely; cracks should be filled with Armstrong's No. S-190 Crack Filler; and uneven places should be leveled with a floor fill. Finally, the entire surface must be cleaned and allowed to dry.

Lining Felt

Lining felt is used between linoleum and the sub-floor (1) to reduce strain on the linoleum caused by seasonal shrinkage and expansion of the subfloor and (2) to make the finished floor smoother and more quiet. With subfloors other than wood, its use is optional. With wood subfloors, its necessity depends on the type of backing on the linoleum being installed. It is required if the linoleum has a burlap back but is generally regarded as optional if the linoleum has a "Safety-Back" or "Armofelt Back."

When used with lighter gauges of linoleum, lining felt makes a smooth floor but one that is somewhat susceptible to indentation. Consequently, furniture rests should always be used with such a floor.

If lining felt is being used, it should be cut to fit closely and smoothly and pasted firmly to the subfloor with Armstrong's No. S-128 Paste.

Installation

After the subfloor has been prepared and the lining felt, if used, pasted down, the actual installation of the linoleum consists of several skilled operations—cutting the six-foot-wide sections to fit the room; matching adjoining pieces so that the pattern repeat is maintained; and cutting tight, invisible seams.

Around the walls, the linoleum is cut to fit either by knifing—cutting away small sections of excess material with a sharp knife—or by scribing—transferring



Here is how a mechanic uses dividers to scribe along an irregular wall. After the lmoleum is cut along the scribed line, it will fit snugly in place.

wall irregularities onto the goods with dividers or a special tool and then cutting along this line. (See illustration.) Both of these methods are used at one time or another in almost every installation.

Pattern matching is not necessary with Plain linoleum. With Marbelle and Jaspé Linoleum there are no actual patterns to match, but adjoining pieces should be turned end-for-end to produce the best-appearing and least obvious seams. Embossed Inlaid and Straight Line Inlaid Linoleum have distinct pattern repeats which must be matched perfectly at the seams or the over-all floor loses much of its effect.

Seams in Plain, Marbelle, and Jaspé Linoleum are cut by overlapping adjoining pieces slightly and then cutting through both pieces of material using a steel straightedge as a guide for the knife. In cutting seams in pattern goods, the edge of one section is straightedged first. Then the adjoining section is placed properly to preserve the pattern lines, and the seam is cut



Seams in plain, jaspé, and Marbelle patterns are made by using a steel straightedge as a guide as shown above. The cut is made through the overlap of adjoining pieces. Alternating strips of jaspé and Marbelle linoleum should be turned end-for-end to make the best appearing seams.

using the previously cut edge as a guide for the knife.

After the linoleum has been fitted, it is pasted down and rolled with a 100-lb. roller to eliminate air pockets and assure a tight bond with the subfloor.

A special installation feature that can be included with any linoleum floor is a cove base treatment which curves the linoleum a few inches up walls and permanent fixtures. This curved surface provides a neat appearance and eliminates the hard-to-clean right angle joining between floor and wall. A floor-wall curve can also be provided by Armstrong's Top-Set Asphalt Cove Base which replaces the conventional baseboard.





Pattern matching at seams is extremely important. When pattern goods are laid so that repeats do not fall opposite each other, left above, effect of design is destroyed. But when repeats in the pattern fall opposite each other, as at right above, the design forms a single unit.

INSTALLATION OF RESILIENT TILE

Because resilient tile floors are installed one tile at a time, they lend themselves readily to custom design treatments. Basically, all types of resilient tile are installed in the same manner, the principal differences in installation arising during the preparation of the subfloor before the tile is laid.

Subfloors

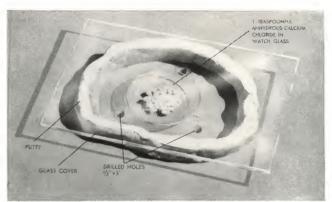
Like linoleum, resilient tiles can be installed over just about any kind of subfloor—wood, concrete, tile, metal, marble, or terrazzo. When the subfloor is in direct contact with the ground, either on grade or below grade, Linotile, rubber tile, cork tile, and linoleum tile should never be installed because these materials are all harmed by the alkaline moisture present in the subfloor. Only asphalt tile is recommended for such areas.



Cracks in concrete subfloors must be filled with crack filler before tile is installed. This is done by mixing the dry crack filler with water in a shallow pan and then applying it with a putty knife.

Wood subfloors for resilient tiles are prepared exactly as they would be for the installation of linoleum. Double-layer construction of tongue-and-groove flooring is preferred, and if this is not present the floor must be covered with plywood or hardboard before the tile is installed. Lining felt should be used with all resilient tiles installed over a wood subfloor.

On-grade and below-grade subfloors over which asphalt tile is installed are usually concrete though occasionally marble or terrazzo is encountered. Asphalt tile is not harmed by the alkaline moisture brought to the surface of these subfloors by capillarity, but it can not be installed satisfactorily unless the floor is dry. After the floor has been cleaned of dirt, oil, and paint and all rough spots have been leveled



This test for dampness is made before installing linoleum, Linotile, cork tile, rubber tile, or linoleum tile over a new suspended concrete subfloor.

The holes are drilled to allow moisture, if present, to rise faster.

and cracks filled, it should be tested for dryness by spreading several patches of Armstrong's No. S-80 Asphalt Primer. If, at the end of 24 hours, this primer does not peel off when scraped with a putty knife, the floor is dry enough for the installation. If the primer does peel off, the room will have to be dried by heat or better ventilation before the installation.

Asphalt tile can be installed on above-grade concrete subfloors as soon as the concrete is hard enough to walk on. Linotile, rubber tile, cork tile, and linoleum tile, however, can not be installed on such subfloors until the concrete is thoroughly dry.

To see if a suspended concrete subfloor is dry enough for the installation of one of these types of tile, a calcium chloride test for moisture is used as illustrated above. In this test a teaspoonful of calcium chloride is placed in a watch crystal which is set on the floor inside a ring of putty. A piece of glass is placed over the putty to keep out air. If the concrete is still damp, beads of moisture will appear on the cover glass



Cement is spread with a notched trowel so that it is evenly distributed. Here the mechanic has poured a quantity of Armstrong's No. S-90 Asphalt Cement on the floor and is just starting to spread it.

in from 24 to 48 hours and the calcium chloride will be dissolved. If this does not happen, the floor is dry enough for the installation.

Before the actual installation is started, on-grade and below-grade concrete subfloors should be primed with Armstrong's No. S-80 Asphalt Primer and new or freshly sanded wood subfloors should be sized with Armstrong's No. S-140 Floor and Wall Size,

Installation

The first step in the installation of any type of resilient tile is to find the exact center of the room and divide the floor into quarters. This is done by locating the center of each wall and snapping chalk lines connecting the opposite center points. The spot where the two chalk lines cross is the middle of the room. If the room is odd shaped or has irregular bays, they are ignored in making these measurements.

Starting at the center of the room, a row of uncemented tiles is placed along one of the chalk lines until it reaches the wall. The edge of the tiles should be exactly on the line. Then a row of tiles is placed along the other line. This test placement shows exactly how the tiles will fit into the room and may indicate that one or both lines will have to be moved half a tile's width one way or the other to balance the tile along the wall line. If so, new chalk lines are made in the proper position. When the placement makes the floor look as desired, the loose tiles are removed.

With a notched trowel, adhesive is spread thinly and evenly over one quarter of the room. While this is being done, portions of the chalk lines are left exposed to serve as a guide for snapping new lines. After the adhesive is spread, these lines are snapped. Asphalt tile adhesives are allowed to set up about half an hour or until they become tacky. All other types of tile are installed as soon as the adhesive is spread.

The first tile is placed carefully in the angle formed by the chalk lines at the center of the room or at the



Here the room has been laid out into quarters, asphalt cement has been spread over one quarter, and the mechanic is starting the installation.



The best way to cut asphalt tile along an irregular line is to heat the tile with a blowtorch and then cut it with a linoleum knife. Here a piece of border material has been heated and is being cut to fit in a doorway.

point determined by the test placement. Then additional tiles are laid with their edges flush against the chalk line to keep the pattern square. The area between the chalk lines is filled in with tiles as the mechanic goes along. In placing the tiles, they are butted tightly, but care is taken not to slide them into place because this would force adhesive up between the blocks. If adhesive gets on the surface of the tile, it is removed at once before it can harden.

At the edge of the room each border tile must be cut to fit snugly against the wall. All types of tile but asphalt tile can be cut with a regular linoleum knife. Straight cuts in asphalt tile are made by scoring the tile with a knife or a sharp point and then snapping it. Curved or irregular cuts are made by heating the back of the tile with a blowtorch and then cutting it with a linoleum knife while it is soft and pliable.

After the first quarter of the room is completely covered with tile, adhesive is spread on a second quarter and installation proceeds in exactly the same manner. The third and fourth quarters are then done in the same way. All tiles but asphalt tile should be rolled as soon as the area is completed.



Linotile, like linoleum, is cut to irregular contours with a linoleum knife. Above a mechanic is cutting a piece of tile to fit around a toilet bowl.

ESTIMATING RESILIENT TILE FLOORS

There are several methods for estimating the cost and amount of material required for a resilient tile floor. Some of these methods are complex and some are relatively easy. The following method, which is quick and simple but accurate enough for general estimating purposes, requires only basic arithmetic. In the operation of this method, the square foot area of the room is determined and a percentage figure, which varies with the size of the room, is added to account for waste. This figure, which represents the tile required, is then multiplied by the price per square foot of the tile and the cost of sundries is added.

Determining Area

The square foot area of the room is found easily by multiplying the length in feet by the width in feet. To this figure, add the square footage of any offsets in the room and deduct the square footage of any wall projections that extend into the floor area. In making your measurements, all four walls should be figured because rooms are seldom square. For example, the width of a room may be 21' 4" at one end but only 20' 9" at the other. For estimating purposes, an average of the two dimensions may be taken.

After the exact area has been determined, additional material must be included to allow for waste which invariably occurs when the pieces of tile are cut to fit accurately along the walls. Since there are more border tiles in proportion to field tiles in a small room than there are in a larger one, a greater percentage of waste must be figured for small rooms. The general outline of the room should also be taken into account when the amount of waste is being figured. For example, walls that are straight, without offsets, involve a minimum of waste. On the other hand, doorways and irregular walls can cause considerable waste. The table below will serve as a fairly accurate guide in estimating waste for rooms of various sizes.

Table of Approximate Percentages of Allowable Waste for Various Areas

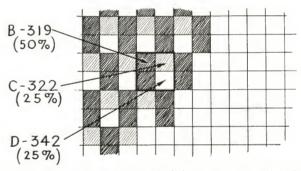
Up	to 50 sq. ft14	1 %
50	to 100 sq. ft10	
100		
200	to 300 sq. ft	3 % to 7%
300	to 1,000 sq. ft 4	% to 6%
1,000	to 5,000 sq. ft 4	1 %
5,000	to 10,000 sq. ft	% to 4%
10,000	and up 1	1/2% to 3%

Cost of Materials

Price figuring is easy for materials such as Linotile and Jaspé Tile which have only one price per square foot regardless of color to be installed. For these materials it is necessary only to multiply the number of square feet, including waste, that you have determined are required for the room by the price per square foot of the material.

For materials priced according to choice of color, however, the job is a little more complicated. Asphalt tile, for example, is priced in A, B, C, and D color groups. In a great many jobs, the colors required for the design to be installed will come from two or more of these price groups. The figuring of a price for an installation of this nature is illustrated below.

When border is included as part of a resilient tile installation, the border area should be deducted from



The repeat unit of this three-color field design shows that 50% of the asphalt tile is a B color, 25% a C color, and 25% a D color. Thus, 50% of the entire field area is figured at the group B price, 25% at the group C price, and 25% at the group D price. The three figures are added together to determine the total cost of the flooring material.

the total area and its price estimated separately. Depending on the width of the border, considerable waste may be encountered during fittings to the wall.

Cost of Sundries

The cost of adhesives for a resilient tile installation is estimated by dividing the square foot area of the room (the actual area, not the area plus waste figure used for estimating tile costs) by the covering capacity in square feet per gallon of the adhesive being used. This gives the number of gallons of adhesive required.

The number of rolls of lining felt required for an installation is figured by dividing the number of square feet in the room by the number of square feet in a roll of felt. This number of rolls is then multiplied by the cost per roll to get the estimated cost.

INSTALLATION OF WALL COVERINGS

The installation of Armstrong's Linowall and Armstrong's Quaker Wall Covering involves many of the same problems encountered in the installation of linoleum and the resilient tiles. Walls under these materials, like the subfloors under resilient flooring materials, must be smooth, firm, and in generally good condition. Like linoleum, Linowall and Quaker Wall Covering are installed in large sections.

Both Linowall and Quaker Wall Covering can be installed over firm plaster and several types of wall-board. Quaker Wall Covering can be installed over oil paints and enamels that are in good condition. Neither material can be installed over loose plaster, fibrous wallboards, wood, wallpaper, canvas, or water paint. Old plaster is a satisfactory base if loose spots are removed and all cracks, chips, and holes are filled and properly leveled with patching plaster.

The surface of both old and new plaster should be given a brush coating of Armstrong's No. S-140



In installing wall covering material to wainscot height, the area to be covered by the first piece of material is spread with adhesive from the baseboard to a line marked on the wall at the wainscot height.

Floor and Wall Size before wall covering is installed. If Quaker Wall Covering is to be installed over oil paint or enamel, the surface should be scratched with a coarse grade of sandpaper.

Both Linowall and Quaker Wall Covering can be curved around inside and outside corners without the use of vertical molding strips, provided the radius of the curve is at least %". The rounding of these corners is one of the most important steps in the preparation of the wall to receive the wall covering.

The first step in installation is to cut the wall covering into convenient size pieces for easy handling. Then the wall area to be covered by the first piece should be coated with adhesive and the section of wall cov-





Seams in tile patterns are made using previously cut mortar edge as a guide, above left. In the marbleized material, right, seams are cut through both pieces at center of overlapping section.

ering unrolled onto the wall in its proper position. During this operation, the material should be smoothed into place with the hands, working from the center toward the edges to press out any air bubbles,

The second piece should be installed so that the first piece overlaps it slightly to aid in cutting the seam. For cutting seams in tile patterns, the first section should end with a complete tile and the adjoining mortar line. This edge is used to guide the knife during the cutting of the under section. Seams in marbleized patterns are cut by lapping one inch of the first piece over the second piece and cutting through both pieces at the center of the overlap.

When Linowall or Quaker Wall Covering is installed to wainscot height, the top edge can be finished in several different ways. One of the best is to apply Armstrong's No. S-16 Beveled Cap Strip.



During installation wall covering is rolled onto the wall in its proper position and smoothed with the hands to press out bubbles and air pockets and provide a firm bond between the wall covering and the wall.

TABLE OF ROLL YARDAGE*

Square Yards Min.	Max.	Square Yards Min.	Max.
Plain Linoleum 2 yards wide		Quaker Floor Covering 2 yards wide40	66.7
Full-size rolls — all gauges and colors30	66.7	3 yards wide45	100 133
Quarter-size rolls — standard gauge—special colors15	20	4 yards wide	66.7
Jaspé Linoleum 2 yards wide— all gauges	66.7	3 yards wide	100 133
Marbelle Linoleum 2 yards	00.1	Rug Border 2 yds. wide40 Linowall 1 yard wide15	57† 33.5
wide—all gauges30	66.7	Linowall 2 yards wide30	66.7
Inlaid Linoleum 2 yards wide—all gauges30	66.7	1 yard wide	35 70
an Saasoon	2011	_ /	

*Single rolls	cannot	be	supplied	larger	than	the	maximum shown	
†Average								

Lineal Feet Min.	Max.
Quaker Wall Covering	
54 inches wide40	101
Lineal Yards Min.	Max.
Rug Border 24 in. wide20	30†
Rug Border 36 in. wide30	57†
Quaker Passage Covering	
24 inches wide20	33.5
36 inches wide20	33.5
Standard Passage Covering	
24 inches wide20	33.5
36 inches wide20	33.5
Rubber Runner 24 in. wide40	60
Rubber Runner 36 in. wide40	60
Rubber Runner 48 in. wide40	60

TABLE OF PATTERN REPEATS

Embossed Inlaid Linoleum Heavy (1/8") Gauge

	Match		Match
6260	9"	6393	
6271		6410	
6280	18"	6411	
6310	6"	6420	
6392	18"	6421	18"

Straight Line Inlaid Linoleum Heavy (1/8") Gauge

	Match		Match
1510	18"	1546	12"
1511	18"	1547	12"
1520	18"	1580	18"
1521	18"	1581	18"

Embossed Inlaid Linoleum Standard Gauge

	Match		Match
5330	18"	5741	18"
5331	18"	5760	18"
	18"	5761	18"
	18"	5771	18"
5352	18"	5780	9"
5400	6"	5781	9"
5730	18"	5790	18"
5740	18"	5791	18"

Straight Line Inlaid Linoleum Standard Gauge

	Match	Mat	ch
1601	18"	165118	
1630	18"	167718	
1640	18"	168718	
1641	18"	168818	
1650	18"	1786 9	"

Straight Line Inlaid Linoleum Light Gauge

	Match		Match
1810	18"	1830	 18"
1813	18"	1831	 18"
1820	18"		
1821	18"	1891	 18"

Quaker Floor Covering

	Match		Match
$2585 \\ 2586 \\ 2615$	18" 18" 18"	2645	. 18" . 18"
2616	18"	2666	. 18"

2685	18"	2740 18"
2695	18"	2741 18"
2696	18"	2750 18"
2705	18"	275118"
2706	18"	2760 18"
2710	18"	2761 18"
2711	18"	2770 18"
2720	18"	277118"
2721	18"	2873 6"
2730	18"	

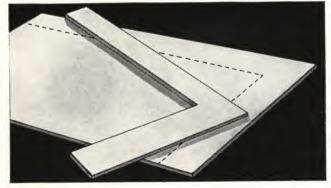
Standard Floor Covering

	Match		Match
3530	9"	3570	18"
3541	18"	3580	
3550	18"	3581	18"
3551	18"	3590	
3560	18"	3591	18"
3561	18"	3600	
3562	18"	3601	18"

Quaker Wall Covering

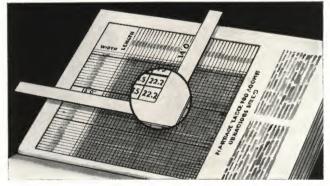
							1	Match						Match
8	73		,	,				41/2"	882					18"
8	75							41/2"						18"
8	76		,	,	,			41/2"						18"
8	880					 	٠.	18"	885				,	18"
8	181							18"	890					36"

HOW TO USE THE ESTIMATING TABLE



In order to use the Estimating Table (shown on facing page), it is advisable to employ a square cut from cardboard or other heavy paper 8¼" x 10¾". Make a dotted line about 1¼" from the edge along two adjacent sides of this cardboard sheet; then cut along this line (see illustration above). The L-shaped piece will provide a square adequate for use with the chart.

In estimating the yardage of linoleum required by a room of a given dimension, the two inside edges of the square are



placed on the chart along the lines indicating the length and width. If, for example, the room is 13' wide x 14' long, the square is placed as shown above. The figure which shows in the angle of the square indicates the number of square yards required—22.2. In addition, the area framed by the square constitutes an actual layout of the room, showing direction of the material, number of 6' widths, plus number of seams required. For fuller explanation of chart itself, see next page.

ESTIMATING TABLE: PLAIN, JASPÉ, MARBELLE

23-6		23'-0"	22'-6"	-22'-0"	21'-6"	0-17	24.011	20'-6"	-20'-0"	9-61	10: 0!!	19,0,	18'-6"	18'-0"	17'-6"	17'-0"	16'-6"	16'-0"	15'-6"-	15'-0"	14'-6"	-14'-0"	13'-6"-	130"	12.0	19' 6"	12'-0"	11'-6"		10'-6"	10'-0"		9'-0"	8'-6"	8'-0"	7'-6"	. *	6'-6"	6'-0"		W I LENGTH
6.7	16.7	16.7	16.	7 16.	7 1	6.7	14.7	14.	.7 1	14.7	14.0	14.0	14.0	12.5	12.5	12.5	12.5	12.	12.	5 10	.5 10	.5 1	0.5	9.8	9.8	9.8	8.3	8.3	8.3	8.3	8.3	8.3	6.3	6.3	6.3	5.7	5.7	5.7	4.2	-	6/ 0/
8.0	18.0	18.0	18.	0 18	0 1	8.0	15.8	15.	8 1	15.8	15.0	15.0	15.0	13.5	13.5	13.5	13.8	13.	13.	5 11	.3 11	.3 1	1.3 10	0.5	10.5	10.5	9.0	9.0	9.0	9.0	9.0	9.0	6.8	6.8	6.8	6.0	6.0	6.0	1.5	1	6'-6"_
9.3	19.3	19.3	19.	3 19	3 1	9.3	17.0	17.	0 1	17.0	16.2	16.2	16.2	14.5	14.5	14.5	14.5	14.8	14.	5 12	.2 12	.2 1	2.2 1	1.3	11.3	11.3	9.7	9.7	9.7	9.7	9.7	9.7	7.3	7.3	7.3	6.5	6.6	6.5	1 00		7'-0"
0.7	20.7	20.7	20.	7 20	7 2	0.7	18.2	18.	2 1	18.2	17.3	17.3	17.3	15.5	15.5	15.5	15.8	15.1	15.	5 13	.0 13	.0 1	3.0 1	2.2	12.2	12.2	10.3	10.3	10.3	10.3	10.3	10.3	7.8	7.8	7.8	7.0	7.0	7.0	5.2	+	7'-6"_
2.0	22.0	22.0	22.	0 22	0 2	2.0	19.3	19.	.3 1	19.3	18.3	18.3	18.3	16.5	16.5	16.5	16.8	16.8	16.	5 13	.8 13	8 1	3.8 12	2.8	12.8	12.8	11.0	11.0	11.0	11.0	11.0	11.0	8.3	8.3	8 3	7.3	7.3	7.3	5.5	1	8'-0'
3.3	23.3	23.3	23	3 23	3 2	3.3	20.5	20.	.5 2	20.5	19.5	19.5	19.5	17.5	17.5	17.5	17.5	17.1	17.	5 14	.7 14	7 1	4.7 13	3.7	13.7	13.7	11.7	11.7	11.7	11.7	11.7	11.7	8.8	8.8	00	7.8	7.8	7.8	5.8		8'-6"_
4.7	24.7	24.7	24	7 24	7 2	4.7	21.7	21.	7 2	21.7	20.7	20.7	20.7	18.5	18.5	18.5	18.8	18.	18.	5 15	.5 15	5 1	5.5 14	5.5 1	14.5	14 5	12.3	12.3	12.3	12.3	12.3	12.3	9.3	9.3	9.3	8 3	8.3	8.3	6 2		9'-0'
6.0	26.0	26.0	26.	0 26	0 2	6.0	22.8	22.	8 2	22.8	21.7	21.7	21.7	19.5	19.5	19.5	19.8	19.	19.	5 16	3 16	3 1	6.3 1	5.2 1	15.2	15.2	13.0	13.0	13.0	13.0	13.0	13 0	9 8	9.8	9.8	-3 -3	8.7	8.7	6.5		9'-6"_
7.3	27.3	27.3	27.	3 27.	3 2	7.3	24.0	24.	0 2	24.0	22.8	22.8	22 8	20.5	20.5	20.5	20.5	20.	20.	5 17	.2 17	.2 1	7.2 1	6.0	16.0	16.0	13.7	13.7	13.7	13.7	13 7	13.7	10.3	10.3	10 3	9.2	9.2	9.2	6.8		10'-0
8.7	28.7	28.7	28.	7 28.	7 2	8.7	25.2	25.	.2 2	25.2	24.0	24.0	24.0	21.5	21.5	21.5	21.5	21.	21.	5 18	.0 18	.0 1	8.0 1	6.8	16.8	16.8	14.3	14.3	14.3	14.3	14.3	14.3	10 8	10.8	10.8	9.7	9.7	9.7	7.2		10'-6"_
30.0	30.0	30.0	30.	0 30	0 3	0.0	26.3	26.	.3 2	26.3	25.0	25.0	25.0	22.5	22.5	22.5	22.5	22.	22.	5 18	8 18	.8 1	8.8 17	7.5 1	17.5	17.5	15.0	15.0	15.0	15.0	15.0	15.0	11.3	11.3	11.3	10.0	10.0	10.0	7.5		11'-0
31.3	31.3	31.3	31.	3 31	3 3	1.3	27.5	27.	.5 2	27.5	26.2	26.2	26.2	23.5	23.5	23.5	23.8	23.4	23.	5 19	.7 19	7 1	9.7 18	8.3	18.3	18.3	15.7	15.7	15.7	15.7	16.7	15.7	11.8	11.8	11.8	10.5	10.5	10.5	7.8		11'-6"_
32.7	32.7	32.7	32.	7 32	7 3	2.7	28.7	28.	.7 2	28.7	27.3	27.3	27.3	24.5	24.5	24.5	24.8	24.5	24.	5 20	.5 20	5 2	0.5 19	9.2	19.2	19.2	16 3	16.3		16.3	16.3	16.3	12.3	12.3	12.3	11 0	11.0	11.0	8.2		12'-0
34.0	34.0	34.0	34.	0 34	0 3	4.0	29.8	3 29.	.8 2	29.8	28.3	28.3	28.3	25.5	25.5	25.5	25.8	25.8	25.	5 21	.3 21	3 2	1.3 15	9.8	19.8	19.8	17.0	17.0	17.0	17.0	17 0	17.0	12.8	12.8	12.8	11.3	11.3	11.3	80.51		12'-6"-
35.3	35.3	35.3	35.	3 35	3 3	5.3	31.0	31.	.0 3	31.0	29.5	29.5	29.5	26.5	26.5	26.5	26.8	26.5	26.	5 22	.2 22	2 2	2.2 20	0.7	20.7	20.7	17.7	17.7	17.7	17.7	17.7	17.7	13.3	13.3	13.3	11.8	11.8	11.8	8.8		13'-0
36.7	36.7	36.7	36.	7 36	7 3	6.7	32.2	32	2 3	32.2	30.7	30.7	30.7	27.5	27.5	27.5	27.1	27.1	27.	5 23	.0 23	0 2	3.0	21 5	21 5	21.5	18.3	18.3	18.3		18.3	18.3	13 8	13.8	13.8	12.3	12.3	12.3	9.2		13'-6"_
38.0	38.0	38.0	38.	0 38	0 3	8.0	33.3	33.	.3 3	33.3	31.7	31.7	31.7	28.5	28.5	28.5	28.5	28.	28.	5 23	.8 23	.8		22.2	22 2	22 2	190	19 0	19.0	19.0	19.0	19.0	14 3	14.3	14.3	12.7	12.7	12.7	9.5		14'-0
39.3	39.3	39.3	39.	3 39	3 3	9.3	34.5	34.	.5 3	34.5	32.8	32.8	32.8	29.5	29.5	29.5	29.5	29.	29.	5 24	.7	24 7	24 7	23 0	23 0	23 0	197	19.7	19.7	19.7	19.7	19.7	14.8	14 8	14.8	13.2	13.2	13.2	9.8		14'-6"-
10.7	40.7	40.7	40.	7 40	7 4	0.7	35.7	35.	.7 3	35.7	34.0	34.0	34.0	30.5	30.5	30.5	30.8	30.	30.	5	25 5	25.5	25.5	23 B	23.8	23 8	20.3	20.3	20.3	20.3	20.3	20.3	15.3	15.3	15.3	13.7	13.7	13.7	10.2		15'-0
2.0	42.0	42.0	42:	0 42	0 4	2.0	36.8	36.	.8 3	36.8	35.0	35.0	35.0	31.5	31.5	31.5	31.5	31.	31.5		26.3	26 3	26.3	24.5	24.5	24.5	21.0	21.0	21.0	21.0	21.0	21.0	16 8	15.8	15.8	14 0	14.0	14.0	10.5		15'-6"-
13.3	43.3	43.3	43.	3 43	3 4	3.3	38.0	38.	.0 3	38.0	36.2	36.2	36.2	32.5	32.5	32.5	32.8	32.5			27 2	27 2	27.2	25.3	25.3	25.3	21.7	21.7	21.7	21.7	21.7	21.7	16.3	16.3	16.3	14.5	14.5	14.5	10.8		16'-0
44.7	44.7	44.7	44.	7 44	7 4	4.7	39.2	39.	.2 3	39.2	37.3	37.3	37.3	33.5	33.5	33.5	1 0		33.0		28 0	28 0	28.0	26.2	26.2	26.2	22.3	22.3	22.3	22.3	22.3	22.3	16.8	16.8	16.8	15.0	15.0	15.0	11.2		16'-6"-
16.0	46.0	46.0	46.	0 46	0 4	6.0	40.3	40	.3 4	40.3	38.3	38.3	38 3	34.5	34.5	34 5	34.5	34.5	34.0		28 8	28 8	28.8	26.8	26.8	26.8	23.0	23.0	23.0	23.0	23.0	23.0	17.3	17.3	17.3	15 3	15.3	15.3	11.5		17'-0
17.3	47.3	47.3	47.	3 47	3 4	7.3	41.5	41	.5 4	41.5	39.5	39.5	39.5	35.5	35.5	35.5	35.5	35.5	30.0	3	29 7	29 7	29.7	27.7	27.7	27.7	23.7	23.7	23.7	23.7	23.7	23.7	17.8	17.8	17.8	15.8	15.8	15.8	11.8		17'-6"-
18.7	48.7	48.7	48.	7 48	7 4	8.7	42.7	42.	.7 4	42.7	40.7	40.7	40.7	01	36.5	36.5	36.5	36.5	36.3		30.5	30 5	30.5	28.5	28.5	28.5	24.3	24.3	24.3	24.3	24.3	24.3	18.3	18.3	18.3	16.3	16.3	16.3	12.2		18'-0
50.0	50.0	50.0	50.	0 50	0 5	0.0	43.8	43.	.8 4	43.8	41.7	41.7	_ ~		37.5	37.5	37.5	37.6	37.0		31 3	31.3	31.3	29.2	29.2	29.2	25.0	25.0	25.0	25.0	25.0	25.0	18.8	18.8	18.8	16.7	16.7	16.7	12.5		18'-6"-
51.3	51.3	51.3	51.	3 51	3 5	1.3	45.0	45	.0 4	45.0	42.8	42.8	42 8	38.5	38 5	38.5	38.5	38.0	38.0	9	32.2	32.2	32 2	30.0	30.0	30.0	25.7	25.7	25.7	25.7	25.7	25.7	19.3	19.3	19.3	17.2	17.2	17.2	12.8		19'-0
52.7	52.7	52.7	52.	7 52	7 6	2.7	46.2	46	.2 4	46.2	44.0	44.0	44.0	39.5	39.5	39.5	39.5	39.5	3343	2	33.0	33 0	33.0	30.8	30 8	30.8	26.3	26.3	26.3	26.3	26.3	26.3	19.8	19.8	19.8	17.7	17.7	17.7	13.2		19'-6"-
54.0	54.0	54.0	54.	0 54	0 8	4.0	47.3	47	.3	47.3	45.0	45.0	45.0	40.5	40.5	40 5	40.5	40.0	0.0	5	33 8	33 8	33 8	31.5	31.5	31.5	27.0	27.0	27.0	27.0	27.0	27.0	20.3	20.3	20.3	18.0	18.0	18.0	13.5		20'-0
55.3	55.3	55 3	55.	3 55	3 5	5.3	48.5	5	48.5	48.5	46.2	46.2	46.2	41.5	41.5	41.5	41.6	41.0	11.0		34.7	34.7	34.7	32.3	32.3	32.3		27.7	27.7	27.7	27.7	27.7	20.8	20.8	20.8	18.5	18.6	18.5	13.8		20'-6"-
56.7	56.7	56.	56	7 56	7 5	6.7	49.7		49.7	49.7	47.3	47.3	47.3	42.5	42.5	42.5	42.5		0.76	10 1	35.5	35.6	35.5	33.2	33.2	33.2	28.3	28.3	28.3	28.3	28.3	28.3	21.3	21.3	21.3	19.0	19.0		14.2		21'-0
58.0	58.0	58.0	88	0 58	.0	58.0	50.8		50.8	50.8	48.3	48.3	48.3	43.5	43.5	43.5	43.5	93.0	10.0	a i	36.3	36.3	36.3	33.8	33.8	33.8	29.0	29.0	29.0	29.0	29.0	29.0	21.8	21.8	21.8	19.3	19.3	19.3	14.5		21'-6"-
59.3	59.3	59 :	59		59.3	59.3	52.0		52.0	52.0	49.5	49.5	49.5	44.5	44.5	44.5	44.0	9.9.0	3		37.2	37.2	37.2	34.7	34 7	34 7	29.7	29.7	29.7	29.7	29.7	29.7	22.3	22.3	22.3	19.8	19.8	19.8	14.8		22'-0'
60.7	60.7	60.	-		60 7	60.7	53.2		53.2	53.2	50 7	50.7	50.7	45 6	45.5	40.0	000	40.0	90.0		38.0	38.0	38.0	35.5	36.5	35.5		30.3	30.3	30.3	30.3	30.3	22.8	22 8	22.8	20.3	20.3	20.3	15.2		22'-6"-
62.0	62.0	-	-	830	62 0	62.0	54 3		54.3	54 3	51 7	51.7		46.5	46.5		40.0	40.0	10.0		38.8	38 00	38.8	36.2	36.2	36.2	31.0	31.0	31.0	31 0	31.0	31 0	23.3	23.3	23.3	20.7	20.7	20.7	15.5		
63.3	_ ~	63.3	8	2	63 3	63 3	55		55 5	55.5	52.8	52 8	52.8									39.7	39.7	37 0	37 0	37.0	31.7	31 7	31.7	31.7	31 7	31.7	23.8	23.8	23.8	21.2	21.2	21.2	15.8		23'-0'
64.7	64.7				64 7	64 7	56 7		56.7	56 7	54.0	54.0										40.5	40.5	37.8	37.8	37 8	32.3					32.3	24.3	24.3	24.3	21.7	21.7	21.7	16.2		23'-6"-

This Estimating Table shows room areas in square yards and also shows to scale exactly where seams will fall. The heavy lines on the chart represent seams, and the space between them is equal to one 6' width of linoleum. To allow for any variation in the wall and to provide sufficient material for scribing, the yardage figure in each square includes an extra 3" on the length of each piece.

Furthermore, because the yardage required for any particular room may vary according to the way in which the material is placed, it is advisable to check the yardage both ways. For example, a room 10'-0'' wide by 17'-6'' long will require two pieces 6'-0'' wide by 17'-6'' long or 23.7 square yards if the material is laid the length of the room. But if the material is laid the width of the room, three pieces 6'-0'' wide by 10'-3'' long or 20.5 square yards will be required.

The yardages shown on this table are based on installing the

material without seams when the final width is more than 3'. If it is desirable to avoid cross seams when the final width is 3' or less, the yardage figure at the next 6' width on the chart should be read. If cross seams are acceptable, however, when the final width is 3' or less, the yardage shown in those columns marked X (for final widths of more than 18" and up to and including 3') are based on one cross seam. Similarly, the yardages marked XX (for final widths of 18" or less) are based on two cross seams.

This chart applies only to patterns which have no matching repeat; namely, Plains, Jaspés, Marbelles.

X-Yardage based on one cross seam for final widths of more than 18" and up to and including 3'.

XX-Yardage based on two cross seams for final width of 18" or less.

NOTE: When cross seams are to be avoided altogether in the final width, read the yardage figure at the next 6' width on the chart.

SHIPPING WEIGHTS OF ARMSTRONG FLOORS

Gauge and thickness in inches	Width Yards	Average shipping wt. per sq. yd. in lbs.	Average shipping wt. per roll of 30 lin. yds.	Gauge and thickness in inches	Width Yards	Average shipping wt. per sq. yd. in lbs.	Average shipping wt. per roll of 30 lin. yds.
Plain				Quaker Floor Covering			
Heavy (1/8") (.125")		8.8 6.0	527 360		4	3.6 3.6 4.1	213 320 487
Jaspé				Quaker Passage Covering			
Heavy (1/8") (.125")		8.2 6.0	493 360			3.7 3.7	$\begin{array}{c} 74 \\ 111 \end{array}$
Marbelle				Standard Floor Covering			
Heavy (1/8") (.125"). Standard (.090"). Light (.070").	2*	9.6 6.0 4.3	576 360 258			2.8 2.8 3.3	168 252 396
Embossed Inlaid				Standard Passage Covering			
Heavy (1/8") (.125")		8.4 4.9	504 294	Rug Border	78 14	2.9 2.9	58 87
Straight Line Inlaid						2.5	100 †
Heavy (½") (.125"). Standard (.090"). Light (.070").	2*	9.6 5.8 4.3	576 350 258	Rubber Runner	2 V	2.5 2.5	150†† 150
Accoflor	_	1.0	200	(50 lineal yards to roll)	2 /2		250
(.070")		3.5 3.5	210 105		1	7.5 7.5 3 7.5	250 375 500

Note-Crated weights are average only, but accurate enough for estimating freight.

Linotile	Unit Weight	Industrial Asphalt Tile	Unit Weight
1/8" Gaugeper sq. ft. Cork Tile	.9 lb.	18" x 24"—1/8" Gaugeper carton —3/16" Gaugeper carton	60 lbs. 60 lbs.
5/16" Gauge	.98 lb. 1.53 lbs.	Conductive Asphalt Tile 18" x 24"—1/8" Gauge	67 lbs. 67 lbs.
$9'' \times 9'' - \frac{1}{8}'' \text{ Gauge}$. per carton $-\frac{3}{16}'' \text{ Gauge}$. per carton $18'' \times 24'' - \frac{1}{8}'' \text{ Gauge}$. per carton $-\frac{3}{16}'' \text{ Gauge}$. per carton	65 lbs. 65 lbs. 84 lbs. 84 lbs.	Greaseproof Conductive Asphalt Tile 18" x 24"—1/8" Gauge	77 lbs. 77 lbs.
Standard Asphalt Tile Insets 1 per package 1/8" or 3/16"	5 lbs. 20 lbs.	Jaspé Tile .090"per carton	41 lbs.

SHIPPING WEIGHTS OF ARMSTRONG'S RUGS

		Packed in car	tons, not crated.		
3' x 9' 3' x 12' 6' x 9' 6' x 12' 7½' x 9'	15 lbs. 25 lbs. 31 lbs.	13 lbs. 20 lbs. 27 lbs.	9' x 10½' 9' x 12' 9' x 15' 12' x 12'	 41 lbs. 46 lbs. 57 lbs. 61 lbs.	35 lbs. 40 lbs. 48 lbs. 52 lbs.

SHIPPING WEIGHTS OF ARMSTRONG'S WALL COVERINGS

Linowall			Quaker Wall Covering		
Gauge and thickness in inches .050"	Average wt. per sq. yd.	Average wt. per roll		Average wt. per sq. yd.	Average wt. per roll
Roll—1 yard wide** (30 sq. yds.) Roll—2 yards wide**	3.3 lbs.	99 lbs.	Roll—54 inches wide** (roll of 100 lineal feet)	2.4 lbs.	118 lbs.
(60 sq. yds.)	3.2 lbs.	192 lbs.	** Wrapped in heavy paper for shipment—	not crated.	

SHIPPING WEIGHTS OF ARMSTRONG'S SUNDRIES

Top-Set Asphalt Cove Base

	Weig	ht per
All pieces 36 inches long	ackage	in lbs.
4"	high	6" high
Straight pieces, 16 to pkg	20	35
Conductive Cove Base, 16 to pkg	20	35

Armstrong's Lining Felt

	Weight per
	Package in Ibs.
50 lineal-vard roll (36" wi	de)

ARMSTRONG'S TOOLS AND ACCESSORIES

Linoleum	Weight Package		Tile	
No. S-81	Universal scriber (1 in a carton)	3.5	No. S-76	Asphalt
No. S-83	Recess scribing tool (1 in a carton)	.25	No. S-78	Pin vise
No. S-86	Long straightedge-3" x 75" (1 in a carton)	8.0	No. S-79	Asphalt
No. S-87	Short straightedge—3" x 37½" (1 in a carton)	4.0	Furniture F	Rests and
No. S-92	Linoleum knives-regular (12 in a carton)	2.0	No. NT10	0 (12 s
No. S-99	Linoleum knives—small (12 in a carton)	1.5	No. NT20	0 (12 s
No. S-93	Notched blade knife (1 in a carton)	.3	No. NT35	,
No. S-891	Notched steel trowel (1 in a carton)	1.5	No. NT50	
	Notched steel paste spreader (1 in a carton)	.7	No. CT10	
	(No. CT20 No. CT35	· · · · · ·
Linowall			No. CT50	, -
No. S-9	Seam roller and fillet forming tool (1 in a		No. NDC	
carton)	roner and meet forming tool (1 m a	.75	No. NDC	,
No. S-10	Inside corner forming tool (1 in a carton)	1.0	No. NDC	125 (12 s
No. S-11	Linowall scriber (1 in a carton)	.75	No. NDC	225 (12 s
No. S-15	5's" Radius Linowall fillet strip (50 lineal		No. NDC	325 (12 s)
feet in a	carton)	2.0	Miscellane	ous
	Beveled cap strip, beveled two sides, 11/2"		No. S-60	Linoglos
	gauge (30 lineal feet per package)	3.5	No. S-61	Linoglos

	ght per ge in Lbs.
No. S-76 Asphalt tile cutter (1 in a box)	58.0
No. S-78 Pin vise (1 in a carton)	13
No. S-79 Asphalt tile punch (1 in a package)	5
Furniture Rests and Cups	
No. NT10 (12 sets in a carton)	3.5
No. NT20 (12 sets in a carton)	4.5
No. NT35 (12 sets in a carton)	5.5
No. NT50 (12 sets in a carton)	7.0
No. CT100 (12 sets in a carton)	3.5
No. CT200 (12 sets in a carton)	4.5
No. CT350 (12 sets in a carton)	6.5
No. CT500 (12 sets in a carton)	7.5
No. NDC6 (12 sets in a carton)	3.25
No. NDC7 (12 sets in a carton)	4.5
No. NDC125 (12 sets in a carton)	4.5
No. NDC225 (12 sets in a carton)	5.5
No. NDC325 (12 sets in a carten)	9.5
Miscellaneous	
No. S-60 Linogloss wax applicator 9" (12 in a carte	on) 12.0
No. S-61 Linogloss wax applicator 6" (12 in a carte	on) 9.0

SHIPPING WEIGHTS OF ARMSTRONG'S ADHESIVES, PRIMER, AND MAINTENANCE ITEMS

ITEM	Pints 24 to Ctn.	Qts. 12 to Ctn.	1 Gal. 1 to Ctn.	1 Gal. 4 to Ctn.	3 ½ Gal.	5 Gal.	15 Gal.	30 Gal.	55 Gal.	Asst'd Carton 8 Pts. 6 Qts.
No. S-80 Primer No. S-90 Asphalt Cement No. S-127 Linowall Cement	::		iż	33 45	29 39 38	40 56 56		250 333	608	
No. S-128 Paste No. S-140 Floor and Wall Size No. S-160 Emulsion		44	· 8	57 33 38	49 33	70 39 47		421 279	512	
No. S-170 Flormastic		42		39 54 37	33 47 · ·	48 67 46		285 269	520	
No. S-290 Waterproof Cement Linogloss Wax Liquid Cleaner	41 32 33	43 31 31		53 38 38		63 47 47	145 146	282 284	512 515	27 27

CODE WORDS FOR SHIPPING INSTRUCTIONS

Questions

How	S00	n can	you	shi	p?			 . Xaban
How	mai	ny rolls	can	you	a furn	ish?.		 . Xabbo
Can	you	supply	if	war	ited?.			 . Xabep
Can	you	furnish	and	at	what	price	.?.	 . Xabdq
Ans	were							

Can ship immediately	Xaber			
Have shipped by freight on	Xabfs			
Have shipped by express on	Xabgt			
Cannot ship at present but expect to be				
able about	Xabhu			

Miscellaneous

Ship by truck	Xabiv
Wire if you can supply or not	Xabjw
Write if you can supply or not	Xabkx
If you cannot supply at once wire fully.	Xably
If you cannot supply at once write fully.	Xabmz
Send rolls nearest to quantity ordered	Xabna
Start tracer for shipment of	Xabob
Ship by express as soon as possible	Xabpe
Ship by freight as soon as possible	Xabqd
Record order and wire earliest shipment.	Xabre

Add to order being shipped Xabsf
Advise when order is shippedXabtg
Include car (or truck) now moving following
Additional ordercar in mail must be included
For use on one job ship closest to and no less than the following yardageXabwj
Include near not less thanXabxk
Wire probable date of shipmentXabyl
Mail probable date of shipmentXabzm Wire if car has been shippedXacbt

THE ARMSTRONG LINE

In addition to floor materials, the Armstrong Cork Company manufactures a wide range of other products. Below is a partial list of the products sold by the various divisions of the Company:

FLOOR DIVISION PRODUCTS

Floor and Wall Coverings

oor and Wall Coverings
Linoleum: Plain, Jaspé, Marbelle®, Embossed Inlaid, Spatter Floor, Straight Line Inlaid, Desk Top
Quaker® Rugs and Floor Covering
Standard Rugs and Floor Covering
Linowall®—Wall Covering
Quaker® Wall Covering
Asphalt Tile: Standard, Greaseproof, Industrial, Conductive, and Greaseproof Conductive
Asphalt Tile Insets
Ton-Set Asphalt Cover Base Asphalt The Insets
Top-Set Asphalt Cove Base
Rubber Tile
Linotile® Jaspé Tile Cork Tile and Beveled Cork Tile Accoflor® Rubber Runner Rug Border

Installation and Care Sundries

Istallation and Care Sundries
Lining Felt
Linoleum Paste and Cement
Linogloss® Wax
Liquid Cleaner
Linowall Adhesives
Linoleum and Linowall and Resilient Tile
Laying Tools and Sundries
Furniture Rests and Cups
Accoflor Cement
Resilient Tile Adhesives
Flormastic (for floor fill)
Cleaning Powder
Sweeping Compound

BUILDING MATERIALS DIVISION **PRODUCTS**

Standard Corkboard
Super-Service Corkboard
Mastic Finish Corkboard
Cork Covering and Fitting Covers
Regranulated Cork
Mineral Wool Board Insulation
Regranulated Mineral Wool
Foamglas* Insulation
Equipment Insulation — LK® Corkboard,
Fiberglas*, Temlok®
DI Corkboard
Fiberglas Duct Insulation
Heat Insulation Materials
Waterproof Cements, Paints, Asphalt Emulsion Finishes
Insulating Fire Brick, A-16, A-20, A-23,
A-25, A-26, and A-28
Refractory Cements and Facings
Diatomaceous Earth Products
Ingot Mold Insulation
Plastic Cements Standard Corkboard Ingot Mold Insulation
Plastic Cements
Clay Type Asphalt Emulsion Products
Sub-Zero Sealer
Liquid Asphalts
Arrestone®
Corkoustic®
Cubinates® Cushiontone® Cushiontone F Travertone† Acoustic Cement
Temlok® Insulation Board
Temlok Wallboard
Temlok Sheathing
Temlok Lath
Temlok Interior Finish—Boards, Panels, and
Planks

Fiberboard Cement
Temlok Roof Insulation
Temwood, Tempered Temwood, Blocked
Tempered Temwood, Patterned Temwood, Temboard
Panelboard Cement
Monowall®
Insulating Wool-Batt and Roll Blankets,
Pouring Wool
Veos Wall Tile (Porcelain on Steel)
Veos Foundation Board
Veos Grout-Adhesive

CORKWOOD DIVISION PRODUCTS

Corkwood and Rustic Cork Bark Grinding Cork and Milling Cork

GLASS AND CLOSURE DIVISION **PRODUCTS**

Glass Containers

Drug and Cosmetic Ware Chemical, Household, and Industrial Sup-Plies
Wine and Liquor Bottles
Food Containers
Beer and Carbonated Beverage Ware
General Purpose Bottles

Druggists' Glass and Rubber Sundries Hospital Supplies—Rubber and Glass Phenixt Nursing Bottles, Armstrong & Nurser

Closures

Crowns: Plain and Decorated Artmold® Caps and Jar Covers Metal Caps and Jar Covers Applicator Caps and Corks Cel-O-Seal† caps and bands Tapered Corks Embossed-Top Corks Shell Corks Wine and Champagne Corks Tap Corks

Shoe Daubers

Cork Discs and Liners

Ribbon Cork

Orifice Reducers

INDUSTRIAL DIVISION PRODUCTS

Industrial Products

Natural Cork Products: Balls, Floats, Churn Strips, Polishing Wheels, Penholder Tips, Blocks and Sheets, Closures, Washers and Discs, Ground Cork
Cork Composition Products: Gaskets, Balls, Rings, Washers, Discs, Strips, Ribbon, Polishing Wheels, Blocks and Sheets, Carboy Cushions, Bulletin Board, Printing Press and Molder's Blankets
Armstrong-Victor Cork Gaskets and Cork Sheets for automotive usage
Accopac® (Fabric-Reinforced Gasket Material): Rolls, Sheets, and Die-cut Shapes

Cork-and-Synthetic-Rubber Sheets, Gaskets, Rings, Washers, Discs, Strips, Ribbon, and Molded Parts
Synthetic Rubber Gaskets, Packings, Seals, and Mechanical Specialties
Fiber Sheet Packing Materials: Roll Goods, Sheets, Gaskets, Washers, Discs, and other industrial applications
Rag Felt Paper Products for Vibration Damping, Sheathing, Gasketing, Packing, and many special uses
Resilient Surfacing Materials: Linoleum, Acolont, Desk Top Linoleum, Linowall, Linotile, Cork Tile, Asphalt Tile, Automatile, Armofor®, Traffex, Airoflor®, Monocork®, and Cork Subflooring, For (a) desk, counter, and table tops and similar applications on other equipment; (b) flooring for busses, street and rail-way cars, airplanes, boats, elevators, and trailers trailers Monowall

Glass Insulators for telephone, telegraph, and power lines

Textile Mill Supplies

Textile Cots: Extra Cushion Seamless Cork
Cots, Helically Wrapped Cork Cots, Accotex@ cots (Synthetic Rubber and Corkand-Synthetic-Rubber)
Accotex Long Draft Aprons (Synthetic
Rubber)
Worsted Roll Coverings (Cork and Accotex)
Slasher Squeeze Roll Covers
Throwster Roll Coverings
Loom Supplies: Take-Up Roll Coverings
(Plain Cork, Gridded Cork, Cork-andSynthetic Rubber), Temple Rolls-Plain
and Threaded (Cork, Synthetic Rubber),
Brake Band Strips, Friction Let-Off
Strips, Clutch Facings, Cork Inserts,
Bumpers
Roll Shop Equipment: Cot Assembling
Machines, Cot Buffing Machines, Roll
Testing Gauge
Roll Varnishes and Adhesives
Cork Cones for Winders
Warper Drum Coverings
Friction Drive Wheels
Twister Roll Coverings
Winder Spindle Head Coverings

Shoe Products

noe Products

Box Toe Materials: Cork, Cork-and-Rubber Shoe Bottom Fillers: Cold Process Cork Filler, Hot Process Stainless Fillers Lame Lifts
Ground Cork
Cork-and-Rubber Products: Plain Cushion Corkt, Gridded Cushion Cork (midsoling materials), Metatarsal Pads, Miscellaneous Specialties
Linosole® and Korxole®
Platform and Midsoling Materials
Cork Counters

Platform and Midsoling Materials
Cork Counters
Cork Composition Products: Sheets, Strips,
Metatarsal Pads, Heel Pads, Miscellaneous Specialties
Accessory Shoe Equipment: Bottom Filler
Heaters, Box Toe Heaters
Sundry Shoe Findings: Half Insoles, Heel
Pads, Filler Pieces

† Trade-mark registration pending, *® Pittsburgh Corning Corp. **® Owens-Corning Fiberglas Corp. ††® E. I. DuPont De Nemours & Co., Inc.

DISTRICT OFFICES—FLOOR DIVISION

KANSAS CITY 6, MO.....800 Twenty West Ninth Street Building LOS ANGELES 15, CALIF..719 Bendix Building, 1206 Maple Ave. MINNEAPOLIS 2, MINN., 515 Plymouth Bldg.

Sixth Street & Hennepin Ave.

In Canada: Armstrong Cork Canada Limited, 6911 Decarie Blvd., Montreal, Quebec

WHOLESALERS AND WAREHOUSING POINTS

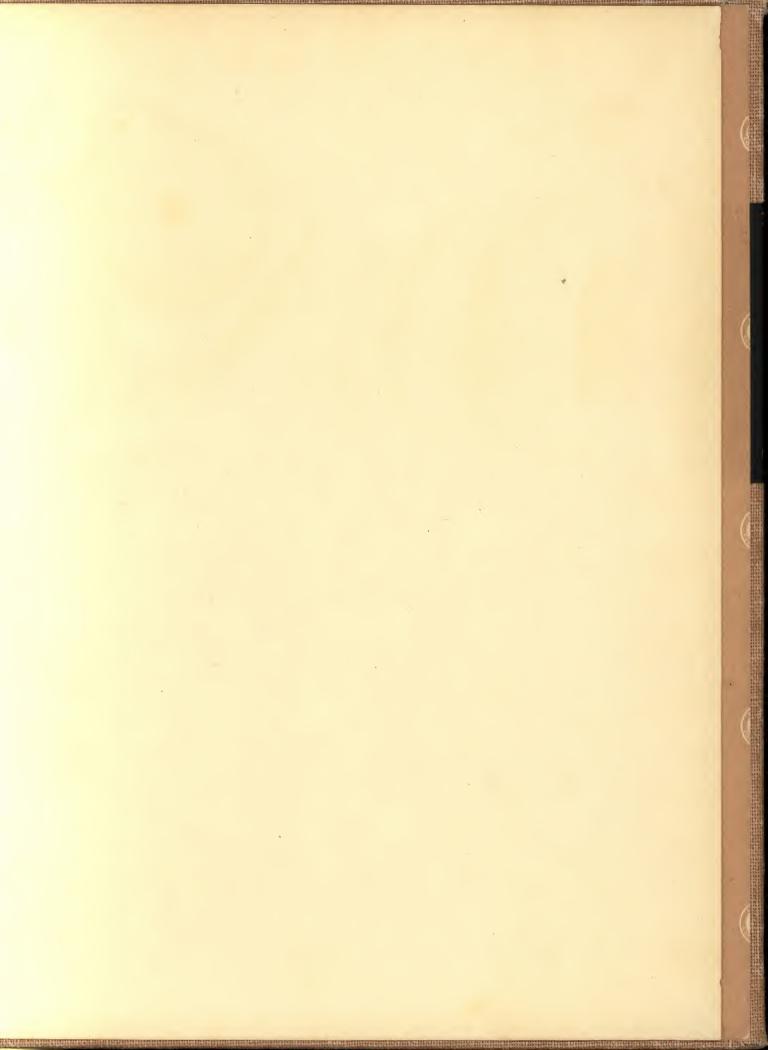
ALBAMA MONTELLE, Herror Hilver, & Supply Co., Inc. MONTELLE, PERFORMANCE Hattery Company Benningham Electric Battery Company MONTELLE, Herror Hilver, & Supply Co., Inc. MONTELLE, Herror Hiller, Montelle, Montelle, Montelle, Montelle, Montelle, Co., Inc. MINISTER, Leader Company MINISTER, Leader Company MINISTER, Leader Company MINISTER, Leader Company MINISTER, MONTELL, M	WHOLES	ALLKO AND WARLINGOOMO	· Ontio
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MAYLIMOR The Fulner Company BALTIMORE The Fulner Company BALTIMORE The Fulner Company BALTIMORE J. I. Haises & Co., Inc. William Volker & Co. MACTORNIA MASSACHUSTIS WILLIAM CONTROL The Management of Company Baltimore is the Market Company beneficially company, Inc. CALFORNIA William Volker & Co. LOS ANCHELIS William Volker & Co. LOS ANCHELIS William Volker & Co. SAN FRANCISCO William Volker & Co. SAN FRANCISCO William Volker & Co. COLORADO William Volker & Co. DELAWASE William Volker & Co. Los COLORADO Willia	BIRMINGHAM Birmingham Electric Battery Company	BANGORCoffin & Wimple, Inc.	OKLAHOMA CITY
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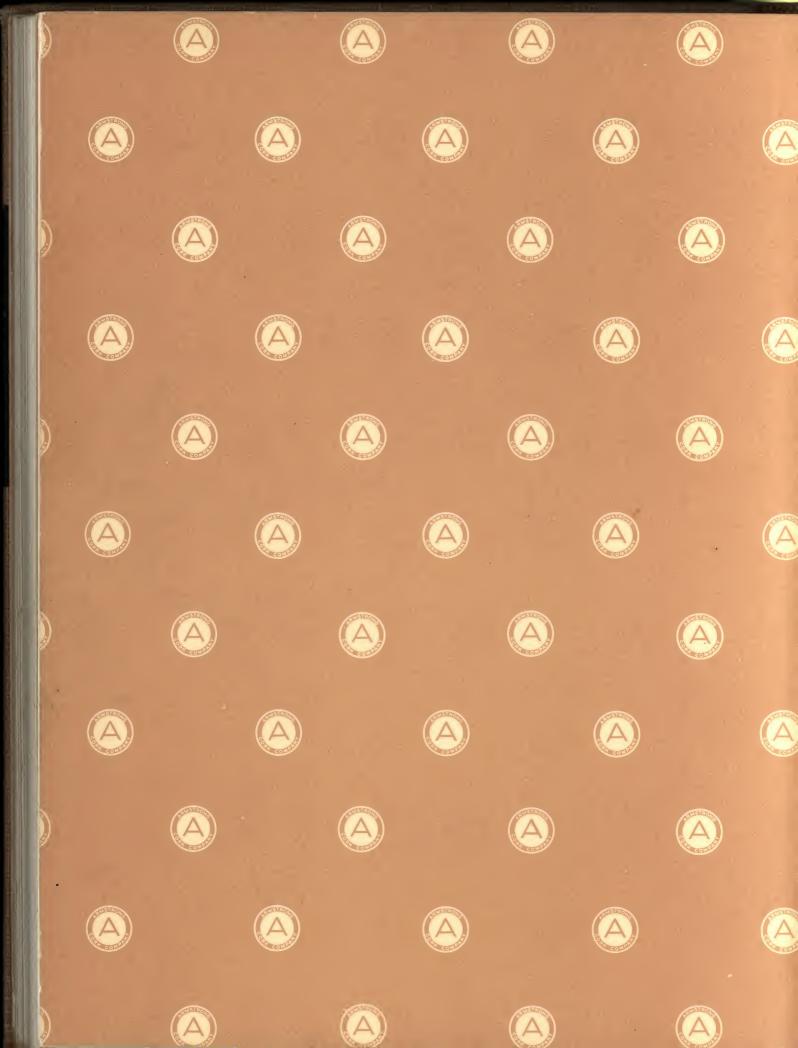
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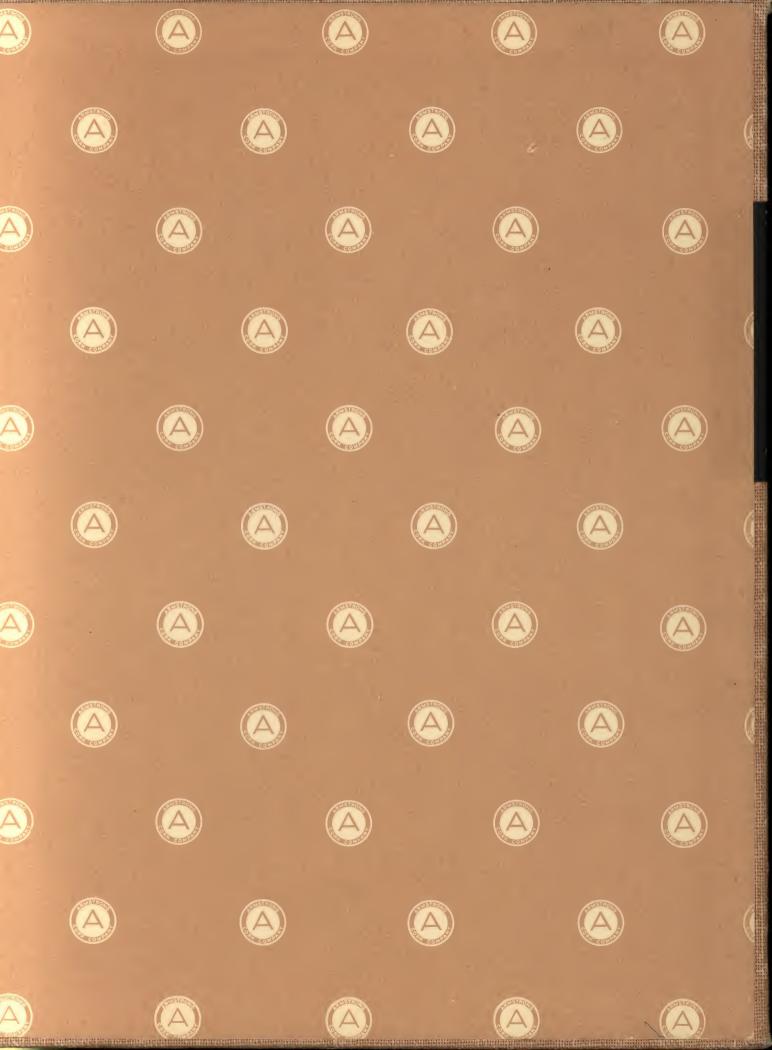
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